



## **SUSTAINCO INC. ANNOUNCES PROJECT FINANCING SOLUTIONS**

**TSX VENTURE EXCHANGE: SMS**

**FOR IMMEDIATE RELEASE**

**Toronto, Ontario** – February 24, 2014 – SustainCo Inc. (the “Company” or “SustainCo”) (TSXV:SMS) is pleased to announce the addition of Project Financing Solutions. These solutions will complement the array of design build services already offered by the Company, which will also support SustainCo’s performance services and energy retrofit divisions.

SustainCo is driving greater adoption of sustainability measures by offering customers financing solutions towards enhancing building performance. In addition to providing project financing to SustainCo projects, SustainCo will also consider direct investment into the development of other alternative energy projects. The Company will be able to leverage the experience of existing management in providing these discreet financing and investment solutions.

“The vertical integration of financing of development, design, and build of energy projects, as well as building retrofits, will allow us to leverage our Solutions & Services capabilities post build as well as create a more diversified exposure to promoting sustainability,” stated Emlyn David, CEO of SustainCo.

### **About SustainCo Inc.**

SustainCo Inc. is a leading provider of sustainable infrastructure solutions and services. The Company operates through its sub-brands of Clean Energy Developments Corp. (“CleanEnergy”) and SustainCo Solutions & Services.

CleanEnergy is an early stage developer and investor in clean and renewable energy projects with experience in wind, solar, biomass, biogas, EFW, and thermal energy projects. CleanEnergy provides strategic capital, funding management, and execution expertise.

SustainCo Solutions & Services provides comprehensive building performance services, incorporating full life cycle asset optimization, finance, design, build, operations and maintenance services for new build and retrofit facilities. Specifically, it provides: engineering services, building automation controls, performance monitoring, energy and lighting retrofits, mechanical and electrical installation and services, thermal energy systems, and operations and maintenance services for multi-residential and ICI facilities.

With headquarters in Toronto, SustainCo employs over 70 people in Halifax, Montreal, Pembroke, Ottawa, Vaughan, Toronto, and Calgary. For more information, visit [www.sustainco.ca](http://www.sustainco.ca).

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*expectations. These plans, expectations, risks and uncertainties are detailed herein and from time to time in the filings made by the Company with the TSX Venture Exchange (the "Exchange") and securities regulators. The Company does not assume any obligation to update or revise its forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law. Trading in the securities of the Company should be considered highly speculative. All forward-looking information contained in this news release is expressly qualified in its entirety by this cautionary statement.*

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