

**VIA ELECTRONIC TRANSMISSION**

October 23, 2013

**TO ALL APPLICABLE EXCHANGES AND COMMISSIONS:**

**RE: SUSTAINCO INC**  
**Confirmation of Notice of Record and Meeting Dates**

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We are pleased to confirm that Notice of Record and Meeting Dates was sent to The Canadian Depository for Securities.

We advise the following with respect to the upcoming Special Meeting of Security Holders for the subject issuer:

1	ISIN:	CA86933C1041
	CUSIP:	86933C104
2	Date Fixed for the Meeting:	November 27, 2013
3	Record Date for Notice:	October 31, 2013
4	Record Date for Voting:	October 31, 2013
5	Beneficial Ownership Determination Date:	October 31, 2013
6	Classes or Series of Securities that entitle the holder to receive Notice of the Meeting:	COMMON SHARES
7	Classes or Series of Securities that entitle the holder to vote at the meeting:	COMMON SHARES
8	Business to be conducted at the meeting:	Special
9	Notice-and-Access:	
	Registered Shareholders:	NO
	Beneficial Holders:	NO
	Stratification Level:	NOT APPLICABLE
10	Reporting issuer is sending proxy-related materials directly to Non-Objecting Beneficial Owners:	NO
11	Issuer paying for delivery to Objecting Beneficial Owners:	YES

Yours truly,  
**EQUITY FINANCIAL TRUST COMPANY**

" Rosa Vieira "

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