



SUSTAINCO ANNOUNCES OPTION GRANT

TSX VENTURE EXCHANGE: BVI

FOR IMMEDIATE RELEASE

Toronto, Ontario – April 11, 2013 – Bellair Ventures Inc. operating as SustainCo (the “Corporation”) (TSXV:BVI) announces the grant to certain directors, officers, and employees of the Corporation and its subsidiaries of 1,400,000 options to acquire common shares in the capital of the Corporation at an exercise price of \$0.68, which are exercisable for a period of five (5) years. The foregoing options grant is subject to final regulatory approval.

About SustainCo

SustainCo, the operating brand of Bellair Ventures Inc., is a leading provider of sustainable infrastructure solutions and services through a broad offering including energy modelling, facility technology solutions, and facility maintenance services to customers in the multi-residential and Industrial Commercial Institutional (ICI) sectors across Canada. SustainCo focuses on both new build and retrofit markets. The Corporation operates through its wholly-owned subsidiaries: Clean Energy Developments Corp., the leading national provider of sustainable thermal energy systems and services; and Urban Mechanical Contracting Ltd (“Urban Mechanical”), a leading mid-tier mechanical contractor of energy efficient design and installations in multi-residential, and ICI applications in Ontario, Canada. Urban Mechanical is an industry leader in design, LEED certified buildings, job site safety, and risk management.

Certain statements in this press release are forward-looking statements. The reader is cautioned that assumptions used in the preparation of such information, although considered reasonable by the Corporation at the time of preparation, may prove to be incorrect. Forward-looking statements, specifically those concerning future performance and other statements that are not historical fact, are subject to certain risks and uncertainties, and actual results may differ materially from the Corporation’s plans and expectations. These plans, expectations, risks and uncertainties are detailed herein and from time to time in the filings made by the Corporation with the TSX-V and securities regulators. The Corporation does not assume any obligation to update or revise its forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law. Trading in the securities of the Corporation should be considered highly speculative.

All forward-looking information contained in this news release is expressly qualified in its entirety by this cautionary statement.

Neither the TSX-V, nor its Regulation Services Provider (as that term is defined in the policies of the TSX-V) accepts responsibility for the adequacy or accuracy of this release. No stock exchange, securities commission or other regulatory authority has approved or disapproved the information contained herein.

For further information, please contact Emlyn David, President, Chief Executive Officer, Secretary and Chairman of SustainCo, at (416) 840-5003.