

URBAN MECHANICAL CONTRACTING LTD. HAS COMMENCED WORK ON THE PAN AM AQUATICS CENTRE

TSX VENTURE EXCHANGE: BVI FOR IMMEDIATE RELEASE

Toronto, Ontario – February 14, 2013 – Bellair Ventures Inc. ("Bellair") operating as SustainCo (TSXV:BVI) announces that its wholly owned subsidiary, Urban Mechanical Contracting Ltd. ("Urban Mechanical"), has commenced its work on the Pan Am Aquatics Centre for the Pan Am 2015 Games in Toronto, Ontario. In September of 2012 Urban Mechanical was awarded a \$20 million contract by PCL Contractors Inc. to provide mechanical contracting services for the Pan Am Aquatics Centre. Urban Mechanical is expected to complete its work in August of 2014.

"Urban Mechanical is pleased to provide its services towards a significant infrastructure investment for the Pan Am Games," stated Mr. Emlyn David, Chief Executive Officer of Bellair.

About SustainCo

SustainCo, the operating brand of Bellair, a publicly traded company (TSXV:BVI), is a leading provider of sustainable infrastructure solutions and services. SustainCo solutions and services offer long-term customer value and environmental sustainability through a broad offering including alternative energy solutions, energy efficiency, innovative facility technology solutions, and facility maintenance services to customers in the multi-residential and ICI "industrial commercial and institutional" sectors across Canada. SustainCo focuses on both new build and retrofit markets.

Certain statements in this press release are forward-looking statements. The reader is cautioned that assumptions used in the preparation of such information, although considered reasonable by Bellair at the time of preparation, may prove to be incorrect. Forward-looking statements, specifically those concerning future performance and other statements that are not historical fact, are subject to certain risks and uncertainties, and actual results may differ materially from Bellair's plans and expectations. These plans, expectations, risks and uncertainties are detailed herein and from time to time in the filings made by Bellair with the TSX-V and securities regulators. Bellair does not assume any obligation to update or revise its forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law. Trading in the securities of Bellair should be considered highly speculative.

All forward-looking information contained in this news release is expressly qualified in its entirety by this cautionary statement.

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