

Press Release #201123

FOR IMMEDIATE RELEASE

July 28, 2011

ENERTOPIA Announces Assay Results at Copper Hills, New Mexico

Vancouver, BC—Enertopia Corporation (ENRT-OTCBB) (TOP-CNSX) (the "Company" or "Enertopia") is pleased to report that the assay sample results from the initial site visit for Copper Hills, New Mexico have been received.

A site visit was performed on May 14, 2011 on Enertopia's Copper Hills project covering 56 located mining claims over 1,150 acres which is located approximately 45 miles west of Socorro, New Mexico on BLM lands.

Six samples were collected from four area locations, and analysed by Skyline Laboratories, an ISO accredited facility based in Tucson Arizona, for copper and silver. Table 1 summarizes the data as reported by Skyline Laboratories.

TABLE 1			
Sample #	Cu (Total) %	Ag ppm	Ag g/t
1 CH-011	0.75	34.3	34.3
2 CH-012	0.16	12.5	12.5
3 CH-013	0.05	15.7	15.7
4 CH-014	< 0.01	< 0.01	< 0.01
5 CH-015	0.70	14.7	14.7
6 CH-018	1.64	89.6	89.6

Note: Sample CH-015 is a grab sample from the north trench consisting of the following grabs; copper oxide stained, mineralized tuff with copper oxide blebs and country rock and cannot be considered representative.

The limited number of samples accomplished several objectives:

- 1) Chip Sample CH-018 was taken from the location of the historic bulk sample of ~350 tons grading 3.0 oz/t Ag and 0.81% Cu, and this sample appears to roughly confirm the historic results.
- 2) Chip Samples CH-011 through CH-013 appear to positively test the area above the postulated supergene enriched zone that appears as visual blebs of copper oxide in the tuffaceous host rock.
- 3) Chip Sample CH-014 was taken from an area 175 meters to the East of historic workings where dipping enriched host rock was not expected to be encountered, and in fact was not.

The five samples other than CH-018 were all taken to the East or South-East of the historic workings and could support the theory that the enriched host rock is dipping below surface further to the East. "The small sample size is not representative but is never-the-less useful in a first look," said Don Findlay, Qualified Person.

ZONGE International, Inc. out of Tucson, AZ is currently conducting the IP and Resistivity survey as outlined in our 43-101 report for Copper Hills.

This work program along with additional sampling to be completed later this summer is in preparation for the upcoming reverse circulation drilling program expected to consist of about 1,125 m of drilling in 15 holes each about 75 m in depth and spaced on a 50 m x 50 m grid.

"We are encouraged by the results of the sampling analysis, and look forward to the geophysical results and proposed drilling activities." said Robert McAllister, President.

Donald Findlay, MSc. PGeo., a Qualified Person under the meaning of Canadian. National Instrument 43-101, is responsible for the technical content of this press release. The Multi AAS method was used for the Cu analysis, and the AR AAS method was used for the Ag analysis. Results from Skyline Laboratories for Ag were originally reported in ppm and have also been reported herein in g/tonne at the conversion rate of 1ppm = 1g/t for sake of convenience.

About Enertopia

Enertopia's shares are quoted in the USA with symbol ENRT and in Canada with symbol TOP. The company searches for projects that could provide potential above-market returns. For additional information, please visit www.enertopia.com or call Robert McAllister, President, Enertopia Corporation at 1.250.765.6422

Media Contact:

Pat Beechinor, Media Relations, Enertopia Corporation 403.463.4119 or beechinor@enertopia.com

This release includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Statements which are not historical facts are forward-looking statements. Statements which are not historical facts are forward-looking statements. The Company makes forward-looking public statements concerning its expected future financial position, results of operations, cash flows, financing plans, business strategy, products and services, evaluation of clean energy projects for participation and/or financing, competitive positions, growth opportunities, plans and objectives of management for future operations, including statements that include words such as "anticipate," "if," "believe," "plan," "estimate," "expect," "intend," "may," "could," "should," "will," and other similar expressions that are forward-looking statements. Such forward-looking statements are estimates reflecting the Company's best judgment based upon current information and involve a number of risks and uncertainties, and there can be no assurance that other factors will not affect the accuracy of such forward-looking statements. Forward-looking statements include, but are not limited to, statements regarding potential reserves, exploration results, development or production programs, capital and operating expenditures, future revenue estimates, ability to produce or concentrate, availability of future financing and future plans and objectives of Enertopia Corporation. Actual results relating to, among other things, reserves, results of exploration, capital costs, corporate finance, and production costs could differ materially from those currently anticipated in such statements. Some but not all of the factors affecting forward-looking statements include: the speculative nature of mining exploration, production and development activities; changes in reserve estimates; the productivity of Enertopia's proposed properties; changes in the operating costs; changes in economic conditions and conditions in the resource, foreign exchange and other financial markets; changes of the interest rates on borrowings; hedging activities; changes in commodity prices; changes in the investments and exploration expenditure levels; litigation; legislation; environmental, judicial, regulatory, political and competitive developments in areas in which Enertopia Corporation operates; technological, and mechanical and operational difficulties encountered in connection with Enertopia's exploration and development activities. The User should refer to the risk disclosures set out in the periodic reports and other disclosure documents filed by Enertopia Corporation from time to time with regulatory authorities. The Company's evaluation of alternative energy projects in the heat recovery, solar thermal, solar PV and water purification; and of resource projects provides no assurance that any particular project will have any material effect on the Company. There is no assurance that the Copper Hills property or exploration thereof, will have any measurable impact upon the Company. There is no assurance that the sample results reported herein are in any way indicative of the presence of a potentially economic ore body.

The CNSX has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.