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FOR IMMEDIATE RELEASE

Nov 2, 2011

COPPER HILLS 43-101 TECHNICAL REPORT

Vancouver, BC—Enertopia Corporation (ENRT-OTCBB) (TOP-CNSX) (the "Company" or "Enertopia") is pleased to report that an updated 43-101 Technical Report on the 1,150 acre Copper Hills project has been received and is available for viewing at sedar.ca or at www.Enertopia.com

The 43-101 Report recommends a 2 phase success contingent exploration program to further develop the Copper Hills project. Highlights from the recommendations are:

- 1 The top priority of the Phase 1 program is to drill the large 1000 metres by 500 metres chargeability anomaly with three 550 metre long diamond drill holes to test for copper-silver sulphide mineralization at depth.
- Also in Phase 1, the near-surface copper silver oxide areas will be subject to a 10 hole, 750 meter RC drill program to test for extensions of the known high grade surface mineralization.
- A Phase-2, success contingent RC and diamond drill program is recommended upon the completion of Phase-1 at Copper Hills. The total cost of the Phase-1 and Phase-2 drill programs are estimated to be \$1,930,000.

"We believe Copper Hills offers an exciting near-surface copper-silver-oxide target with the potential for deeper sulphide targets. We look forward to drilling these exciting targets in the first half of 2012," said Robert McAllister, president.

*References:

- 1 See section 20.1, page 50; of the 43-101 Technical Report.
- 2 See section 20.1, page 50; of the 43-101 Technical Report.
- 3 See section 20.2, page 51; of the 43-101 Technical Report.

Donald Findlay, MSc. Geo., a Qualified Person under the meaning of Canadian. National Instrument 43-101, is responsible for the technical content of this press release.

About Enertopia

Enertopia's shares are quoted in the USA with symbol ENRT and in Canada with symbol TOP. The company searches for projects that could provide potential above-market returns. For additional information, please visit www.enertopia.com or call Robert McAllister, President, Enertopia Corporation at 1.250.765.6422

Media Contact:

Pat Beechinor, Media Relations, Enertopia Corporation 403.463.4119 or beechinor@enertopia.com

^{*}See references to the 43-101, below.

This release includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Statements which are not historical facts are forward-looking statements. Statements which are not historical facts are forward-looking statements. The Company makes forward-looking public statements concerning its expected future financial position, results of operations, cash flows, financing plans, business strategy, products and services, evaluation of clean energy projects for participation and/or financing, competitive positions, growth opportunities, plans and objectives of management for future operations, including statements that include words such as "anticipate," "if," "believe," "plan," "estimate," "expect," "intend," "may," "could," "should," "will," and other similar expressions that are forward-looking statements. Such forward-looking statements are estimates reflecting the Company's best judgment based upon current information and involve a number of risks and uncertainties, and there can be no assurance that other factors will not affect the accuracy of such forward-looking statements. Forward-looking statements include, but are not limited to, statements regarding potential reserves, exploration results, development or production programs, capital and operating expenditures, future revenue estimates, ability to produce or concentrate, availability of future financing and future plans and objectives of Enertopia Corporation. Actual results relating to, among other things, reserves, results of exploration, capital costs, corporate finance, and production costs could differ materially from those currently anticipated in such statements. Some but not all of the factors affecting forward-looking statements include: the speculative nature of mining exploration, production and development activities; changes in reserve estimates; the productivity of Enertopia's proposed properties; changes in the operating costs; changes in economic conditions and conditions in the resource, foreign exchange and other financial markets; changes of the interest rates on borrowings; hedging activities; changes in commodity prices; changes in the investments and exploration expenditure levels; litigation; legislation; environmental, judicial, regulatory, political and competitive developments in areas in which Enertopia Corporation operates; technological, and mechanical and operational difficulties encountered in connection with Enertopia's exploration and development activities. The User should refer to the risk disclosures set out in the periodic reports and other disclosure documents filed by Enertopia Corporation from time to time with regulatory authorities. The Company's evaluation of alternative energy projects in the heat recovery, solar thermal, solar PV and water purification; and of resource projects provides no assurance that any particular project will have any material effect on the Company. There is no assurance that the Copper Hills drill program planned for 2012 will be completed and or the Copper Hills or Arizona property or exploration thereof, will have any measurable impact upon the Company.

The CNSX has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.