Condensed Interim Financial Statements (Unaudited) (Expressed in Canadian Dollars)

For the six months ended December 31, 2016 and 2015

NOTICE OF NO AUDIT OR REVIEW OF INTERIM FINANCIAL STATEMENTS

Under National Instrument 51-102, Part 4, subsection 4.3(3)(a), if an auditor has not performed a review of the interim financial statements, they must be accompanied by a notice indicating that the financial statements have not been reviewed by an auditor.

The accompanying unaudited interim financial statements of the Company have been prepared by and are the responsibility of the Company's management.

The Company's independent auditor has not performed a review of these financial statements in accordance with standards established by the Canadian Institute of Chartered Accountants for a review of interim financial statements by an entity's auditor.

WHATTOZEE NETWORKS INC. (Formerly – Bama Gold Corp.) Statement of Financial Position (Expressed in Canadian Dollars)

		December 31, 2016 \$	June 30, 2016 \$
400570	Notes		
ASSETS Current assets			
Cash and cash equivalents		16,632	34,384
Taxes receivable		14,860	24,571
Accounts receivable		3,466	24,071
Prepaids and deposits		3,938	4,236
	_	-7	,
Total current assets	_	38,896	63,191
Non-current assets			
Exploration and evaluation assets	4 _	-	-
Total assets	=	38,896	63,191
LIABILITIES			
Current liabilities			
Accounts payable and accrued liabilities		59,575	46,643
Due to related parties	6 _	293,795	28,245
Total current liabilities		353,370	74,888
Total liabilities	_	353,370	74,888
SHAREHOLDERS' EQUITY			
Share capital	7	9,613,138	9,613,138
Contributed surplus	7	693,365	693,365
Deficit		(10,620.977)	(10,318,200)
Total shareholders' equity	_	(314,474)	(11,697)
Total liabilities and equity		38,896	63,191
Total liabilities and equity	=	36,690	03,191
Nature and continuance of operations (Note 1) Events after the reporting period (Note 12)			
APPROVED BY THE DIRECTORS:			
Signed: "Martin Schultz"	;	Signed: "Douglas Ford"	
Director		Director	

WHATTOZEE NETWORKS INC. (Formerly – Bama Gold Corp.) Statement of Comprehensive Loss (Expressed in Canadian Dollars)

Consulting services 5,6 16,000 27,850 40,000 35,850 Exploration expenses 4 -			Three months ended December 31,		Six months Decembe	
Notes Expenses Business development 5,6 57,994 54,411 137,042 58,262 Consulting services 5,6 16,000 27,850 40,000 35,850 Exploration expenses 4 - - - - General and administrative 6 15,095 9,119 30,320 17,158 Insurance 2,363 2,363 4,725 4,725 Management fees 6 30,000 30,000 60,000 60,000 Professional fees 5,671 6,933 9,496 16,798 Share based compensation 7 - - - -			2016	2015	2016	2015
Expenses Business development 5,6 57,994 54,411 137,042 58,262 Consulting services 5,6 16,000 27,850 40,000 35,850 Exploration expenses 4 - - - - General and administrative 6 15,095 9,119 30,320 17,158 Insurance 2,363 2,363 4,725 4,725 Management fees 6 30,000 30,000 60,000 60,000 Professional fees 5,671 6,933 9,496 16,799 Share based compensation 7 - - - -			\$	\$	\$	\$
Business development 5,6 57,994 54,411 137,042 58,262 Consulting services 5,6 16,000 27,850 40,000 35,850 Exploration expenses 4 - </th <th></th> <th>Notes</th> <th></th> <th></th> <th></th> <th></th>		Notes				
Consulting services 5,6 16,000 27,850 40,000 35,850 Exploration expenses 4 -	Expenses					
Exploration expenses 4 - - - General and administrative 6 15,095 9,119 30,320 17,158 Insurance 2,363 2,363 4,725 4,725 Management fees 6 30,000 30,000 60,000 60,000 Professional fees 5,671 6,933 9,496 16,799 Share based compensation 7 - - - -	Business development			54,411	· ·	58,262
General and administrative 6 15,095 9,119 30,320 17,158 Insurance 2,363 2,363 4,725 4,725 Management fees 6 30,000 30,000 60,000 60,000 Professional fees 5,671 6,933 9,496 16,799 Share based compensation 7 - - -	Consulting services	5,6	16,000	27,850	40,000	35,850
Insurance 2,363 2,363 4,725 4,725 Management fees 6 30,000 30,000 60,000 60,000 Professional fees 5,671 6,933 9,496 16,799 Share based compensation 7 - - -	Exploration expenses	4	-	-	-	-
Management fees 6 30,000 30,000 60,000 60,000 Professional fees 5,671 6,933 9,496 16,799 Share based compensation 7 - - -	General and administrative	6	15,095	9,119	30,320	17,158
Professional fees 5,671 6,933 9,496 16,799 Share based compensation 7 - - - -	Insurance		2,363	2,363	4,725	4,725
Share based compensation 7	Management fees	6	30,000	30,000	60,000	60,000
	Professional fees		5,671	6,933	9,496	16,799
	Share based compensation	7	-	-	-	-
Transfer agent and regulatory fees <u>16,873</u> 3,703 <u>21,625</u> 18,159	Transfer agent and regulatory fees	_	16,873	3,703	21,625	18,159
Loss before other items (143,996) (134,379) (303,208) (210,953	Loss before other items		(143,996)	(134,379)	(303,208)	(210,953)
Other income - 431	Other income		-	-	431	-
Impairment 4	Impairment	4	-	-	-	-
Interest income - 161 - 442	Interest income		-	161	-	442
Foreign exchange	Foreign exchange		-	<u> </u>	-	
Net loss and comprehensive loss for the period (134,218) (302,777) (210,511			(1/13 006)	(13/1 218)	(302 777)	(210,511)
(143,330) (134,210) (302,777) (210,311	periou	=	(143,330)	(134,210)	(302,777)	(210,311)
Loss per common share - basic and diluted (0.03) (0.03) (0.06) (0.06)	Loss per common share - basic and diluted	=	(0.03)	(0.03)	(0.06)	(0.06)
Weighted average number of common	Weighted average number of common					
shares outstanding	shares outstanding					
- basic and diluted 5,148,405 4,048,588 5,148,405 4,015,164	- basic and diluted	_	5,148,405	4,048,588	5,148,405	4,015,164

WHATTOZEE NETWORKS INC. (Formerly – Bama Gold Corp.) Statement of Cash Flows (Expressed in Canadian Dollars)

		Six months ended December 31,	
		2016	2015
		\$	\$
	Notes		
OPERATING ACTIVITIES			
Net loss for the period		(302,777)	(210,511)
Items not affecting cash			
Mineral property impairment	4	-	-
Share based compensation	7	<u> </u>	-
		-	-
Changes in non-cash working capital items:			
Receivables and prepaids		6,543	(10,310)
Accounts payable and accrued liabilities		278,482	41,699
Cash used in operating activities	-	(17,752)	(179,122)
FINANCING ACTIVITIES			
Common shares issued for cash		-	205,000
Share issue costs		<u> </u>	(100)
Cash provided by financing activities		<u>-</u>	204,900
Total change in cash during the period		(17,752)	25,778
Cash and cash equivalents, beginning of period		34,384	196,372
Cash and cash equivalents, end of period		16,632	222,150
Cash and cash equivalents is comprised of:			
Cash		5,132	222,150
Short-term deposits		11,500	-
		16,632	222,150
0.01.00116.00			
Cash paid for:			
Interest		-	-
Income taxes	===		-
Cash received for:			
Interest		-	442
Significant non-cash transactions	10		

WHATTOZEE NETWORKS INC. (Formerly – Bama Gold Corp.) Statement of Changes in Equity (Expressed in Canadian Dollars) For the six months ended December 31, 2016 and 2015

	Notes	Number of shares	Share capital	Contributed surplus	Deficit	Total
			\$	\$	\$	\$
Balance at June 30, 2015		3,981,740	9,265,168	629,554	(9,691,655)	203,067
Loss for the period		-	-	-	(210,511)	(210,511)
Shares issued for cash (private placement)		683,333	205,000	-	-	205,000
Share issuance costs		-	(100)	-	-	(100)
Balance at December 31, 2015		4,665,073	9,470,068	629,554	(9,902,166)	197,456
Balance at June 30, 2016		5,148,405	9,613,138	693,365	(10,318,200)	(11,697)
Loss for the period		- E 149 40E	0 612 120	- 	(302,777)	(302,777)
Balance at December 31, 2016		5,148,405	9,613,138	693,365	(10,620,977)	(314,474)

Events after the reporting period

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Notes to the Financial Statements

December 31, 2016

1. Nature and continuance of operations

Whattozee Networks Inc. (the "Company) was incorporated in the Province of British Columbia on March 14, 2008 under the Business Corporations Act of British Columbia. The name change to Whattozee Networks Inc. became effective June 9, 2016. The Company's registered office is located at Suite 1450 - 701 West Georgia Street, Vancouver, British Columbia.

The Company is a Canadian development stage technology company involved in the business of developing a social media marketing platform. The specific business objectives for WhatToZee are to continue to develop the Company's website including its social media event marketing engine, its Influencer contact database and its core ecommerce offering. Historically, the Company was in the process of exploring and developing its mineral properties. It has not yet determined whether the properties contain ore reserves that are economically recoverable.

The ability of the Company to continue to operate as a going concern is dependent on its ability to ultimately operate its business at a profit. To date, the Company has not generated any revenues from operations and will require additional funds to meet its obligations and the costs of its operations. As a result, further losses are anticipated prior to the generation of any profits. As at December 31, 2016, the Company had a working capital deficit of \$314,474 (June 30, 2016 year end: \$11,697) and had accumulated a deficit of \$10,620,977 (June 30, 2016 year end: \$10,318,200) since inception.

The Company's future capital requirements will depend on many factors, including the operating costs of developing, implementing and launching its social media marketing platform. The Company's anticipated operating losses and increasing working capital requirements will require that it obtain additional capital to continue operations.

The Company will depend almost exclusively on outside capital. Such outside capital will include the sale of additional shares. There can be no assurance that capital will be available as necessary to meet the continuing development costs or, if the capital is available, that it will be on terms acceptable to the Company. The issuances of additional equity securities by the Company may result in significant dilution to the equity interests of its current shareholders. Obtaining commercial loans, assuming those loans would be available, will increase the Company's liabilities and future cash commitments.

These financial statements have been prepared on the assumption that the Company will continue as a going concern, meaning it will continue in operation for the foreseeable future and will be able to realize assets and discharge liabilities in the ordinary course of operations. The ability of the Company to continue operations as a going concern is ultimately dependent upon achieving profitable operations. To date, the Company has not generated profitable operations from its resource activities and will need to invest additional funds in carrying out its planned exploration, development and operational activities. These financial statements do not include any adjustments relating to the recoverability and classification of recorded asset amounts and classification of liabilities that might be necessary should the Company be unable to continue as a going concern.

2. Basis of presentation

a) Statement of Compliance

These unaudited condensed interim financial statements have been prepared in accordance with International Accounting Standards ("IAS") 34, Interim Financial Reporting as issued by the International Accounting Standards Board ("IASB"). The unaudited condensed interim financial statements follow the same accounting policies and methods of application as our most recent annual financial statements and do not include all of the information required for full annual financial statements. Accordingly, they should be read in conjunction with our IFRS financial statements for the fiscal year ended June 30, 2016. The accounting policies applied in these unaudited condensed interim financial statements are based on International Financial Reporting Standards ("IFRS") issued and outstanding as of February 17, 2017, the date the Board of Directors approved these unaudited condensed interim financial statements and they are consistent with those disclosed in the annual financial statements.

Effective January 27, 2017, the Company consolidated its common share capital on a 3-old for 1-new basis, whereby each three old shares are equal to one new share without par value. All references to common shares, stock options, warrants and weighted average number of shares outstanding in these consolidated financial statements reflect the share consolidation unless otherwise noted.

These financial statements were approved for issue by the Board of Directors on February 17, 2017.

b) Basis of Measurement

These financial statements have been prepared on an accrual basis and are based on historical costs, modified where applicable. The financial statements are presented in Canadian dollars, unless otherwise noted, which is the functional currency of the Company.

Notes to the Financial Statements

December 31, 2016

3. Significant accounting policies

a) Cash and cash equivalents

The Company considers all highly liquid instruments, generally with a maturity of three months or less at the time of issuance, to be cash equivalents.

b) Critical accounting estimates and judgments

The Company makes estimates and assumptions about the future that affect the reported amounts of assets and liabilities. Estimates and judgments are continually evaluated based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances. Actual experience may differ from these estimates and assumptions.

The effect of a change in an accounting estimate is recognized prospectively by including it in comprehensive income in the period of the change, if the change affects that period only, or in the period of the change and future periods, if the change affects both.

Information about critical accounting estimates and judgments in applying accounting policies that have the most significant risk of causing material adjustment to the carrying amounts of assets and liabilities recognized in the financial statements are discussed below:

Judgments

Exploration and evaluation expenditures

The application of the Company's accounting policy for exploration and evaluation expenditures requires judgment in determining whether it is likely that future economic benefits will flow to the Company, which may be based on assumptions about future events or circumstances. Estimates and assumptions made may change if new information becomes available. If, after an expenditure is capitalized, information becomes available suggesting that the recovery of the expenditure is unlikely, the amount capitalized is written off in the profit or loss in the period the new information becomes available.

Title to mineral property interests

Although the Company has taken steps to verify title to mineral properties in which it has an interest, these procedures do not guarantee the Company's title. Such properties may be subject to prior agreements or transfers and title may be affected by undetected defects.

Estimates

Share-based payment transactions

The Company measures the cost of equity-settled transactions with employees by reference to the fair value of the equity instruments at the date at which they were granted. Estimating the fair value for share-based payment transactions requires determining the most appropriate valuation model, which is dependent on the terms and conditions of the grant. This estimate also requires determining the most appropriate inputs to the valuation model including the expected life of the share option, volatility and dividend yield and making assumptions about them.

c) Share-based compensation

The Company applies the fair value method of accounting for all stock option awards and equity settled restricted share units. Under this method, the Company recognizes a compensation expense for all stock options awarded to employees, based on the fair value of the options on the date of grant which is determined by using the Black-Scholes option pricing model for stock option awards, and the quoted market value of the shares for restricted share units. The fair value of the options is expensed over the vesting period of the options. No expense is recognized for awards that do not ultimately vest.

Option valuation models such as Black-Scholes, require the input of highly subjective assumptions, including the expected price volatility. Changes in these assumptions can materially affect the fair value estimate.

Notes to the Financial Statements

December 31, 2016

3. Significant accounting policies (cont'd)

d) Future accounting changes

The Company has not early adopted the following revised standards and is currently assessing the impact that these standards will have on its future financial statements.

Other accounting standards or amendments to existing accounting standards that have been issued but have future effective dates are either not applicable or are not expected to have a significant impact on the Company's financial statements.

New Accounting Standards

New standards and interpretations not yet adopted

Certain new standards, interpretations, amendments and improvements to existing standards were issued by the IASB or IFRIC that are mandatory for future accounting periods. The following have not yet been adopted by the Company and are being evaluated to determine their impact.

- IFRS 9: New standard that replaced IAS 39 for classification and measurement, tentatively effective for annual periods beginning on or after January 1, 2018.
- IAS 27: Amended to restore option to use equity method to account for investments in subsidiaries, joint ventures and associates for annual period beginning on or after January 1, 2016.
- IFRS 15: In May 2014, the IASB issued IFRS 15 Revenue from Contracts with Customers, which covers principles that an entity shall apply to report useful information to users of financial statements about the nature, amount, timing, and uncertainty of revenue and cash flows arising from contracts with customers. The standard must be applied retrospectively with certain disclosure exemptions, with earlier application permitted. The effective date for IFRS 15 is for annual periods beginning on or after January 1, 2018.
- Partial replacement of IAS 39 Financial Instruments: Recognition and Measurement. This standard is effective for annual periods beginning on or after January 1, 2018. The Company is currently evaluating the impact of this standard. The Company is currently evaluating the impact of this standard.

4. Mineral properties

	Turner Lake Property	Total
	\$	\$
December 31, 2016	*	Ψ
Mineral properties, beginning of the period	-	-
Impairment	-	-
Mineral properties, end of the period	-	-
June 30, 2016		
Mineral properties, beginning of the year	26,667	26,667
Impairment	(26,667)	(26,667)
Mineral properties, end of the year	-	-

Turner Lake Property (Nunavut, Canada)

Pursuant to an Option Agreement dated November 8, 2007, effective March 19, 2009, the Company exercised its option to acquire a 75% interest in the Turner Lake Gold property from Trade Winds Ventures Inc. ("Trade Winds"). The property is comprised of four claims: Jam 1, Jam 2, Jam 3 and Jam 4.

During the year ended June 30, 2010, the Company executed and completed an agreement with joint venture partner Trade Winds; to acquire the remaining 25% interest in the Turner Lake property. As consideration for the purchase, the Company issued 34,000 common shares of the Company valued at \$68,000 and granted a 1% Net Smelter Royalty to Trade Winds. The Company can acquire Trade Winds' NSR for \$1.25 million. One of the four claims [Jam 1] comprising the Turner Lake property is subject to an additional 1% NSR held by a third party.

Notes to the Financial Statements

December 31, 2016

4. Mineral properties (cont'd)

Effective May 4, 2015, the Company entered into a letter agreement with Pacific Cascade Minerals Inc. ("PCV"), whereby PCV could acquire a 60-per-cent interest in the Turner Lake project. PCV could exercise the option once it paid \$20,000 to Whattozee in three payments prior to September 30, 2015, and once it had incurred a total of \$20,000 (U.S.) in exploration and development expenditures prior to May 1, 2016. During the year, the agreement with PCV was terminated due to PCV's inability to make the required payments to the Company.

During the prior year, the Company determined that due to the level of inactivity within the property, impairment of the property should be recognized. As a result, the Company recorded a \$26,667 property impairment expense thus reducing the carrying value of the Turner Lake Property to \$nil to more accurately reflect the realizable value of the property.

During the period ended December 31, 2016, \$nil (2015: \$nil) was expended on Exploration and Development expenditures

5. Diversification strategy

In an effort to diversify, commencing in the current period, the Company has engaged the services of an external consultant to review projects in the technology space and to potentially develop technology-based concepts in-house. The Company has identified an underserviced niche; and is developing the concept internally under the project name "Whattozee". Whattozee synthesizes two online businesses on one platform; event planning and social media endorsement merge under Whattozee's automated engine. This organically developed concept is still in its formative stages.

During the period ended December 31, 2016 the Company launched an invitation-only test version of its social media marketing platform at www.whattozee.com. Some limited revenues were recorded during the period of the test. The Company has continued to fine-tune the technology in preparation for a commercial launch.

The Company is continuing its search for complimentary technologies to those developed in-house to drive the Whattozee engine.

6. Related party transactions and balances

Related party transactions were in the normal course of business and have been recorded at the exchange amount; which is the fair value agreed to between the parties. Amounts due to related parties are unsecured, non-interest bearing and without specific terms of repayment.

During the periods ended December 31, 2016 and 2015, the Company entered into transactions with related parties comprised of directors, officers and companies with common directors as follows:

Related party	Nature of transaction
Pacific Equity Management Corp. ("PEMC")	Management fees for services provided by CEO, CFO, VP Corporate Development, VP Finance, Accountant, Secretary, Administrator and all support staff.
Contact Financial Corp. ("CFC") 1044825 BC Ltd. ("1BL")	Rent and shared office expenses. Consulting fees for services provided by CTO

Due to related parties include the following amounts:

	December 31, 2016	June 30, 2016
	\$	\$
PEMC	228,695	28,245
CFC	31,500	-
1BL	33,600	-
	293,795	28,245

For the period ended December 31, 2016, the Company paid or accrued \$30,000 (2015: \$15,000) for rent and office services to CFC, a company controlled by an officer of the Company and in which a second officer and director of the Company is a significant shareholder. Pursuant to an amended rental agreement, the Company is required to pay \$5,000 per month and the agreement can be terminated by either party with six months' notice.

Notes to the Financial Statements

December 31, 2016

6. Related party transactions and balances (cont'd)

For the period ended December 31, 2016, the Company paid or accrued a total of \$60,000 (2015: \$60,000) to PEMC, a company controlled by officers of the Company for management services. Pursuant to a Management Services Agreement, the Company was required to pay \$10,000 per month, and the agreement can be terminated by either party with six months' notice.

The aggregate values of transactions relating to key management personnel were as follows:

	December 31, 2016	December 31, 2015	
CEO fees	\$ 18,150	\$ 18,15	0
CFO fees	18,150	18,15	0
Rent	30,000	15,00	0

7. Share capital and contributed surplus

a) Authorized:

Unlimited common shares without par value

Effective January 27, 2017, the Company consolidated its common share capital on a 3-old for 1-new basis, whereby each three old shares are equal to one new share without par value. All references to common shares, stock options, warrants and weighted average number of shares outstanding in these consolidated financial statements reflect the share consolidation unless otherwise noted.

b) Issued common shares: Refer to Statement of Changes in Equity

c) Private placements

Effective April 8, 2016, the Company closed the final tranche of the private placement announced October 22, 2015. It issued 483,333 common shares at \$0.30 cents per share, for proceeds of \$145,000. Effective December 22, 2015, the Company issued 683,333 common shares at \$0.30 cents per share, for proceeds of \$205,000 in the first tranche closing of a non-brokered private placement. The proceeds from both private placements were added to the Company's working capital.

d) Options:

During the year ended June 30, 2009, the Company adopted a Stock Option Plan (the "Plan"). The purpose of the Plan is to give to eligible persons, as additional compensation, the opportunity to participate in the success of the Company by granting to such individuals options, exercisable over periods of up to five years, as determined by the board of directors of the Company, to buy shares of the Company at a price equal to the Market Price prevailing on the date the option is granted less applicable discount, if any, permitted by the policies of the Exchange and approved by the Board. The maximum number of Shares which may be issuable pursuant to options granted under the Plan shall be that number equal to 10% of the Company's issued share capital from time to time.

	Options	Weighted Average Exercise Price \$
Balance, June 30, 2016	312,666	0.69
Expired	(46,000)	(2.55)
Balance, December 31, 2016	266,666	0.36

Notes to the Financial Statements

December 31, 2016

7. Share capital and contributed surplus (cont'd)

As at December 31, 2016, the following stock options were outstanding and exercisable:

Number	Exercise	Expiry	Weighted Average Remaining
	Price	Date	Contractual Life (in years)
266,666	\$0.36	April 8, 2021	4.27

These options entitle the holder thereof the right to acquire one common share for each option held. The weighted average remaining life of outstanding options is 4.27 years.

During the year ended June 30, 2016, the Company granted stock options to acquire 266,666 (2015: nil) common shares with a fair value of \$63,811 (2015: \$nil) or \$0.24 (2015: \$nil) per share. The options granted to directors and officers during the period vested on the grant date. The fair value of each share was estimated on the grant date using the Black-Scholes option pricing model with the following weighted average assumptions:

8. Capital management

The Company's objectives when managing capital are to pursue and complete the identification and evaluation of assets, properties or businesses with a view to acquisition or participation in a qualifying transaction, to maintain financial strength and to protect its ability to meet its on-going liabilities, to continue as a going concern, to maintain credit worthiness and to maximize returns for shareholders over the long term. The Company does not have any externally imposed capital requirements to which it is subject. Capital is comprised of the Company's shareholders' equity.

As at December 31, 2016, the Company had capital resources consisting of cash and cash equivalents. The Company manages the capital structure and makes adjustments to it in light of changes in economic conditions and the risk characteristics of the underlying assets. To maintain or adjust the capital structure, the Company may attempt to issue new shares or adjust the amount of cash and cash equivalents.

The Company's investment policy is to invest its cash in investment instruments in high credit quality financial institutions with terms to maturity selected with regards to the expected time of expenditures from continuing operations.

The Company expects its current capital resources are insufficient to carry on its planned operations.

9. Financial instruments, fair value measurement and risk

a) Financial Instruments

As at December 31, 2016, the Company's financial instruments consist of cash and cash equivalents, taxes receivable, accounts receivable and accounts payable and accrued liabilities. The fair values of these financial instruments approximate their carrying values because of their short-term nature.

b) Fair Value Measurements

Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The fair value hierarchy establishes three levels to classify the inputs to valuation techniques used to measure fair value, by reference to the reliability of the inputs used to estimate the fair values.

Level 1

Level 1 applies to assets or liabilities for which there are quoted prices in active markets for identical assets or liabilities.

Level 2

Level 2 applies to assets or liabilities for which there are inputs other than quoted prices that are observable for the asset or liability such as quoted prices for similar assets or liabilities in active markets; quoted prices for identical assets or liabilities in markets with insufficient volume or infrequent transactions (less active markets); or model-derived valuations in which significant inputs are observable or can be derived principally from, or corroborated by, observable market data.

Level 3

Level 3 applies to assets or liabilities for which there are unobservable inputs to the valuation methodology that are significant to the measurement of the fair value of the assets or liabilities.

Notes to the Financial Statements

December 31, 2016

9. Financial instruments, fair value measurement and risk (cont'd)

b) Fair Value Measurements (cont'd)

The fair value of cash and cash equivalents are determined based on "Level 1" inputs which consist of quoted prices in active markets for identical assets. As at December 31, 2016, the Company believes that the carrying values of taxes receivable, accounts receivable, accounts payable and accrued liabilities and due to related parties approximate their fair values because of their nature and relatively short maturity dates or durations.

c) Financial Risks

(i) Credit Risk

Credit risk arises from the non-performance by counterparties of contractual financial obligations. The Company's maximum credit risk is \$31,493 (2015 - \$232,457) consisting of cash and cash equivalents and taxes receivable. The Company limits its exposure to credit loss for cash and cash equivalents by placing such instruments with high credit quality financial institutions. The values of these instruments may exceed amounts insured by an agency of the government of Canada. Taxes receivable include harmonized sales tax receivable from an agency of the government of Canada. In management's opinion, the Company's credit risk related to cash and cash equivalents, accounts receivable and exploration advances is minimal.

(ii) Liquidity Risk

The Company's approach to managing liquidity risk is to ensure that it will have sufficient financial resources to meet liabilities when due. As at December 31, 2016, the Company had a working capital deficit of \$314,474 (2016 year-end deficit: \$11,697). All of the Company's financial liabilities have contractual maturities of less than 30 days and are subject to normal trade terms. As at December 31, 2016, the Company has insufficient working capital to discharge its existing financial obligations.

(iii) Interest Rate Risk

The Company is subject to interest rate risk as its cash equivalents bear interest at fixed rates. In management's opinion, the Company's interest rate risk is minimal as its cash equivalents may be redeemed upon demand without significant penalty.

(iv) Foreign Currency Risk

Currency risk is the risk that the fair value or the future cash flows of a financial instrument will fluctuate because of changes in foreign exchange rates. Historically, the Company operated internationally. Such operations give rise to the risk that cash flows may be adversely impacted by exchange rate fluctuations. Amounts subject to currency risk are primarily those cash and cash equivalents and receivables and prepaids that are held in foreign currencies, offset by those accounts payable denominated in foreign currencies. The Company raises funds in Canadian dollars and primarily spends funds in Canadian dollars. The Company is exposed to currency risk primarily on settlements of purchases that were denominated in currencies other than the Canadian dollar. In order to reduce the Company's exposure to currency risk, the Company may periodically increase or decrease the amount of funds held in foreign currencies.

10. Non-cash transactions

The Company has recorded no non-cash Investing and Financing Activities in the year.

11. Segmented information

The Company operates in one segment – as a development stage technology company involved in the business of developing a social media marketing platform. As a legacy asset, the Company maintains an interest in a mineral property. As at December 31, 2016, all the Company's operations and assets were in Canada.

12. Events after the reporting period

In closing the first tranche of a non-brokered private placement announced November 18, 2016 - effective January 30, 2017, the Company issued 6,400,000 common shares at \$0.05 per share for gross proceeds of \$320,000. Immediately following the private placement issuance, and in conjunction with the share consolidation that was effective on January 27, 2017, the Company had 11,548,405 common shares issued and outstanding.