



THE YUMMY CANDY COMPANY IS INNOVATING THE CONFECTIONARY MARKET BY DOUBLING ITS PRODUCT LINE WITH "YUMMY GUMMY SODA". "BETTER-FOR-YOU" YUMMY COLA, ORANGE SODA, AND CREAM SODA GUMMIES

VANCOUVER, BC, April 7, 2022 /CNW/ - **The Yummy Candy Company Inc.**, (CSE: TYUM) ("**Yummy**" or the "**Company**") The Yummy Candy Company Inc. is pleased to announce the launch of its Yummy Gummy Soda line. The line will be initially launched as a trio of flavours Cola, Orange Soda, and Cream Soda. The company expects all 3 flavours to hit shelves in the coming period.

"When launching our soda line, I wanted it to reflect the principals of our company have the basics of the Cola flavour but also introduce something cutting edge and therefore we decided on new flavours to the market like our orange soda and cream soda something that has not been done in the "Better-For-You": category. Over the last period we have been testing these flavours meticulously perfecting the flavour profiles and doing direct consumer testing. We are pleased to say the results have been almost unanimous with customers and suppliers alike in the positive reviews," States Erica Williams CEO and Founder

The Yummy Candy Company continues to expand its operations nationwide with increasing demand for its products in the confectionery space. As the Yummy Confectionary company continues to add products subsequently will gain shelf recognition and attain a strong market share position in the "Better-for-You" category. The Yummy Candy company will also continue its expansion into the regular confectionary shelf where it has seen significant growth in sales.

"When we took this product to key accounts and distributors, they loved the flavour profile and texture. We feel this is a significant step to our company as it takes is from 3 flavours to 6 doubling are shelf presence and possibly doubling our company sales. We have been assured that upon launch there will be significant market for our Yummy Soda Line and our company cannot be more excited about it," States Erica Williams CEO and Founder.


The Yummy Candy is an affordable health-conscious low-sugar plant-based confectionery company based in Vancouver, British Columbia and it has developed a portfolio of healthier gelatine-free candies made from non-GMO ingredients with proprietary recipes. All of its products are free of gelatin, soy, gluten, nuts, dairy, eggs, sugar alcohols, artificial sweeteners and genetically modified organisms.

Cautionary Statement Regarding Forward-Looking Information

Except for the statements of historical fact, this news release contains "forward-looking information" within the meaning of the applicable securities legislation. The information in this news release about future plans and objectives of the Company, are forward-looking information. This forward-looking information is based on reasonable assumptions and estimates of management of the Company at

the time it was made, and involves known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking information. Such factors include, among others: general business, economic and social uncertainties; local and global market and economic uncertainties arising in respect of the COVID-19 pandemic; litigation, availability of key product ingredients, legislative, environmental and other judicial, regulatory, political and competitive developments; the ability to effectively expand manufacturing and production capacity; the ability to obtain retail partners to distribute Company products, the success of market initiatives and the ability to grow brand awareness; the ability to attract, maintain and expand relationships with key strategic vendors; our ability to predict consumer taste preferences; delay or failure to receive regulatory approvals; the sufficiency of our cash to meet liquidity needs; those additional risks set out in the Company's public documents filed on SEDAR at www.sedar.com; and other matters discussed in this news release. Accordingly, the forward-looking statements discussed in this release may not occur and could differ materially as a result of these known and unknown risk factors and uncertainties affecting the Company. Although the Company believes that the assumptions and factors used in preparing the forward-looking statements are reasonable, undue reliance should not be placed on these statements, which only apply as of the date of this news release, and no assurance can be given that such events will occur in the disclosed time frames or at all. Except where required by law, the Company disclaims any intention or obligation to update or revise any forward- looking statement, whether as a result of new information, future events, or otherwise.

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CNW 03:05e 07-APR-22