



THE YUMY CANDY COMPANY ANNOUNCES THAT YUMY BEARS HAVE LANDED AT ANOTHER INDUSTRY LEADING GROCERY STORE CHAIN IGA

VANCOUVER, BC, March 30, 2022 /CNW/ - **The Yumy Candy Company Inc.**, (CSE: TYUM) ("**Yumy**" or the "**Company**") The Yumy Candy Company Inc. will roll out its low-sugar better-for-you confectionery products into IGA, an American chain of grocers that operates in 41 different countries with over 5,000 stores. Established in 1926, IGA has established itself as one of the most successful franchised grocers in the world. IGA is built on the principals of unified marketing and a unified supply chain. IGA is one of the most recognized grocery store chains around the world with the principals eat local and eat fresh.

Founder and CEO Erica Williams states, "we are very proud to be launching our Yumy Bears at IGA, one of the world's leading grocers. The principals of supporting local is one of our core principals and we have had outstanding support from British Columbia and even further in Canada as a whole. As we continue to grow to foreign markets in the coming period, we will continue to carry the principals of customer satisfaction and value moving forward."

With over 194 stores in Canada, IGA has become one of Canada's leading grocery store chains. IGA is further expanding its model with IGA Extra, which are larger stores and carry a wider variety of general merchandise, more akin to the hypermarket model. They include a pharmacy, large bakery, a bank, a bistro, a post office, and a larger selection of food items. By implementing the IGA Extra model, the company expects a significant increase in customers.

"IGA is becoming a destination location that fulfills all consumer needs, and with our products we feel we are going to become a necessity product; one which consumers are going to start going out of their way to fill their consumption needs. Confectionary has long been a mainstay to people's nutrition and consumption, and we feel we are the logical evolution of confectionary due to our health benefits and our flavour profile," states founder and CEO Erica Williams.


The Yumy Candy is an affordable health-conscious low-sugar plant-based confectionery company based in Vancouver, British Columbia and it has developed a portfolio of healthier gelatine-free candies made from non-GMO ingredients with proprietary recipes. All of its products are free of gelatin, soy, gluten, nuts, dairy, eggs, sugar alcohols, artificial sweeteners and genetically modified organisms.

Cautionary Statement Regarding Forward-Looking Information

Except for the statements of historical fact, this news release contains "forward-looking information" within the meaning of the applicable securities legislation. The information in this news release about future plans and objectives of the Company, are forward-looking information. This forward-looking information is based on reasonable assumptions and estimates of management of the Company at the time it was made, and involves known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such

forward-looking information. Such factors include, among others: general business, economic and social uncertainties; local and global market and economic uncertainties arising in respect of the COVID-19 pandemic; litigation, availability of key product ingredients, legislative, environmental and other judicial, regulatory, political and competitive developments; the ability to effectively expand manufacturing and production capacity; the ability to obtain retail partners to distribute Company products, the success of market initiatives and the ability to grow brand awareness; the ability to attract, maintain and expand relationships with key strategic vendors; our ability to predict consumer taste preferences; delay or failure to receive regulatory approvals; the sufficiency of our cash to meet liquidity needs; those additional risks set out in the Company's public documents filed on SEDAR at www.sedar.com; and other matters discussed in this news release. Accordingly, the forward-looking statements discussed in this release may not occur and could differ materially as a result of these known and unknown risk factors and uncertainties affecting the Company. Although the Company believes that the assumptions and factors used in preparing the forward-looking statements are reasonable, undue reliance should not be placed on these statements, which only apply as of the date of this news release, and no assurance can be given that such events will occur in the disclosed time frames or at all. Except where required by law, the Company disclaims any intention or obligation to update or revise any forward- looking statement, whether as a result of new information, future events, or otherwise.

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