



Yummy Bear Goods Further Expands its Retail Presence and Receives Order from Premier Pharmacy Pure Integrative Pharmacy

VANCOUVER, BC, Dec. 2, 2021 /CNW/ - **Yummy Bear Goods Inc.**, (CSE: YUMY) ("**Yummy Bear**" or the "**Company**") has begun selling its low sugar "Better for You" candy at Pure Integrative Pharmacy Chain. Pure Integrative Pharmacy is an actively growing pharmaceutical chain that was founded in 1999 and has 17 retail locations. Pure Integrative Pharmacy is a full-service pharmacy with a focus on evidence-based modalities of medicine in a way that optimizes the health and wellness brands in British Columbia. Pure Pharmacy is also a subsidiary of one of Canada's largest conglomerates which operates more than 250 locations of various industries, having over 45,000 employees and annual sales north of \$10 billion. The total size of the umbrella company has over 45,000 employees and annual sales north of \$10 billion.

The launch into Pure Integrative Pharmacy continues Yummy Bear's focus on pharmacies and further pushing its product into some of the world's largest conglomerates. The Company will continue to expand its footprint in the pharmaceutical industry as it provides a great way for their patients to optimize their health and diets.

"This furthers our retail presence of our products into pharmacies and furthers the sentiment that Yummy Bear is the perfect grab-and-go product that retailers and consumers alike are looking for. Pure pharmacies believe healthier, and natural products are crucial to a great overall well-being in their patients. Our products are a perfect substitute to existing brands to optimize patients' health," states Chief Executive Officer, Erica Williams.


Yummy Bear is an affordable health-conscious low-sugar plant-based confectionery company based in Vancouver, British Columbia and it has developed a portfolio of healthier gelatine-free candies made from non-GMO ingredients with proprietary recipes. All of its products are free of gelatin, soy, gluten, nuts, dairy, eggs, sugar alcohols, artificial sweeteners and genetically modified organisms.

Cautionary Statement Regarding Forward-Looking Information

Except for the statements of historical fact, this news release contains "forward-looking information" within the meaning of the applicable securities legislation. The information in this news release about future plans and objectives of the Company, are forward-looking information. This forward-looking information is based on reasonable assumptions and estimates of management of the Company at the time it was made, and involves known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking information. Such factors include, among others: general business, economic and social uncertainties; local and global market and economic uncertainties arising in respect of the COVID-19 pandemic; litigation, availability of key product ingredients, legislative, environmental and other judicial, regulatory, political and competitive developments; the ability to effectively expand manufacturing and production capacity; the ability to obtain retail partners to distribute Company products, the success of market initiatives and the ability to grow brand awareness; the ability to attract, maintain and expand relationships with key strategic vendors; our ability to predict consumer taste preferences; delay or failure to receive regulatory approvals; the sufficiency of our cash to

meet liquidity needs; those additional risks set out in the Company's public documents filed on SEDAR at www.sedar.com; and other matters discussed in this news release. Accordingly, the forward-looking statements discussed in this release may not occur and could differ materially as a result of these known and unknown risk factors and uncertainties affecting the Company. Although the Company believes that the assumptions and factors used in preparing the forward-looking statements are reasonable, undue reliance should not be placed on these statements, which only apply as of the date of this news release, and no assurance can be given that such events will occur in the disclosed time frames or at all. Except where required by law, the Company disclaims any intention or obligation to update or revise any forward- looking statement, whether as a result of new information, future events, or otherwise.

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For further information: YUMMY BEAR GOODS INC., Erica Williams, CEO, Telephone: (604) 449-2026, Email: investors@yummybear.com

CO: Yummy Bear Goods Inc.

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