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Fire River Gold Appoints Fred Sveinson to the Board of Directors

June 23, 2011 Vancouver, Canada -- Fire River Gold Corp. (the "Company", "FAU") (TSX.V: FAU; OTCQX: FVGCF; FSE: FWR) wishes to announce that Fred Sveinson has been appointed as Director of Fire River Gold Corp. Mr. Sveinson is a professional mining engineer with 40 years experience in all aspects of the mining industry including exploration, development, construction, operation and financing of mineral projects in Canada and internationally.

Mr. Sveinson's career has encompassed mining in Zambia, the United States, Venezuela, and Canada including the Arctic, to senior management levels with such companies as Echo Bay Mines Ltd. and Dynatec Corp. Fred Sveinson has established a solid reputation assembling successful operating teams, evaluating projects, re-structuring operations, and rejuvenating mines from 100 tpd to 2000 tpd. As President and CEO of Gold City Industries Ltd., and in conjunction with a joint venture participant, he was instrumental in acquiring the Bissett gold mining assets in Manitoba and merging the joint venture companies in 2005 into San Gold Corporation, which has become a successful gold mining company with a market capitalization of +\$1B. Mr. Sveinson was founder, President and CEO of Merit Mining Corp. until September, 2010 (now Huakan International Mining Inc.), where he developed a 200 tpd underground gold-copper mine to production near Greenwood, BC and acquired and advanced the development of the J&L gold-silver-zinc-lead property near Revelstoke, one of the largest undeveloped polymetallic properties in BC.

"I have known Fred for 16 years now, and am very pleased that he has agreed to join us. Fred brings strong technical expertise and sound management principals that will be helpful to us as we launch into operations." said Richard Goodwin, President and COO of Fire River Gold Corp.

On behalf of the Board of Directors,

Richard Goodwin

President & COO

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