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Fire River Gold Moves to Tier 1 on the TSX Venture Exchange

March 8, 2011 Vancouver, Canada - Fire River Gold Corp. (TSX.V: FAU; OTCQX: FVGCF; FSE: FWR) ("FAU" or the "Company") is pleased to announce that in accordance with the TSX Venture Exchange's ("TSX.V") Policy 2.5, the Company has met the requirements for a Tier 1 company. Therefore, effective at market open, Tuesday, March 8, 2011, FAU's tier classification will change from Tier 2 to Tier 1 – mining issuer, trading symbol: TSX.V:FAU.

Richard Goodwin, President & COO for FAU stated: "Our team has worked very hard over the past few years to build this company" said Mr. Richard Goodwin, President of Fire River Gold, "We are proud to achieve this benchmark and pleased to get this recognition from the TSX V."

About Fire River Gold Corp.

Fire River Gold Corp. is a near term production company with an experienced technical team focused on bringing its flagship project, the Nixon Fork Gold Mine, back into production in 2011. The Nixon Fork Gold Mine is a permitted and bonded mine which include a ~200 tpd processing plant with a gravity gold circuit, sulphide flotation circuit and a gold recovery system (CIL circuit) that is scheduled to be completed by Summer 2011. The mine also includes a fleet of surface & underground mining vehicles, a self-contained power plant, maintenance facilities, drilling equipment, an 85 person camp, office facilities and a 1.2 km long landing strip.

Fire River Gold Corp is a member of the International Metals Group.

On behalf of the Board of Directors, I look forward to keeping you updated with our corporate developments.

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Certain information regarding the Company including management's assessment of future plans and operations, may constitute forward-looking statements under applicable securities laws and necessarily involve risks associated with mining exploration and development, volatility of prices, currency fluctuations, imprecision of resource estimates, environmental and permitting risks, access to labour and services, competition from other companies and ability to access sufficient capital. As a consequence, actual results may differ materially from those anticipated in the forward-looking statements. A feasibility study has not been completed and there is no certainty the disclosed targets will be reached nor that the proposed operations will be economically viable. Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release. We seek safe harbour.