



HILLCREST
energy technologies™

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CSE: HEAT
OTCQB: HLRTF
FRA: 7HI

Hillcrest Engages Global Investors and Customers in Key Markets

VANCOUVER, BC, November 18, 2024 – Hillcrest Energy Technologies (CSE: HEAT) (OTCQB: HLRTF) (FRA: 7HI) (“**Hillcrest**” or the “**Company**”), a leading innovator in advanced clean energy technologies, is actively engaging investors and customers in Europe and North America this week as part of its continued commercial drive.

Hillcrest CEO, Don Currie, will be in Sweden as part of an investor roadshow organized in collaboration with the Scandinavian Alliance. The roadshow highlights Hillcrest’s advanced Zero Voltage Switching (ZVS) inverter technology, which is setting new standards for inverter efficiency, EMI reduction, and cost savings in automotive and energy applications. While in Europe, Mr. Currie will also travel to Germany to meet with key automotive and industrial players to continue advanced discussions on potential collaborations and commercial opportunities.

Meanwhile, COO Jamie Hogue will virtually represent Hillcrest at the [Winter 2024 Investor Summit Virtual Microcap Forum](#) on Thursday, November 16, at 10:00 a.m. ET. Ms. Hogue will deliver a presentation on the Company’s technological advancements and ongoing efforts to expand its market footprint in automotive, energy generation and storage, as well as data center applications.

“Europe continues to represent a significant growth opportunity for Hillcrest as a hub for electric vehicle innovation and renewable energy,” said CEO Don Currie. “Our presence in Sweden and Germany this week underscores our commitment to building strong relationships with both investors and customers who recognize the potential of our industry-leading ZVS technology.”

Hillcrest’s ZVS inverter technology boasts 99.7% efficiency, virtually eliminates switching losses, achieves incredibly low electromagnetic interference (EMI), and offers substantial cost savings to manufacturers. These advancements position Hillcrest as a game-changer in the transition to a more efficient and sustainable energy future.

About Hillcrest Energy Technologies Ltd.

Hillcrest Energy Technologies is a clean technology company focused on providing advanced power conversion technologies and digital control systems for next-generation powertrains and grid-connected renewable energy systems. From concept to commercialization, Hillcrest is investing in the development of energy solutions that will power a more sustainable and electrified future. Hillcrest is publicly traded on the CSE under the symbol “HEAT,” on the OTCQB Venture Market as “HLRTF” and on the Frankfurt Exchange as “7HI”. For more information, please visit: <https://hillcrestenergy.tech/>.

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