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**TSX-V: HRH
US Symbol HLRTF**

HILLCREST ANNOUNCES NAME CHANGE

VANCOUVER, B.C. – Hillcrest Resources Ltd. (the “**Company**”) is pleased to announce that effective March 11, 2015, the Company’s name will change from “Hillcrest Resources Ltd.” to “Hillcrest Petroleum Ltd.”

At the opening of trading on the TSX Venture Exchange on Wednesday, March 11, 2015, the Company will commence trading under its new name. The Company will continue trading under the ticker symbol “HRH”. The CUSIP and ISIN numbers will remain unchanged.

For more information on Hillcrest Resources Ltd, contact Donald Currie toll free at 1-855-609-0006 or visit the Company’s website at www.hillcrestresources.com.

ON BEHALF OF THE BOARD

**Donald Currie
Chairman, Chief Executive Officer and Director**

Cautionary Statement Regarding “Forward-Looking” Information

Some of the statements contained in this news release are forward-looking statements and information within the meaning of applicable securities laws. Forward-looking statements and information can be identified by the use of words such as “expects”, “intends”, “is expected”, “potential”, “suggests” or variations of such words or phrases, or statements that certain actions, events or results “may”, “could”, “should”, “would”, “might” or “will” be taken, occur or be achieved. Forward-looking statements and information are not historical facts and are subject to a number of risks and uncertainties beyond the Company’s control. Actual results and developments are likely to differ, and may differ materially, from those expressed or implied by the forward-looking statements contained in this news release. Accordingly, readers should not place undue reliance on forward-looking statements. The Company undertakes no obligation to update publicly or otherwise revise any forward-looking statements, except as may be required by law.

Neither TSX Venture Exchange nor its Regulations Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.