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To All Applicable Exchanges and Securities Administrators

Subject: 1933 Industries Inc. (the "Issuer")

Notice of Meeting and Record Date

Dear Sir/Madam:

We are pleased to confirm the following information with respect to the Issuer's upcoming meeting of securityholders:

| Meeting Type: | Annual General Meeting |
|---|------------------------|
| Meeting Date: | May 23, 2024 |
| Record Date for Notice of Meeting: | April 8, 2024 |
| Record Date for Voting (if applicable): | April 8, 2024 |
| Beneficial Ownership Determination Date: | April 8, 2024 |
| Class of Securities Entitled to Vote: | Common Shares |
| ISIN: | CA65442F1053 |
| Issuer sending proxy materials directly to NOBOs: | Yes |
| Issuer paying for delivery to OBOs: | No |
| Notice and Access for Beneficial Holders: | Yes |
| Notice and Access for Registered Holders: | No |

In accordance with applicable securities regulations we are filing this information with you in our capacity as agent of the Issuer.

Yours truly,

Odyssey Trust Company as agent for 1933 Industries Inc.