



**1933 Industries to Hold Extraordinary Meeting of Debentureholders and  
Recommends Holders to Vote in Favor of the Proposed Amendment**

**The amendment seeks to complete the one-year extension of the maturity date of the  
debentures**

VANCOUVER, B.C., CANADA (August 2, 2021) –1933 Industries Inc. (the “**Company**” or “**1933 Industries**”) (CSE: TGIF) (OTCQB: TGIF), a Nevada focused cannabis consumer packaged goods company, reminds Debentureholders to vote at the upcoming Extraordinary Meeting to be held on **August 6, 2021**.

The Extraordinary Meeting has been convened as a necessary step to complete the previously approved amendment to extend the maturity date of its outstanding debentures as approved by Debentureholders at an Extraordinary Meeting of holders of 10% Unsecured Convertible Debentures Due September 14, 2021, held on April 14, 2021 (the “Extension”).

The previous resolution approved by the Debentureholders at its April 14, 2021 meeting provided the Company with discretion on the implementation of the Extension. Management has determined it is in the best interest of the Company to proceed with the Extension of the maturity date of the debentures from September 14, 2021, to September 14, 2022.

In order to proceed with the Extension, the Company must delist the debentures as a requisite for regulatory approval by the Canadian Securities Exchange.

Approval to delist the debentures is requested at the upcoming Extraordinary Meeting of holders. The meeting details are as follows:

**Date:** August 6, 2021

**Time:** 10:00 a.m. (Pacific Time)

**Place:** Virtual Meeting Only

The Board unanimously recommends that the Debentureholders vote in favour of the delisting of the debentures. The vote on August 6<sup>th</sup> is a regulatory requirement that has to be met in order to carry out the Extension of the maturity date as previously approved by Debentureholders.

A Management Information Circular (“Circular”) containing a detailed description of the amendment to delist the debentures was mailed to the Company’s Debentureholders of



record. Due to Covid-19 restrictions, the meeting is scheduled to be held virtually and the Company encourages Debentureholders to vote by proxy, in accordance to the instructions provided in the Circular. The Circular has been filed under the Company's profile on SEDAR and is available at [www.sedar.com](http://www.sedar.com) and is also posted on the Company's website at [www.1933industries.com/investors/eom-materials](http://www.1933industries.com/investors/eom-materials)

### **About 1933 Industries Inc.**

1933 Industries is a Nevada-based, growth-orientated company, focusing on the cultivation and manufacturing of cannabis consumer branded goods in a wide range of product formats. Operating through two subsidiaries, the Company controls all aspects of the value chain with cultivation, extraction, processing, distribution and manufacturing assets supporting its diversified portfolio of cannabis brands and licensing partners. The Company owns 91% of Alternative Medicine Association, LC (AMA), and 100% of Infused MFG LLC. [www.1933industries.com](http://www.1933industries.com)

### **About Alternative Medicine Association**

AMA is a licensed medical and adult-use cannabis cultivation and extraction subsidiary that produces its own branded line of unique cannabis products and manufactures third-party brands. AMA's extensive menu of cannabis products include: craft cannabis flower, pre-rolls, full spectrum oils, high quality distillates, proprietary blends of terpenes, vaporizer products and boutique concentrates such as shatter, crumble, batter, sugar wax, diamonds, and live resin. AMA recently announced the launch of its ultra-craft brand Level X, an exclusive collection of exotic strains, selected specifically for their distinctive terpene profiles, high THC levels, and flavonoids. With state-of-the-art cultivation and extraction facilities based in Las Vegas, Nevada, AMA seeks to offer medical patients and recreational users alike a cannabis experience that's exceptional, potent, and consistent in quality. [www.amanev.com](http://www.amanev.com)

AMA is also licensed in Nevada as an adult-use cannabis distributor.

### **About Canna Hemp™**

With an extensive product line that includes topicals, creams, vapes, elixirs, capsules, lip balms and pre and post workout recovery sports products, 1933 Industries' proprietary Canna Hemp™ brand utilizes the power of CBD to bring natural wellness. The Company's flagship products, the Canna Hemp™ Relief Cream and Canna Hemp X™ Recovery Cream are recognized as best topicals in the market. Canna Hemp X™ is a CBD sports recovery cream for athletes, bridging the gap between recovery and top performance. All products are



triple and third-party tested for safety with test results embedded via QR codes for traceability. [www.cannahemp.com](http://www.cannahemp.com)

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