



## **1933 INDUSTRIES COMMENCES FLOWERING STAGE AT NEW CANNABIS FACILITY IN LAS VEGAS**

VANCOUVER, B.C., CANADA (September 30, 2019) – 1933 Industries Inc. (the “Company” or “1933 Industries”) (CSE: TGIF) (OTCQX: TGIF), a vertically integrated cannabis consumer packaged goods company, is pleased to announce that it has commenced the flowering cycle of its cannabis plants in its new, purpose-built, indoor cultivation facility located in Las Vegas, Nevada.

Following the transfer of cannabis plants to the new facility in late August, the plants completed a vegetative stage for four weeks. Three rooms will begin the flowering cycle this week, lasting approximately eight weeks. The first harvest from the initial three rooms is expected in early December, with continued harvests thereafter every two weeks, all while new grow rooms are added in the facility for a total of 15 bloom rooms. The initial 26 strain varieties currently at the facility will be augmented with an additional 12 Cannabis Cup award-winning strains to sustain the Company’s flower and concentrate production of branded AMA products and third party brands.



Mr. Tim Spencer, Director of Cultivation, said, “Our plants are performing very well in our state-of-the-art indoor facility and we are continuously learning and improving our processes. The facility is specifically built with integrated technology with high controls and automation to cultivate high-quality craft cannabis at scale with assured consistency and efficiency.” He added, “The increased output will provide sufficient supply for the production of our AMA branded products as well as for our licensing partners such as Blonde™ Cannabis, OG DNA Genetics, Jack Herer, and PLUGplay.”

“We are pleased with the progress we are making as we build out capacity over the next few months in Las Vegas to reach steady-state production. This model could be replicated in future facilities in other states”, commented Mr. Chris Rebentisch, CEO. “We are proven operators in the cannabis space and we are positioning ourselves to achieve the full potential of this sector, not only by maximizing cultivation and extraction capabilities but by building a strong portfolio of high margin, industry-leading brands that have wide appeal to consumers”.

#### **About 1933 Industries Inc.**

1933 Industries Inc. is a vertically integrated, brand-focused cannabis company with operations in the United States and Canada. Operating through two subsidiary companies, the Company owns leading cannabis brands as well as licensed cannabis cultivation, extraction, processing and manufacturing assets.

Our award-winning proprietary portfolio of brands include: AMA flower and AMA concentrates, CBD-infused Canna Hemp™, Canna Hemp X™, and Canna Fused™. Partners under licensing agreements include Birdhouse Skateboards™, Blonde™ Cannabis, Denver Dab Co., OG DNA Genetics, PLUGplay, and The Original Jack Herer®.

The Company owns 91% of Alternative Medicine Association, LLC (AMA), and 100% of Infused MFG LLC.

#### **About Canna Hemp™**

Canna Hemp™ CBD Relief Cream was named “Best Topical” by Leafy’s Best in State: The Top State Specific Products and Experiences of 2018.

<http://www.cannahemp.com>

<https://www.leafly.com/news/strains-products/best-in-state-2018-nevada-cannabis>

#### **About Canna HempX™**

Canna Hemp X™ was named “Best Topicals for Pain” by Herb’s Guide to the Best Cannabis Products on the Planet. Canna Hemp X™ is a CBD sports recovery cream for athletes, bridging the gap between recovery and top performance.

<http://www.cannahemp.com>



<https://herb.co/learn/best-cannabis-products/>

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