



1933 INDUSTRIES MOVES INTO NEW CANNABIS CULTIVATION FACILITY WITH RECEIPT OF OCCUPANCY PERMIT AND COMPLETES 5X EXPANSION CAPACITY

This marks the final phase of construction and the beginning of expanded cultivation capacity in Nevada

VANCOUVER, B.C., CANADA (July 3, 2019) – 1933 Industries Inc. (the “Company” or “1933 Industries”) (CSE: TGIF) (OTCQX: TGIF), a vertically integrated cannabis consumer packaged goods company that owns licensed cultivation and manufacturing assets to support its brands, is pleased to announce that the Company received a permanent Occupancy Permit for its cultivation facility, thereby completing the last step of the construction project initiated to expand cannabis cultivation in Las Vegas, Nevada.

“The completion of our new cultivation facility marks an incredible milestone for our Alternative Medicine Association (AMA) subsidiary”, said Company CEO Mr. Chris Rebentisch. “We are extremely pleased to be able to move into our new facility and begin operations. This is a 5x increase in flower cultivation to fuel the growth of our proprietary AMA branded products and deliver on our white label contracts. Securing a consistent supply of raw materials will have a positive effect on our margins and future revenues and will enable us to attract additional partners.”

Facility Highlights

Total Size: The 67,750 sq. ft. building is spread over two floors and is zoned as a Light Manufacturing – M-1 facility. This will be one of the largest indoor facilities in Las Vegas.

Cultivation Space: The facility was designed to house 15 bloom rooms, 3 veg rooms and 1 clone room. The initial operating canopy will be 22,100 sq. ft. with the ability to expand into another 18,000 sq. ft., if needed.

Cultivation Cycle: On average, the grow cycle is approximately 15 weeks. Once capacity is reached with all 15 flower rooms filled, the Company expects to harvest approximately 1,500 plants every 14 days for a projected 700-800 lbs. of flower per month.

Fertigation System: A Link 4 system controls mixing nutrients (mixing up to 15 different nutrients automatically) and plant watering to each room, according to a pre-defined formula, corresponding to each growth stage. The system controls HVAC, humidification and dehumidification, and oxygen levels with built-in safety alarms in each grow room.

Mr. Tim Spencer, Director of Cultivation remarked, “Link 4 integrates all the environmental systems, allowing us to track all input data points in the cultivation process. We can then



drive our crops with data rather than subjective opinions and truly maximize the potential of the facility”.

Consistent Water Supply: The facility includes a 12,000gal Reverse Osmosis Storage system. This feature is significant as the Las Vegas municipal water has a high mineral content and cultivating with clean water is essential for plant health. In addition, the volume of water stored allows the Company to mitigate the risk of a service interruption.

Plant Health and Disease Management: The HVAC System (a Daikin Variable Refrigerant Volume) multi-split air conditioner allows each room to function independently, with no duct-work built between grow rooms. Having a true “sealed” room increases Co2 levels without waste and allows for effective plant quarantining should a disease outbreak arise.

Lighting System: An eFinity 1,100w DEHPS dimmable electronic ballast - from 1,000w to 600w – provides better control of the light spectrum for each stage of the plant. Utilizing a lighting controller provides the ability to ramp up the light intensity in the morning to mimic a natural “sunrise” and slowly turn down the light towards “sunset”, thus giving the plants a more natural lighting pattern and producing the largest yields possible.

Next Steps

Upon securing the transfer of its cultivation license to the new facility, 26 plant varieties, 5,000 clones, and 200 moms will be transported to propagate the new facility and commence operations.

To view our new cultivation facility, please visit:

<https://youtu.be/AofQKclmVJM>

About 1933 Industries Inc.

1933 Industries Inc. is a vertically integrated cannabis company with operations in the United States and Canada. 1933 Industries owns licensed medical and adult-use cannabis cultivation and production assets, proprietary hemp-based, CBD infused products, CBD extraction services and a specialized cannabis advisory firm. Our proprietary brands include AMA, Canna Hemp™, Canna HempX™, Canna Fused™, Canna Hemp Paws™, and Nineteen 33 THC. Birdhouse Skateboards™, OG DNA Genetics, Denver Dab Co., The Real Kurupt’s Moon Rocks and Gotti’s Gold under licensing agreements.

About Canna Hemp™

Canna Hemp™ CBD Relief Cream was named “**Best Topical**” by Leafy’s *Best in State: The Top State Specific Products and Experiences of 2018*. Infused’s award-winning transdermal Pain Relief Cream delivers fast-acting targeted relief to areas of discomfort, combating



inflammation, arthritis joint pain, backaches, muscles spasms, strains, bruises, cramps, and headaches.

<http://www.cannahemp.com>

<https://www.leafly.com/news/strains-products/best-in-state-2018-nevada-cannabis>

About Canna HempX™

Canna Hemp X™ was named “**Best Topicals for Pain**” by Herb’s *Guide to the Best Cannabis Products on the Planet*. Canna Hemp X™ is a CBD sports recovery cream for athletes to help focus on recovery and wellness. From soothing pain, aiding with muscle spasms, healing assistance for bruises, injuries, or arthritis relief, Canna Hemp X™ bridges the gap between recovery and top performance.

<http://www.cannahemp.com>

<https://herb.co/learn/best-cannabis-products/>

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