Form 51–102F3 Material Change Report

Section 7.1 of National Instrument 51-102 Continuous Disclosure Obligations

Item 1 Name and Address of Company

1933 Industries Inc. (formerly Friday Night Inc.) 105 – 45655 Tamihi Way Chilliwack, BC, V2R 2M3

Item 2 Dates of Material Change

May 3, 2019

Item 3 News Release

A news release relating to the material change was disseminated by Acceswire on May 3, 2019. The news release has also been filed on the System for Electronic Document Analysis and Retrieval ("SEDAR") and is available at www.sedar.com.

Item 4 Summary of Material Change

1933 Industries Inc. (the "Company" or "1933 Industries") announced the appointment of Brayden Sutton as Chairman of the Board of Directors. The Company also announced the issuance of Bonus Shares to Brayden Sutton and the engagement of Westmount Capital to perform IR services and the grant of stock options to Westmount Capital.

Item 5 Full Description of Material Change

1933 Industries Inc. (the "Company" or "1933 Industries") announced that Mr. Brayden Sutton has been appointed Chairman of the Board of Directors, in addition to his current positions of President and Chief Executive Officer.

The Company also announced that the Board of Directors has approved the issuance of 200,000 common shares of the Company (the "Bonus Shares") to Mr. Brayden Sutton, at a deemed price of \$0.50 per Bonus Share in lieu of a cash bonus payment for 2018. The Bonus Shares will be subject to a hold period expiring on September 8, 2019.

The Company also announced that it entered into a consulting agreement with Westmount Capital ("Westmount") to provide European investor relations services, commencing on May 1, 2019, for a 6-month term ending on October 31, 2019, and will be automatically renewed for another 6-month period unless terminated with due notice by either party. Investor relations services include introducing the Company to institutional investors, fund managers and family offices in Europe and the general promotion of the Company. Westmount will be granted 100,000 incentive stock options, exercisable in whole or in part on or before 2024 at an exercise price of \$0.55 per share, subject to certain vesting requirements.

Item 6 Reliance on subsection 7.1(2) or (3) of National Instrument 51–102

Not applicable.

Item 7 Omitted Information

Not Applicable.

Item 8 Executive Officer

Brayden Sutton, President & CEO 604-674-4756 (ext. 1)

Item 9 Date of Report

May 3, 2019.