

**Form 51-102F3
Material Change Report**

**Section 7.1 of National Instrument 51-102
Continuous Disclosure Obligations**

Item 1 Name and Address of Company

1933 Industries Inc.
(formerly Friday Night Inc.)
105 – 45655 Tamihi Way
Chilliwack, BC, V2R 2M3

Item 2 Dates of Material Change

February 25, 2019

Item 3 News Release

A news release relating to the material change was disseminated Canada News Wire on February 25, 2019. The news release has also been filed on the System for Electronic Document Analysis and Retrieval (“SEDAR”) and is available at www.sedar.com.

Item 4 Summary of Material Change

1933 Industries Inc. (the “Company” or “1933 Industries”) announced that it has engaged professional athlete and mixed martial arts fighter (“MMA”), Ms. Sarah Moras, as a Canna Hemp™ sponsored athlete for a six-month engagement, promoting the Company’s Action Sports Division and representing the Canna HempX™ brand.

Item 5 Full Description of Material Change

1933 Industries Inc. (the “Company” or “1933 Industries”) announced that it has engaged professional athlete and mixed martial arts fighter (“MMA”), Ms. Sarah Moras, as a Canna Hemp™ sponsored athlete for a six-month engagement, promoting the Company’s Action Sports Division and representing the Canna HempX™ brand.

Infused MFG. (“Infused”), a subsidiary of the Company and manufacturer of Canna HempX™ branded products, has established a new Action Sports Division and will be working with professional athletes to market its cannabinoid (“CBD”) sports recovery cream. First launched in collaboration with Grizzly Griptape LLC in 2018, the Canna Hemp™ cream has seen a surge in interest from the skateboarding community and is now branching out to attract the mixed martial arts sports division.

Ms. Moras, a Canadian mixed martial artist who competes in the Bantamweight division and is based in Las Vegas, has gained notoriety since making her professional MMA debut in 2010

Item 6 Reliance on subsection 7.1(2) or (3) of National Instrument 51-102

Not applicable.

Item 7 Omitted Information

Not Applicable.

Item 8 Executive Officer

Brayden Sutton, President & CEO
604-674-4756 (ext. 1)

Item 9 Date of Report

April 10, 2019.