

**Form 51-102F3
Material Change Report**

**Section 7.1 of National Instrument 51-102
Continuous Disclosure Obligations**

Item 1 Name and Address of Company

1933 Industries Inc.
(formerly Friday Night Inc.)
105 – 45655 Tamihi Way
Chilliwack, BC, V2R 2M3

Item 2 Dates of Material Change

April 8, 2019

Item 3 News Release

A news release relating to the material change was disseminated Canada News Wire on April 8, 2019. The news release has also been filed on the System for Electronic Document Analysis and Retrieval (“SEDAR”) and is available at www.sedar.com.

Item 4 Summary of Material Change

1933 Industries Inc. (the “Company” or “1933 Industries”) announced the execution of a licensing agreement dated April 3, 2019 (the “Agreement”) between House of Hawk, LLC and the Company’s subsidiary, Infused MFG, LLC (“Infused”) for the launch of several co-branded CBD wellness products for a two-year term in North America.

Item 5 Full Description of Material Change

1933 Industries Inc. (the “Company” or “1933 Industries”) announced the execution of a licensing agreement dated April 3, 2019 (the “Agreement”) between House of Hawk, LLC and the Company’s subsidiary, Infused MFG, LLC (“Infused”) for the launch of several co-branded CBD wellness products for a two-year term in North America.

The action sports market is quickly becoming a champion of the potential benefits of CBD. Infused has been a leader in this segment since launching its Canna Hemp X™ line in 2018 led by brand manager David Hafsteinsson. Working in collaboration with one of the most respected skateboarding names in the world, Infused will launch several co-branded products, including CBD recovery creams and lotions, as well as hemp-only recovery creams and lotions. Sold under Canna Hemp™, Canna Hemp X™ and Birdhouse Skateboards™ (“Birdhouse”) names, the new branded products represent the first collaboration between Birdhouse and a CBD wellness products manufacturer.

Item 6 Reliance on subsection 7.1(2) or (3) of National Instrument 51-102

Not applicable.

Item 7 Omitted Information

Not Applicable.

Item 8 Executive Officer

Brayden Sutton, President & CEO

604-674-4756 (ext. 1)

Item 9 **Date of Report**

April 9, 2019.