

1933 INDUSTRIES' ESTER VIGIL HONORED IN WOMEN OF WEED AWARDS

VANCOUVER, B.C., CANADA (March 29, 2019) – 1933 Industries Inc. (the "Company" or "1933 Industries") (CSE: TGIF) (OTCQX: TGIFF), a licensed cultivator and producer of cannabis flower and concentrates and manufacturer of hemp-derived CBD wellness products, is pleased to announce that Ms. Ester Vigil, US Vice President of Sales, is one of twenty-one honorees of *High Times*' Women of Weed Awards, held today in Beverly Hills, California.

High Times strives to uplift and center the women who make the cannabis space what it is: innovative, progressive, inclusive, and welcoming. First announced on International Women's Day, the 2019 *High Times* Women of Weed honorees are individuals who have made significant change, progress and advances in their respective fields and in cannabis.

Ms. Vigil is a skilled marketer and brings more than 17 years' experience in the cosmetics industry to her role in the Company's Alternative Medicine Association and Infused MFG subsidiaries in Nevada, where she is responsible for all sales initiatives, client management and marketing products across all sales channels. Ms. Vigil has been instrumental in the impressive growth of the Canna Hemp[™] line of wellness products to over 600 retail outlets across 46 US states. Ms. Vigil's journey into holistic medicine and medical cannabis grew from a desire to help others facing numerous ailments and the healing possibilities of cannabis have become her life's mission.

"I am extremely honored to be part of such an esteemed group of forward thinkers, innovators and trail –blazers in the cannabis industry", noted Ms. Vigil. "From CEOs, marketers and professionals specializing in cannabis to activists and pioneers in the fight to end prohibition, the honorees include some of the leading women changing the face of this industry."

For more information visit: https://hightimes.com/women/meet-2019-high-times-women-weed-honorees/

About 1933 Industries Inc.

1933 Industries Inc. is a vertically integrated cannabis company with operations in the

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United States and Canada. Operating through three subsidiary companies, 1933 Industries owns licensed medical and adult-use cannabis cultivation and production assets, proprietary hemp-based, CBD infused products, CBD extraction services and a specialized cannabis advisory firm supporting clients in security, intelligence and due diligence. The Company owns 91% of both Alternative Medicine Association and Infused MFG. and 100% of Spire Global Strategy.

Please visit our website at http://www.1933industries.com

For further information please contact:

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