

1933 INDUSTRIES CBD PRODUCTS TO BE FEATURED AT THE 2019 ACADEMY AWARDS GIFT LOUNGE

VANCOUVER, B.C., CANADA (February 21, 2019) – 1933 Industries Inc. (the "Company" or "1933 Industries") (CSE: TGIF) (OTCQX: TGIFF) (FWB: 1QF), a licensed cultivator and producer of cannabis flower and concentrates and manufacturer of hemp-derived CBD wellness products, is pleased to announce that it will be participating at the WOW Creations Celebrity Gift Lounge ("Gift Lounge") taking place on February 22nd 2019, ahead of the 91st Academy Awards.

Catering to all Oscar Nominees, presenters, A-Lister celebrities and industry influencers, the Gift Lounge has become a sought after venue for companies seeking to promote their innovative brands and products during the week of the most prestigious awards ceremony in the film industry.

1933 Industries' subsidiary, Infused MFG., manufacturer of the Canna Hemp™ line of hemp-derived CBD health and wellness products, will be gifting its CBD Relief Cream and CBD Elixirs at the event which takes place at the W Hotel in Beverly Hills, California.

"We look forward to introducing our products to a celebrity audience during the week of the Academy Awards," said Mr. Chris Rebentisch, USA Chief Operations Officer. "Our goal is to create awareness and build a connection to our Canna $\operatorname{Hemp}^{\mathsf{m}}$ brand while educating and promoting the many benefits of cannabinoids".

About Canna Hemp™

Canna Hemp™ CBD Relief Cream was named "Best Topical" by Leafy's *Best in State: The Top State Specific Products and Experiences of 2018*. Infused's award-winning transdermal Pain Relief Cream delivers fast-acting targeted relief to areas of discomfort, combating inflammation, arthritis joint pain, backaches, muscles spasms, strains, bruises, cramps, and headaches.

http://www.cannahemp.com

https://www.leafly.com/news/strains-products/best-in-state-2018-nevada-cannabis

The TerpEx™ line of Canna Hemp™ CBD Elixirs contain 100% legal CBD, real cannabis terpenes and is processed in the Company's own nanoparticle technology for maximum bioavailability.

About Canna HempX™

Canna Hemp X^{TM} was named "Best Topicals for Pain" by Herb's *Guide to the Best Cannabis Products on the Planet*. Canna Hemp X^{TM} is a CBD sports recovery cream for athletes to help



focus on recovery and wellness. From soothing pain, aiding with muscle spasms, healing assistance for bruises, injuries, or arthritis relief, Canna Hemp $X^{\text{\tiny{TM}}}$ bridges the gap between recovery and top performance.

http://www.cannahempx.com
https://herb.co/learn/best-cannabis-products/

About 1933 Industries Inc.

1933 Industries Inc. is a vertically integrated cannabis company with operations in the United States and Canada. Operating through three subsidiary companies, 1933 Industries owns licensed medical and adult-use cannabis cultivation and production assets, proprietary hemp-based, CBD infused products, CBD extraction services and a specialized cannabis advisory firm supporting clients in security, intelligence and due diligence. The Company owns 91% of both Alternative Medicine Association and Infused MFG. and 100% of Spire Global Strategy.

Please visit our website at http://www.1933industries.com

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they involve inherent risks and uncertainties. These statements speak only as of the date of this news release. Actual results could differ materially from those currently anticipated due to a number of factors and risks including various risk factors discussed in the Company's disclosure documents, which can be found under the Company's profile on www.sedar.com. 1933 Industries undertakes no obligation to update publicly or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by law.