

1933 INDUSTRIES PROVIDES AN UPDATE REGARDING ITS CANNABIS CULTIVATION FACILITY IN LAS VEGAS

VANCOUVER, B.C., CANADA (February 6, 2018) – 1933 Industries Inc. (the "Company" or "1933 Industries") (CSE: TGIF) (OTCQX: TGIFF) a licensed cultivator and producer of cannabis flower and concentrates and manufacturer of hemp/CBD wellness products, reports that construction on its new cultivation facility in Las Vegas is nearing completion and awaiting electrical meter installation.

The new facility will house the Company's subsidiary, Alternative Medicine Association's ("AMA") indoor cannabis cultivation. AMA is one of Nevada's largest wholesalers of cannabis products, including branded flower, wholesale distillate for vape products, and a broad range of concentrates with distribution channels in place throughout Nevada.

The purpose-built 67,750 sq. ft. cultivation facility has been developed as a two-story building on 1.39 acres and zoned M-1 (Light Manufacturing) by the Clark County Zoning Department. The structure includes a sophisticated, fully automated irrigation and fertigation system (delivering precise concentrations and ratios of nutrients to each plant), a system of small vegetation/cultivation rooms for better crop management, packaging areas, supporting offices, vault, climate controlled rooms to cater to each phase of plant production, and other work areas. In addition, a benching system will maximize growing space and an advanced data tracking system will allow for 'steering' the crop scientifically, reducing crop time while increasing yield and quality. Once up and running, the newly constructed facility will deliver a substantial 10-fold infrastructure expansion and significantly increase AMA's flower cultivation output.

The Company is waiting on the state's power provider for its meter installation, which may take up to several weeks. Once power is installed in the facility, final construction will conclude and state and city fire and health inspections will take place for the issuance of an occupancy permit. The occupancy permit is the final step in the process, allowing cultivation to begin in the new facility.

"This is a very exciting time at AMA", commented the Company's Master Grower, Mr. Tim Spencer. "We have made small adjustments to the design that should result in complete climate control and considerable efficiencies in production. This will keep us competitive while raising the standard for high end cannabis in Nevada."



About 1933 Industries Inc.

1933 Industries Inc. is a vertically integrated cannabis company with operations in the United States and Canada. Operating through three subsidiary companies, 1933 Industries owns licensed medical and adult-use cannabis cultivation and production assets, proprietary hemp-based, CBD infused products, CBD extraction services and a specialized cannabis advisory firm supporting clients in security, intelligence and due diligence.

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