



1933 INDUSTRIES HIRES MASTER GROWER FOR ITS NEVADA OPERATIONS

VANCOUVER, B.C., CANADA (January 7, 2019) – 1933 Industries Inc. (the “Company” or “1933 Industries”) (CSE: TGIF) (OTCQX: TGIF) a licensed cultivator and producer of cannabis flower and concentrates and manufacturer of hemp/CBD products in Nevada, Colorado and California, is pleased to announce the appointment of Mr. Tim Spencer as Master Grower with the Company’s subsidiary, Alternative Medicine Association (“AMA”). Mr. Spencer will be overseeing AMA’s cannabis cultivation facility as it relocates its operations into a soon to be completed expanded facility, located in Las Vegas, Nevada.

Mr. Spencer is a seasoned agriculture specialist with more than 20 years of professional experience. In addition to working with some of the largest names in the agricultural industry, Mr. Spencer brings 10 years of experience specific to the legal cannabis sector in California and Colorado. Mr. Spencer began growing medical cannabis in California in 2008, went on to operate his own cannabis facility and later worked as Director of Cultivation for The Green Solution, one of Colorado’s largest cannabis companies. In this role, Mr. Spencer oversaw 250,000 sq. ft. of five tier vertical indoor production with more than 45,000 plants and over 180 employees, as well as one million sq. ft. of outdoor and greenhouse production totalling four cultivation sites.

In his new role, Mr. Spencer will be responsible for managing all aspects of AMA’s operation, from production planning to cultivation and harvesting, in order to maximize sales, output and profitability. Mr. Spencer holds a Bachelor’s Degree in Horticulture from the Stephen F. Austin State University in Texas.

“Tim has expertise at a scale rarely seen in the cannabis sector,” commented Mr. Chris Rebentisch, the Company’s USA Chief Operations Officer. He brings technical knowledge and hands-on experience to ensure productivity and efficiency in large-scale commercial cultivation environments. We are confident that Tim will be instrumental in the successful launch of our new operations in Las Vegas.”

About 1933 Industries Inc.



1933 Industries Inc. is a vertically integrated cannabis company with operations in the United States and Canada. Operating through three subsidiary companies, 1933 Industries owns licensed medical and adult-use cannabis cultivation and production assets, proprietary hemp-based, CBD infused products, CBD extraction services and a specialized cannabis advisory firm supporting clients in security, intelligence and due diligence. The Company owns 91% of both Alternative Medicine Association and Infused MFG. and 100% of Spire Global Strategy.

Please visit our website at <http://www.1933industries.com>

For further information please contact:

Alexia Helgason, Corporate Communications Director

604-674-4756 (ext. 1)

alexia@1933industries.com

Brayden Sutton, Director/President & CEO

604-674-4756 (ext. 1)

Neither the Canadian Securities Exchange nor its Regulation Services Provider (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this release.

Notice regarding Forward Looking Statements: This news release contains forward-looking statements. The use of any of the words "anticipate", "continue", "estimate", "expect", "may", "will", "project", "should", "believe" and similar expressions are intended to identify forward-looking statements. Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because the Company can give no assurance that they will prove to be correct. Since forward-looking statements address future events and conditions, by their very nature they involve inherent risks and uncertainties. These statements speak only as of the date of this news release. Actual results could differ materially from those currently anticipated due to a number of factors and risks including various risk factors discussed in the Company's disclosure documents, which can be found under the Company's profile on www.sedar.com. 1933 Industries undertakes no obligation to update publicly or revise any forward-looking information, whether as a result of new information, future events or



otherwise, except as required by law.