



## **1933 INDUSTRIES RECOGNIZES LEGALIZATION OF INDUSTRIAL HEMP IN THE U.S.**

### **The 2018 US Farm Bill Ends Hemp Prohibition and Opens New Markets for CBD**

**VANCOUVER, B.C., CANADA (December 20, 2018)** – 1933 Industries Inc. (the “Company” or “1933 Industries”) (CSE: TGIF) (OTCQX: TGIF) a licensed cultivator and producer of cannabis flower and concentrates and manufacturer of hemp/CBD products in Nevada, Colorado and California, announces the passing of the Agriculture Improvement Act of 2018 (“Farm Bill”), which legalizes hemp as an agricultural commodity federally in the United States and allows hemp farming to operate on a commercial scale. Today, President Trump signed the bill that will go into effect January 1<sup>st</sup> 2019.

The passing of the Farm Bill is anticipated to:

- Positively impact the Company’s plans to produce CBD extracts on a large scale
- Set the stage for an expanded focus on CBD branded goods
- Open new markets across the USA
- Increase participation from financial institutions and investors in the USA
- Present the opportunity for the Company’s suite of branded products to be carried in major national retailers

The Farm Bill includes a provision to legalize hemp cultivation, production and distribution and removes hemp from the federal list of controlled substances and allows hemp farming for industrial purposes across all US states under a new regulated environment. Hemp farming has been on the rise largely due to increased CBD production. Cannabidiol or CBD is a chemical compound that occurs naturally in cannabis and when derived from hemp, it contains negligible amounts of THC, the psychoactive component in the Cannabis plant, and offers medicinal benefits for a wide range of conditions.

Infused MFG., (“Infused”) the Company’s manufacturer of hemp-based and CBD-infused Canna Hemp™ wellness line of products, announced plans to begin processing hemp into CBD extracts for the production of full spectrum oils, distillates and isolates. The plans increase CBD production from an initial target of 200 kgs. to an estimated 2,000 kgs. per month, which is a 10x increase in production capacity. According to the Brightfield Group and the Hemp Business Journal, the domestic hemp market is expected to grow to \$22B by 2020.



“The impact of the Farm Bill is significant to our business”, remarked Mr. Chris Rebentisch, USA Chief Operations Officer and Founder of Infused. He added, “The new bill clarifies the legal status of hemp-derived CBD extracts. Overall, we expect the CBD industry to break market expectations, become commoditized, and follow strict regulations. We believe that the greatest return on investment over the next 5 years is in producing isolated cannabidiol extract and we will have a leading position in this area. ”

Mr. Brayden Sutton, President and CEO of 1933 Industries commented, “As we enter the hemp processing business in early 2019, the new legislation will create a robust market for hemp at competitive rates and will provide greater access to biomass, while highlighting the need for CBD processing facilities. The untapped versatility of CBD will become sought-after, as regular products begin to be infused with CBD and national retailers enter this sector. This is an explosive market and we are pleased to be at the forefront of the next consumer packaged goods revolution”.

1933 Industries currently follows the strictest marijuana regulations for manufacturing and product standards on its CBD products. Adherence to such high standards ensures the smooth transition into the regulated CBD market without loss of business. The passing of the Farm Bill includes federal regulations relating to banking, research, and financing, which benefits companies operating in this space. The Company anticipates that CBD products will become mainstream and available in major retail chain stores and outlets across the nation.

### **About 1933 Industries Inc.**

1933 Industries Inc. is a vertically integrated cannabis company with operations in the United States and Canada. Operating through three subsidiary companies, 1933 Industries owns licensed medical and adult-use cannabis cultivation and production assets, proprietary hemp-based, CBD infused products, CBD extraction services and a specialized cannabis advisory firm supporting clients in security, intelligence and due diligence. The Company owns 91% of both Alternative Medicine Association and Infused MFG. and 100% of Spire Global Strategy.

Please visit our website at <http://www.1933industries.com>

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