



1933 INDUSTRIES' SPIRE GLOBAL STRATEGY TO DEVELOP CANNABIS COMPLIANCE COURSE IN BRITISH COLUMBIA

VANCOUVER, B.C., CANADA (October 23, 2018) – 1933 Industries Inc. (the “Company” or “1933 Industries”) (CSE: TGIF) (OTCQB: TGIF) is pleased to announce that its subsidiary, Spire Global Strategy (“Spire”), has been awarded a contract to develop a Cannabis Regulatory Compliance Course at Selkirk College, a post-secondary institution located in the epicentre of cannabis cultivation in the Province of British Columbia.

Due to its ideal climate, the Kootenay region is renowned for its outdoor and indoor cannabis cultivation which has been an economic driver in the area for over 40 years. Craft growers that have previously operated in the black or grey markets will now be able to learn how to become and remain compliant in the areas of micro-cultivating and processing within the new legal regime.

Spire offers a variety of advisory services to the burgeoning legal cannabis industry in Canada and abroad, and has utilized its experience in public policy development by assisting the Province of New Brunswick with the implementation of new adult-use cannabis legalization in that province. In addition, Spire provides strategic advice to private and public companies with regards to licensing applications, risk and resilience management, investigative due diligence, and compliance.

Andrew Richards, CEO of Spire remarked, “We are pleased to have been selected to develop and deliver the compliance course due to our deep subject matter expertise in this sector. We look forward to working with Selkirk College and engaging with craft growers in the region.”

About Selkirk College

Located amidst the breathtaking beauty of southern British Columbia, Selkirk College is home to 60-plus nationally recognized programs serving about 2,800 full-time learners per year in certificate, diploma, bachelor degree, co-operative education, and continuing education programs. With eight campus locations in six different West Kootenay and Boundary communities, Selkirk College offers outcomes for in-demand employment, credit transfer to a multitude of universities for degree completion, and enhanced training to



further career opportunities.

About 1933 Industries Inc.

1933 Industries Inc. is a vertically integrated cannabis company with operations in the United States and Canada. Operating through three subsidiary companies, 1933 Industries owns licensed medical and adult-use cannabis cultivation and production assets, proprietary hemp-based, CBD infused products, CBD extraction services and a specialized cannabis advisory firm supporting clients in security, intelligence and due diligence.

Please visit our new website at www.1933industries.com

For further information please contact:

Alexia Helgason, Corporate Communications Director

604-674-4756 (ext. 1)

alexia@1933industries.com

Brayden Sutton, Director/President & CEO

604-674-4756 (ext. 1)

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