

**Form 51-102F3**  
**Material Change Report**

**Section 7.1 of National Instrument 51-102**  
**Continuous Disclosure Obligations**

**Item 1 Name and Address of Company**

Friday Night Inc.  
105 – 45655 Tamihi Way  
Chilliwack, BC, V2R 2M3

**Item 2 Dates of Material Change**

January 2, 2018

**Item 3 News Release**

A news release relating to the material change was disseminated via FSCwire on January 2, 2018. The news release has also been filed on the System for Electronic Document Analysis and Retrieval (“SEDAR”) and is available at [www.sedar.com](http://www.sedar.com).

**Item 4 Summary of Material Change**

Friday Night Inc. (Friday Night) announced that it has entered into a land purchase agreement to acquire an additional 2.78 acres of land connected to the location that will host Alternative Medicine Association’s new cultivation facility.

The Company also announces that approximately \$5 million has been raised over the last 2 months through the exercise of existing warrants.

**Item 5 Full Description of Material Change**

Friday Night Inc. (Friday Night) announced that it has entered into a land purchase agreement to acquire an additional 2.78 acres of land connected to the location that will host Alternative Medicine Association’s new cultivation facility.

John Goss, President of the Company's wholly owned subsidiary in Nevada, FN Management Services, completed the negotiations to acquire 2.78 acres of raw land directly connected to the Company's planned new cultivation site in Las Vegas, Nevada.

The purchase price for the 2.78 acres of land in unincorporated Clark County is for \$834,000 (USD). All documents have been signed and the escrow has been opened with a \$25,000 (USD) earnest money deposit. The terms provide for a closing within 85 days or sooner.

The Company also announces that approximately \$5 million has been raised over the last 2 months through the exercise of existing warrants, most of which were exercisable at \$0.30 per share. The Company estimates that there is another \$4 million in funds that will potentially come in on additional exercises. Approximately \$2 million of the total \$5 million in debentures have chosen to convert their principal into shares at a rate of \$0.25 per share. The Company notes that it is in a position to accelerate the expiry date and force conversion of the remaining warrants and debentures, but if the current rate of exercises continues, it does not anticipate having to do so.

**Item 6 Reliance on subsection 7.1(2) or (3) of National Instrument 51-102**

Not applicable.

**Item 7            Omitted Information**

Not Applicable.

**Item 8            Executive Officer**

Brayden Sutton, President & CEO  
604-674-4756 (ext. 1)

**Item 9            Date of Report**

July 24, 2018.