

## Notice-and-Access

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The Canadian securities regulators have adopted rules which permit the use of notice-and-access for proxy solicitation instead of the traditional physical delivery of material. This new process provides the option to post meeting related materials including management information circulars, as well as annual financial statements and management's discussion and analysis on a website in addition to SEDAR. Under notice-and-access, meeting related materials will be available for viewing for up to 1 year from the date of posting and a paper copy of the material can be requested at any time during this period.

**FRIDAY NIGHT INC.** has elected to utilize notice-and-access **for nonregistered shareholders** and provide you with the following information:

**Meeting Date and Time: Tuesday, April 24, 2018 at 11:00 a.m. (Calgary Time)**

**Meeting Location: The Offices of Norton Rose Fulbright Canada LLP, Suite 3700, 400 Third Avenue SW, Calgary, Alberta**

Meeting materials are available electronically at [www.sedar.com](http://www.sedar.com) and also on <https://docs.tsxtrust.com/2014>

If you wish to receive a paper copy of the Meeting materials or have questions about notice-and-access please call 1-866-600-5869 or email [TMXEInvestorServices@tmx.com](mailto:TMXEInvestorServices@tmx.com). In order to receive a paper copy in time to vote before the meeting, your request should be received by April 13, 2018.

Please follow the instructions accompanying the Voting Instruction Form you receive with respect to returning it.

Disclosure regarding matters to be voted on may be found in the following Sections of the Information Circular.

1. Number of Directors
2. Election of Directors
3. Continuance into British Columbia

You should review the Information Circular before voting.