



Canna Hemp's Chris Rebentisch Speaks to Audience of Medical Professionals at Cedars-Sinai

CSE: TGIF
FWB: 1QF
OTC: TGIFF

VANCOUVER, March 22, 2018 /CNW/ - Friday Night Inc. (the Company or Friday Night) (CSE: TGIF) (FWB: 1QF) (OTCQB: TGIFF), is pleased to report that its Nevada-based subsidiary, Infused Mfg, producer of Canna Hemp™ branded products, was invited to address a team of spine experts at the renown **Cedars-Sinai Medical Centre**, regarding the utilization of medical cannabis as an alternative replacement for opioids.

Canna Hemp's Director of Operations, Chris Rebentisch addressed an audience of orthopaedic surgeons, neurosurgeons, anesthesiologists, radiologists, pain management, and rehabilitation physicians during a course titled 'The Science of Cannabis: Cannabis as Medicine'.

"This was an exciting opportunity to partner with academia and health care professionals to help bridge the gap between conventional and alternative medicines and to engage in an in-depth discussion about the viable applications of cannabis pharmacology as it applies to pain management and rehabilitation," commented Mr. Rebentisch.

Brayden Sutton, CEO of Friday Night, remarked, "This was an incredible opportunity for our Company to join an important conversation with physicians. We are seeing increasing interest from established health authorities as they begin to implement their own cannabis regimes. Having an open dialogue with physicians on medical cannabis is important as it may improve access for patients seeking alternative therapeutic options."

About Friday Night Inc.

Friday Night Inc. is a Canadian public company, which owns and controls cannabis and hemp-based assets in Las Vegas Nevada as well as an international cannabis and mining security logistics consulting firm. The Company owns 91% of Alternative Medicine Association, LC (AMA), a licensed medical and adult-use cannabis cultivation and production facility that produces its own line of unique cannabis-based products and manufactures other third-party brands. Infused MFG, also a 91% owned subsidiary, produces hemp-based, CBD products, thoughtfully crafted of high quality organic botanical ingredients. The Company's wholly-owned subsidiary, Spire Secure Logistics is a leading provider of customized security programs, compliance, information technology, buildout design, and due diligence services for the legal cannabis, mining and investment sectors. Friday Night Inc. is focused on strengthening and expanding its current operations.

Neither the Canadian Securities Exchange nor its Regulation Services Provider (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this release.

Notice regarding Forward Looking Statements: This news release contains forward-looking statements. The use of any of the words "anticipate", "continue", "estimate", "expect", "may", "will", "project", "should", "believe" and similar expressions are intended to identify forward-looking statements. Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because the Company can give no assurance that they will prove to be correct. Since

forward-looking statements address future events and conditions, by their very nature they involve inherent risks and uncertainties. These statements speak only as of the date of this news release. Actual results could differ materially from those currently anticipated due to a number of factors and risks including various risk factors discussed in the Company's disclosure documents, which can be found under the Company's profile on www.sedar.com. Friday Night undertakes no obligation to update publicly or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by law.

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