



CSE: TGIF
FWB: 1QF
OTC: VPGDF

FRIDAY NIGHT INC. CLOSES LAND PURCHASE AGREEMENT AND WELCOMES MJBIZCON ATTENDEES TO LAS VEGAS

VANCOUVER, B.C., CANADA (Nov 14th, 2017) – Friday Night Inc. (**Friday Night**) (CSE: TGIF) (FWB: 1QF) (OTC: VPGDF) is pleased to announce the closing of its previously announced land purchase agreement and would like to welcome people from all over the world visiting Las Vegas, Nevada, to the MJ Biz conference (**MJBIZCON**).

Land Purchase Agreement

Friday Night reports that the land purchase agreement has closed after all conditions were removed on the property that will host Alternative Medicine Association's (**AMA**) new cultivation facility. The Company's design team will now begin revising the building plans to ensure the facility is optimized for cultivation according to AMA's standard.

MJ BIZ Conference

Friday Night is proud to have planted roots deep into Las Vegas's cannabis industry, and hopes that conference attendees can experience the excitement and overall welcoming atmosphere the Las Vegas community has shown to their business.

MJBIZCON, which starts November 15th and runs until November 17th, is expected to host over 14,000 attendees and has a lineup of 650 exhibitors. It's the world's largest gathering of cannabis executives and exhibitors each and every season. The Las Vegas MJBIZCON show in 2013, 2014, 2015 and 2016 completely sold-out.

Friday Night and the AMA staff look forward to attending the conference and experiencing the great networking opportunities that exist at shows of this caliber.

About Friday Night Inc.

Friday Night Inc. is a Canadian public company, which owns, and controls cannabis and hemp based assets in Las Vegas Nevada. The company owns 91% of Alternative Medicine Association, LC (AMA), a licensed medical and adult-use cannabis cultivation and production facility that produces its own line of unique cannabis-based products and manufactures other third-party brands. Infused MFG, also a 91% owned subsidiary, produces hemp-based, CBD products, thoughtfully crafted of high quality organic botanical ingredients. Friday Night Inc. is focused on strengthening and expanding these operations within and outside of the state. Visit <http://fridaynightinc.com>

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Notice regarding Forward Looking Statements: This news release contains forward-looking statements. The use of any of the words "anticipate", "continue", "estimate", "expect", "may", "will", "project", "should", "believe" and similar expressions are intended to identify forward-looking statements. Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because the Company can give no assurance that they will prove to be correct. Since forward-looking statements address future events and conditions, by their very nature they involve inherent risks and uncertainties. These statements speak only as of the date of this news release. Actual results could differ materially from those currently anticipated due to a number of factors and risks including delays or cost overruns on the buildout and various risk factors discussed in the Company's disclosure documents, which can be found under the Company's profile on www.sedar.com. Friday Night undertakes no obligation to update publicly or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by law or the Canadian Securities Exchange.