

## Syntheia Set to Enhance Customer Communication with Its Al-Powered Virtual Assistant

November 15, 2024, Toronto, ON – Syntheia Corp. ("Syntheia" or the "Company") (syntheia.ai), CSE – SYAI, a Canadian leader in conversational AI, announces that its innovative SaaS platform, designed to transform how businesses manage inbound telephone calls is set to launch in January of 2025. Leveraging advanced Natural Language Processing (NLP), Syntheia's virtual assistants enhance communication and efficiency targeting small and medium businesses in this large global marketplace.

"Our mission is to eliminate as many inefficiencies as we can with managing inbound calls that small to medium-sized businesses face utilizing the power of Al" said Tony Di Benedetto, CEO of Syntheia. "With Al-driven virtual assistants, we provide these businesses with tools to improve customer satisfaction while reducing operational costs. We are gearing up now for commercial launch in January of 2025, less than 8 weeks away."

The platform's Al-driven virtual assistants seamlessly handle calls, empowering businesses to focus on core operations while delivering exceptional customer service. These virtual agents answer queries, route calls, take messages, and more with remarkable speed and accuracy, providing a human-like conversational experience.

"We are not only solving a big problem, but we are also enhancing revenues for our customers, all with the power of Al! We feel Syntheia will improve customer experience for many and the feedback we have received to date from customers using it has been positive. Syntheia enhances revenue by reducing staffing needs and eliminating certain costs" commented Veronique Laberge CFO of Syntheia.

Syntheia's NLP engine allows the platform to understand and respond to customer inquiries in real-time. Integrated with existing phone systems, the solution can be deployed quickly and requires no significant infrastructure changes. The platform learns and evolves with each interaction, making it smarter and more effective over time.

Developed and nearing completion by a team with extensive experience in AI and telecommunications, Syntheia addresses key challenges in customer communication by offering a scalable, cost-effective solution. Whether handling a few calls or thousands, the platform adapts to growing business needs.



Syntheia's AI assistants offer businesses measurable improvements: faster response times, higher satisfaction rates, and reduced operational costs. Available 24/7, they ensure no missed calls and free up human agents for more complex tasks, improving internal efficiency.

"Our product, Syntheia, is simple to use and is as easy to deploy as setting up a social media account. We have made it accessible to the masses with easy adoption possible for quick scalability. We adopted a freemium pricing model so the barrier to entry for any small or medium business to try us is virtually nil. This gives us the ability to grow, and scale very quickly and have built it with this in mind" commented Chief Technology Officer, Paul Di Benedetto.

With strong security and compliance protocols, Syntheia safeguards customer data. Looking ahead, the company plans to expand its Al capabilities to new industries, offering tailored solutions for diverse business needs.

The Company will provide further updates and details in the coming weeks relating to the launch of its platform.

For more information, visit **syntheia.ai** 

## **About Syntheia**

Syntheia is an artificial intelligence technology company which is developing and commercializing proprietary algorithms to deliver human-like conversations. Our SaaS platform offers conversational Al solutions for both enterprise and small-medium business customers globally

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