



SOUTHEAST ASIA MINING ANNOUNCES CEO AND CFO APPOINTMENTS

January 10, 2012 - Toronto, Ontario – Southeast Asia Mining Corp. (the “Company”) is pleased to announce that Brian Jennings has been appointed to the Company’s board of directors and as President and CEO to replace Kerry Smith and Johnny Oliveira has been appointed CFO to replace Colin Grant.

Brian Jennings has over 20 years of senior level business experience in multiple industries and positions and holds a Chartered Accountant designation combined with a Bachelor of Science degree with a major in geology. He has significant experience as a CFO or member of the board of directors of several public companies in the resource, internet technology, manufacturing and aerospace industries. Brian was also a Vice President, Corporate Restructuring at Ernst & Young where he worked on several high profile Canadian corporate restructurings. Early in his career he also worked as an exploration geologist.

Johnny Oliveira is a Chartered Accountant and he holds an Honours Bachelor degree in Business Administration from Wilfred Laurier University. He has practiced professionally in the past as a senior audit manager. Currently, Mr. Oliveira serves as Controller and/or Chief Financial Officer for a number of junior mining and exploration companies listed on the CNSX, TSXV and TSX.

Kerry Smith commented, “On behalf of the board of directors, I would like to welcome Brian and Johnny to the Company. The skill set that Brian brings from his prior work experience will be extremely helpful in advancing our project in Thailand through the mine permitting process. Brian also brings experience working in southeast Asia which will be extremely helpful as we move forward. On behalf of the board of directors, I would also like to thank Colin Grant for his dedication to the Company during the last several years.”

Brian Jennings commented, “The Company’s project in Thailand consists of a previous operating base metal mine with near term operational potential. The Company also has exploration prospects in the immediate area of the historical mines which provide the opportunity to expand the ore body. It is very exciting to get involved in a project at this advanced stage and I look forward to working with our joint venture partners in Thailand as we progress through the mine permitting process.”

Southeast Asia Mining Corp. is a junior exploration and mining company working in Thailand. The Company’s subsidiary, Southeast Asia Exploration and Mining Co., Ltd. (“SEAE”) has a joint venture agreement with Kanchanaburi Exploration and Mining Co. Ltd. (“KEMCO”) and Boh Yai Mining Co. Ltd. (“Boh Yai”) to earn an 80% interest in the two companies. KEMCO and Boh Yai, working with SEAE have initiated the process of making an application for mining permits for the Boh Yai and Song Toh mines. The base metal mines historically produced 1,200 tpd which was shuttered in 2002 due to depressed metal prices. The Company’s main assets are the joint venture agreement with KEMCO and Boh Yai and four exploration licenses.

For more information, please contact:

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Statements in this release that are forward-looking reflect the Company’s current views and expectations with respect to its performance, business, and future events. Such statements are subject to various risks and assumptions, some, but not necessarily all, are disclosed elsewhere in the Company’s disclosure filings with Canadian securities regulators. Such statements and information contained herein represent management’s best judgment as of the date hereof based on the information currently available; however actual results and events may vary significantly. The Company does not assume the obligation to update any forward-looking statement.