

# West Island Hits Revenue Milestone

Toronto, Ontario--(Newsfile Corp. - April 5, 2022) - **West Island Brands Inc. (CSE: WIB) (FSE: 39N0) (OTC Pink: WIBFF) ("West Island" or the "Company")** is pleased to announce that West Island subsidiary, RoyalMax Biotechnology Canada Inc. D.B.A West Island Culture has reached a major milestone by achieving one million dollars in revenue for the month of March 2022. This increase in revenue comes on the heels of the Company's entry into the province of Ontario. The month to month increase over the previous month's sales represents an approximate 200 percent increase in revenue. This increase was largely the result of a new SKU, Platinum Cake, in Ontario. Beginning in May, two OUEST™ brand premium SKU's will be available in the province with the addition of Grand Pa's stash.

West Island CEO, Boris Ziger states, "The province of Ontario is the largest market for cannabis in Canada and has an appetite for the high THC, terpene rich premium product in which West Island specialises. As we build on our success in Ontario we will continue our entry into other markets, beginning with sales in the province of Quebec, in the near future."

## About West Island

West Island is a multi-faceted, innovative company in the Quebec cannabis space. Its subsidiary, RoyalMax Biotechnology Canada Inc. is a Dorval, Quebec based Health Canada Licence Holder with standard cultivation licence, standard processing, medical sales and sales licences. The Company continues to work with Yunify Natural Technologies, a Quebec based health and personal care research and innovation company to develop proprietary products for West Island including topicals and ionic mists. Through its acquisition of Trichome Treats, an award winning chocolatier, the Company intends on introducing edibles into the West Island product mix.

For more information on West Island Brands please visit the website at: [westislandbrands.com](http://westislandbrands.com).

On behalf of the Board of Directors

**WEST ISLAND BRANDS INC.**

Boris Ziger

Boris Ziger, CEO & Chairman

The Company's public filings are available for review at [www.sedar.com](http://www.sedar.com) and [www.thecse.com](http://www.thecse.com).

For further information, please contact:

Boris Ziger, CEO at:

**Telephone: 416-304-9935**

**E-mail: [info@westislandbrands.com](mailto:info@westislandbrands.com)**

**Website: [www.westislandbrands.com](http://www.westislandbrands.com)**

## *Disclaimer for Forward-Looking Information*

*Certain information in this press release may constitute forward-looking information. This information is based on current expectations that are subject to significant risks and uncertainties that are difficult to predict. Actual results might differ materially from results suggested in any forward-looking statements. The Corporation assumes no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those reflected in the forward looking-statements unless and until required by securities laws applicable to the Corporation. Additional information identifying risks and uncertainties is contained in the Corporation's filings with the Canadian securities regulators, which filings are available at [www.sedar.com](http://www.sedar.com).*

*Neither the Canadian Securities Exchange nor its Market Regulator (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of*

*this release. We seek Safe Harbor.*



To view the source version of this press release, please visit  
<https://www.newsfilecorp.com/release/119319>