

Matica Forwards First Shipment of Cannabis to Manitoba

Toronto, Ontario--(Newsfile Corp. - January 6, 2021) - **Matica Enterprises Inc. (CSE: MMJ) (FSE: 39N) (OTC: MMJFF) ("Matica" or the "Company")** is pleased to announce that Matica subsidiary RoyalMax Biotechnology Canada Inc. ("RoyalMax") has forwarded its first shipment of cannabis to retailers in the Province of Manitoba. RoyalMax has been approved as a Licensed Supplier by Manitoba Liquor & Lotteries (MBLL).

This shipment marks the first consumer facing sales for the company, which will represent the bulk of the company's sales on a going forward basis. It also compliments an existing but smaller business-to-business platform that Matica has launched recently.

"We are thrilled to provide Manitoba retailers with our exciting new products," says Matica CEO Boris Ziger. "High THC and terpene rich flower products are a rarity in the market today, despite being in high demand, and we look forward to filling this supply gap."

In the coming months ahead, Management intends to aggressively expand the Company's commercial and production footprint to additional Canadian provinces.

About Matica

Matica is a multi-faceted, innovative company in the Quebec cannabis space. Its subsidiary, RoyalMax Biotechnology Canada Inc. is a Dorval, Quebec based Health Canada Licence Holder with standard cultivation licence, standard processing, medical sales and sales licences. Matica continues to work with Yunify Natural Technologies, a Quebec based health and personal care research and innovation company to develop proprietary products for Matica and RoyalMax, including topicals and ionic mists. Through its acquisition of Trichome Treats, an award winning chocolatier, Matica and RoyalMax intend on introducing edibles into the RoyalMax product mix.

For more information on Matica Enterprises please visit the website at: www.maticaenterprises.com.

On behalf of the Board of Directors

MATICA ENTERPRISES INC.

Boris Ziger

Boris Ziger, CEO & Chairman

The Company's public filings are available for review at www.sedar.com and www.thecse.com.

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Canadian securities regulators, which filings are available at www.sedar.com.

This news release contains statements about the Company's information that may be made available on the S&P Capital IQ Corporation Records Listing Program and the business of Matica that are forward-looking in nature and as a result, are subject to certain risks and uncertainties. Although the Company believes that the expectations reflected in these forward-looking statements are reasonable, undue reliance should not be placed on them as actual results may differ materially from the forward-looking statements. The forward-looking statements contained in this news release are made as of the date hereof, and the Company undertakes no obligation to update publicly or revise any forward-looking statements or information, except as required by law.

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