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FOR IMMEDIATE RELEASE

MATICA WELCOMES NEW BOARD MEMBER

May 27, 2019 – Toronto, Ontario – Matica Enterprises Inc. (MMJ - CSE) (39N – Frankfurt) (MMJFF – OTC) (“Matica” or the “Company”) is pleased to welcome Mr. Meissam Hagh Panah to the board of directors of the Company, subject to regulatory approval. Mr. Hagh Panah brings a depth of experience to the board of directors in both the cannabis and hemp markets. His experience and knowledge of the industry will be of great benefit to the Company as Matica enters the growth phase of the Company’s lifecycle.

Born and raised in Italy, speaking six languages and having lived and worked internationally, Mr. Hagh Panah’s understanding of the complexity and diversity of North American and European culture gives him an advantage to face the challenges of this new and everchanging cannabis market. Mr. Hagh Panah brings 10 years of international affairs and business development experience in a variety of industries with a special focus in the past few years on the Cannabis & Hemp sector in Québec and worldwide.

Before joining Matica Enterprises, Mr. Hagh Panah consulted for several public companies in their cannabis licensing application process with Health Canada. After immigrating to Canada in 2008, he obtained a Certificate in Administration from HEC Montreal while working in diverse management roles in Montreal’s technology sector.

About Matica

Matica is a multi-faceted, innovative company in the Quebec cannabis space. RoyalMax Biotechnology Canada Inc. has been granted a standard cultivation licence by Health Canada for the production facility in Dorval, Quebec. Matica intends to build 1,000,000 square feet of greenhouses, in 200,000 square foot increments, on a 181 acre property in the township of Hemmingford, south of Montreal. Matica has entered into an agreement with Yunify Natural Technologies, a Quebec based health and personal care research and innovation company to develop proprietary products for Matica and RoyalMax.

For more information on Matica Enterprises please visit the website at: www.maticaenterprises.com.

On behalf of the Board of Directors

MATICA ENTERPRISES INC.

Boris Ziger

Boris Ziger, CEO & Chairman

The Company's public filings are available for review at www.sedar.com and www.thecse.com.

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Disclaimer for Forward-Looking Information

Certain information in this press release may constitute forward-looking information. This information is based on current expectations that are subject to significant risks and uncertainties that are difficult to predict. Actual results might differ materially from results suggested in any forward-looking statements. The Corporation assumes no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those reflected in the forward looking-statements unless and until required by securities laws applicable to the Corporation. Additional information identifying risks and uncertainties is contained in the Corporation's filings with the Canadian securities regulators, which filings are available at www.sedar.com.

This news release contains statements about the Company's information that may be made available on the S&P Capital IQ Corporation Records Listing Program and the business of Matica that are forward-looking in nature and as a result, are subject to certain risks and uncertainties. Although the Company believes that the expectations reflected in these forward-looking statements are reasonable, undue reliance should not be placed on them as actual results may differ materially from the forward-looking statements. The forward-looking statements contained in this news release are made as of the date hereof, and the Company undertakes no obligation to update publicly or revise any forward-looking statements or information, except as required by law.

Neither the Canadian Securities Exchange nor its Market Regulator (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this release. We seek Safe Harbor.