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FOR IMMEDIATE RELEASE

MATICA TO LAUNCH CBD INFUSED TOPICALS

March 12, 2019 – Toronto, Ontario – Matica Enterprises Inc. (MMJ – CSE) (MQPXF – OTCQB) (39N – Frankfurt) (“Matica” or the “Company”) is pleased to report that Yunify Natural Technologies and its research affiliates (“Yunify”) are nearing completion of the research for another line of proprietary products for Matica. Yunify has used its patented mineral and plant based suspension technologies to begin developing a line of functional topical creams infused with hemp derived cannabidiol (“CBD”).

Under Section 12619 of the US Farm Bill 2018, any cannabinoid that is derived from hemp would be considered legal, provided that the production meets all of the federal regulations, state level regulations, and other guidelines in a manner that is consistent with the Farm Bill. Yunify has been conducting research in New York State and Vermont to infuse CBD hemp oil into its health and personal care products. All products would contain only hemp derived CBD oil having a tetrahydrocannabinol (“THC”) level of 0.3 percent or less, in accordance with the Farm Bill.

Maria Elkurdi, CTO of Yunify states that, “We have developed a unique technology, The Hydro Mineral Suspension™ (“HMS”) system that capitalizes on the structure of phillo-silicate clay minerals to create a natural encapsulation. The clay minerals utilized in the manufacturing process of the HMS Technology have a structure that combines tetrahedral and octahedral sheets which creates a predominantly negative charge on the clay platelets. This structure allows to encapsulate and hold positively charged minerals and trace minerals within its core alone or combined with biological agents to serve as a unique delivery system and key active ingredients.”

Using HMS, Yunify products will be able to deliver the benefits of CBD hemp oil with a time released effect. Creams will be non-greasy and without cannabis odour. All products would be available for sale in the US only, under the Matica label.

About Yunify

Yunify is a leader in sustainable, clean, and green chemistries. Its technologies can be found in various market segments including: skincare, cosmetics, nutraceuticals and food growing agricultural products for open fields and green houses. Its unique hydro-mineral technology platform allows for the replacement of petroleum based and undesirable chemistries with truly sustainable green ingredients. The company focuses on three core business pillars: consumer personal care and nutraceuticals, agriculture and greenhouse growth inputs and functional innovations in related industries through discovery licensing.

For more information on Matica Enterprises please visit the website at: www.maticammj.com.

On behalf of the Board of Directors

MATICA ENTERPRISES INC.

Boris Ziger

Boris Ziger, CEO & Chairman

The Company's public filings are available for review at www.sedar.com and www.thecse.com.

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Disclaimer for Forward-Looking Information

Certain information in this press release may constitute forward-looking information. This information is based on current expectations that are subject to significant risks and uncertainties that are difficult to predict. Actual results might differ materially from results suggested in any forward-looking statements. The Corporation assumes no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those reflected in the forward looking-statements unless and until required by securities laws applicable to the Corporation. Additional information identifying risks and uncertainties is contained in the Corporation's filings with the Canadian securities regulators, which filings are available at www.sedar.com.

This news release contains statements about the Company's information that may be made available on the S&P Capital IQ Corporation Records Listing Program and the business of Matica that are forward-looking in nature and as a result, are subject to certain risks and uncertainties. Although the Company believes that the expectations reflected in these forward-looking statements are reasonable, undue reliance should not be placed on them as actual results may differ materially from the forward-looking statements. The forward-looking statements contained in this news release are made as of the date hereof, and the Company undertakes no obligation to update publicly or revise any forward-looking statements or information, except as required by law.

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