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FOR IMMEDIATE RELEASE

MATICA ANNOUNCES PLANS TO BUILD 1,000,000 SQUARE FEET OF GREENHOUSES

April 25, 2018 – Toronto, Ontario – Matica Enterprises Inc. (MMJ - CSE) (39N – Frankfurt) (MQPXF – OTC) ("Matica" or the "Company") is very pleased to announce that the Company plans to commence construction of greenhouses on a 181 acre leased property in Hemmingford, Quebec. The Company will begin construction of Phase 1 within coming months, with a long-term goal of building 1,000,000 square feet of combined greenhouses on the property. Matica management have met with representatives of the Township of Hemmingford, who have expressed support of Matica's plans.

Matica intends to commence construction on the property with a Phase 1 greenhouse of approximately 200,000 square feet on five acres of the property. Phase 1 is currently in the designing and engineering stage. Management is weighing various design options and has yet to determine the estimated cost of the phase 1 construction. It is Matica's intention to build up to 1,000,000 square feet of combined greenhouses in additional phases. The property has ample water via creeks, ponds, and a well, as well as abundant power supply through 600 amp power lines that traverse the property which will support large greenhouse operations.

Matica has chosen to build greenhouses on the South Shore, due south of Montreal. This area of Quebec is known as "Les Jardins du Quebec" (Quebec's gardens). This region receives a large amount of sunlight and is reported by Agriculture and Agri-Food Canada to receive over 1,800 effective growing degree days. The unique microclimate and access to fresh water makes this an excellent agricultural region within an hour's drive of Montreal. This is an ideal location to establish large sections of greenhouses for growing cannabis.

Boris Ziger, Matica CEO states, "The Company continues to execute on its goals of building a strategic foothold in the Quebec market. Part of that strategy involves large scale growing using top genetics to produce high quality cannabis which this new property is expected to provide. Combined with research and development for proprietary new products from Yunify, Matica will be a producer of a wide range of products and is on course to become an industry leader."

For more information on Matica Enterprises please visit the website at: www.maticaenterprises.com.

On behalf of the Board of Directors MATICA ENTERPRISES INC.

Boris Ziger Boris Ziger, CEO & Chairman

The Company's public filings are available for review at www.sedar.com and www.thecse.com.

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Disclaimer for Forward-Looking Information

Certain information in this press release may constitute forward-looking information. This information is based on current expectations that are subject to significant risks and uncertainties that are difficult to predict. Actual results might differ materially from results suggested in any forward-looking statements. The Corporation assumes no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those reflected in the forward looking-statements unless and until required by securities laws applicable to the Corporation. Additional information identifying risks and uncertainties is contained in the Corporation's filings with the Canadian securities regulators, which filings are available at www.sedar.com.

This news release contains statements about the Company's information that may be made available on the S&P Capital IQ Corporation Records Listing Program and the business of Matica that are forward-looking in nature and as a result, are subject to certain risks and uncertainties. Although the Company believes that the expectations reflected in these forward-looking statements are reasonable, undue reliance should not be placed on them as actual results may differ materially from the forward-looking statements. The forward-looking statements contained in this news release are made as of the date hereof, and the Company undertakes no obligation to update publicly or revise any forward-looking statements or information, except as required by law.

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