



Suite 1102 – 44 Victoria Street

Toronto, ON, M5C 1Y2

Tel: (416) 304-9935

E-mail: info@maticaenterprises.com

Website: www.maticaenterprises.com

FOR IMMEDIATE RELEASE

MATICA RETAINS GRAPHITE ASSETS

August 14th, 2015 – Toronto, Ontario – Matica Enterprises Inc. (MMJ - CSE) (39N – Frankfurt) (MQPXF – OTC) (“Matica” or the “Company”) announces that it has retained its mining assets. As a result of the board of directors terminating the Arrangement Agreement (see August 7, 2015 news release) the entire portfolio of mining properties including the Grumpy Lizard project in Nevada, will remain within Matica. As reported in a July 21, 2015 news release, Matica has completed its initial prospecting, exploration and staking of additional claims on the Grumpy Lizard project and intends to commence work on the preparation of a Property of Merit Technical Report.

Management is encouraged by these recently reported results from its exploration activities in Nevada and intend to follow up with a more detailed two phased program. The discovery of large flake graphite, which is used in Lithium-Ion batteries, is the first known reported find in the area. Phase one is planned to include additional sampling, geophysics, mapping, permitting of the area, and additional prospecting. Phase two is planned to consist of a trenching program and a drill program consisting of short holes with the eventual longer term goal of defining a resource. Matica will commence conducting the necessary surveys and reports required for the environmental permit to allow for the eventual trenching and drilling. Matica estimates that it will take approximately three months to complete the surveys and studies necessary for drill permits which include archeological, biological, and area of impact reports.

About the Grumpy Lizard

Matica has identified three target areas; the Austin Target, the C Target, and the LP Target. These contain the first known documented and verified showings of flake graphite in this area. Polished thin sections as prepared by Wagner Petrographics of Linden, Utah were provided to Larry Garside M.S. Geo. for microscopic examination. In the Austin Target area, two widely spaced samples have estimated flake graphite of 7% and 6%. Flake graphite has been observed by the Company’s geologist at other locations in this target area.

The C Target area lies just west of the original claims optioned by the company, and polished thin section study confirmed graphite flake cross sections of between 20 to 200 microns and one sample from this area showed graphite bodies up to 1.6 mm (about 12 mesh) in thin sections. The petrographic work involved only isolated samples from the cited target areas to verify the presence of flake graphite and did not provide a population yet suitable for statistical evaluation.

It is important to note these are new discoveries of flake graphite. Amorphous graphite had been documented in this area for years but flake graphite had not previously been confirmed. The two currently mapped areas of interest are referred to as the LP Target area and the Target C area. The LP Target area contains graphite bearing materials in one distinct area 30 metres wide as exposed in trenches, hillsides and road cuts along a target length of 1.2 km. Further mapping and geophysical surveys (ground EM) will be required to define the limits of these target zones beyond the outcrops. Other graphite bearing bands have been observed parallel to and associated with this target area but have not yet been validated by mineralogical studies.

The C Target area has been mapped along 2.5 km where the target contacts are observed to cross a rocky ridge. Within a corridor of between 500 and 750 metres wide (north – south) and 2.5 km long (east – west), multiple graphite bearing bands have been mapped and verified by mineralogical study with both fine grained to amorphous graphite and coarser flake graphite reporting in the range of traces up to 7% depending on protolith and the degree of re-crystallization. It appears to be closely related to partly exposed body of granite and exploration will focus on following this permissive zone along this key contact. The eastern extension of this sequence extends under shallow pediment cover and is evident in isolated exposures in the alluvium along additional 2 km. Ground geophysics will be required to define this eastern extension. The western limit of the C Target area is also covered by alluvium but the outcrops 600 metres east along trend are characterized by phyllites with brecciated and silica – adularia altered tertiary rhyodacite domes and dikes and do not contain graphite.

As in the Austin Target area, these tabular strata of graphite bearing material, which are closely related to proximity of carbon bearing rocks to major granitoid bodies, are open along strike but partly covered by alluvium. The Austin Pluton is the largest granitic intrusion in Nevada and is also well known for its silver and uranium mineralized areas which are distinct and separate from Matica’s graphite prospects.

The Austin Target areas are well exposed in one road cut across 50 metres and are also evident in outcrops in an isolated gully 450 metres along strike to the northeast. The shallow cover contains no clay or other conductive minerals and the zones in interest can be mapped using ground electromagnetic methods in preparation of further more detailed exploration. The southern limit of the target graphitic zone is covered by third party claims focused on other commodities and offset by cross structures but the northern limit remains to be mapped using EM methods.

David Bending, M.Sc., P.Geo., is a Qualified Person pursuant to Ni 43-101. He is a shareholder of and Consultant to Matica Resources and therefore not independent but is responsible for and has approved the scientific and technical disclosures herein.

About Matica Enterprises Inc.

Matica Enterprises currently holds a fifty percent interest in THC Dispensaries, Inc (“THCD”), a Nova Scotia applicant under the Marijuana for Medical Purposes Regulation (“MMPR”). THCD has received a “Ready To Build” letter from Health Canada and requires a pre-licence inspection by Health Canada before qualifying as a Licensed Producer under MMPR. This brand new, free standing marijuana growing operation sits on 20 acres of land in the town of Antigonish, NS. Matica also has mining assets including the Grumpy Lizard project in Nevada, and the Buckingham Graphite project in Buckingham Township in the Grenville Province in south-western Quebec, a well-known historic graphite producing area.

For more information on Matica Enterprises please visit the website at: www.maticaenterprises.com.

On behalf of the Board of Directors
MATICA ENTERPRISES INC.

Boris Ziger

Boris Ziger, CEO & Chairman

The Company’s filings are available for review at www.sedar.com and www.thcese.com.

For further information, please contact Boris Ziger, Chief Executive Officer, at:

Telephone: 416-304-9935

E-mail: info@maticaenterprises.com

Website: www.maticaenterprises.com

Disclaimer for Forward-Looking Information

Certain information in this press release may constitute forward-looking information. This information is based on current expectations that are subject to significant risks and uncertainties that are difficult to predict. Actual results might differ materially from results suggested in any forward-looking statements. The Corporation assumes no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those reflected in the forward looking-statements unless and until required by securities laws applicable to the Corporation. Additional information identifying risks and uncertainties is contained in the Corporation's filings with the Canadian securities regulators, which filings are available at www.sedar.com.

This news release contains statements about the Company's information that will be made available on the S&P Capital IQ Corporation Records Listing Program and the business of Matica, specifically any potential licensing under the MMPR, that are forward-looking in nature and, as a result, are subject to certain risks and uncertainties. Although the Company believes that the expectations reflected in these forward-looking statements are reasonable, undue reliance should not be placed on them as actual results may differ materially from the forward-looking statements. Factors that could cause the actual results to differ materially from those in forward-looking statements include failure to receive its Licensed Producer designation for any reason whatsoever. The forward-looking statements contained in this news release are made as of the date hereof, and the Company undertakes no obligation to update publicly or revise any forward-looking statements or information, except as required by law.

Neither the Canadian Securities Exchange nor its Market Regulator (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this release. We seek Safe Harbor.