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MMJ - (Canada)

39N - (Frankfurt)

MQPXF – (OTC PINK)

FOR IMMEDIATE RELEASE

HVAC UNIT ARRIVES IN NOVA SCOTIA FOR INSTALLATION

April 17th, 2015 – Toronto, Ontario – Matica Enterprises Inc. (MMJ - CSE) (39N – Frankfurt) (MQPXF – OTC PINK) (“Matica” or the “Company”) is pleased to announce that the HVAC unit has arrived from Texas and is now in New Glasgow, Nova Scotia and ready for installation. We anticipate that installation and testing of the HVAC will take from two to three weeks. During this period the electric gate to the perimeter fence, which was unable to be completed due to high snow falls, will finally be completed. Once the final preparations for completion of the facility are made, the company will be requesting an inspection date from Health Canada shortly thereafter.

Matica Enterprises CEO, Boris Ziger states: “Matica is preparing to be the next Licenced Producer under the MMPR program. The HVAC is a crucial final component to the completion of the THCD facility. Its arrival signals the final stage of construction and brings us one step away from the pre-licence inspection by Health Canada.”

About Matica Enterprises Inc.

Matica is has signed a definitive agreement to earn a fifty percent interest in THC Dispensaries, Inc (“THCD”), a Nova Scotia applicant under the Marijuana for Medical Purposes Regulation (“MMPR”). THC Dispensaries has received a “Ready To Build” letter from Health Canada and is awaiting the pre-licence inspection to become a Licenced Producer under MMPR. The entire operation sits on 35 acres of land in the town of Antigonish. For more information on Matica Enterprises please visit the website at: www.maticaenterprises.com.

On behalf of the Board of Directors
MATICA ENTERPRISES INC.

Boris Ziger

Boris Ziger, CEO & Chairman

The Company’s filings are available for review at www.sedar.com and www.thcese.com.

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Disclaimer for Forward-Looking Information

This news release contains statements about the Company's information that will be made available on the S&P Capital IQ Corporation Records Listing Program and the business of Matica, specifically any potential licensing under the MMPR, that are forward-looking in nature and, as a result, are subject to certain risks and uncertainties. Although the Company believes that the expectations reflected in these forward-looking statements are reasonable, undue reliance should not be placed on them as actual results may differ materially from the forward-looking statements. Factors that could cause the actual results to differ materially from those in forward-looking statements include failure to receive its Licensed Producer designation for any reason whatsoever. The forward-looking statements contained in this news release are made as of the date hereof, and the Company undertakes no obligation to update publicly or revise any forward-looking statements or information, except as required by law.

Neither the Canadian Securities Exchange nor its Market Regulator (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this release. We seek Safe Harbor.