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MMJ - (Canada)
39N - (Frankfurt)

FOR IMMEDIATE RELEASE

MATICA ENGAGES TOP MARIJUANA ANALYST & INVESTMENT BANK - JACOB SECURITIES AS FINANCIAL ADVISOR

November 26th 2014 – Toronto, Ontario – Matica Enterprises Inc. (MMJ - CSE) (39N – Frankfurt) (“Matica” or the “Company”) is pleased to announce that Jacob Securities, a leading investment bank in North America in the Cannabis sector has been engaged to provide Matica with a range of services including the following as the company progresses towards a full MMPR producer license:

- Strategic guidance in developing Matica’s MMPR operations
- Support on future financings once a full MMPR license has been achieved
- Market making and liquidity facilitation support

Jacob Securities CEO, Sasha Jacob states, “We look forward to working with the Matica team on the Nova Scotia asset, which based on our due diligence to date is quite intriguing in terms of scalability and certain operational efficiencies.”

Matica Enterprises CEO, Boris Ziger states, “Jacob Securities is one of if not the top investment bank in Canada in the sector, having completed the largest number of financings in the medical marijuana arena. Our new trading symbol “MMJ” better reflects Matica’s focus of becoming one of the next publicly traded Licensed Producers in Canada under the new MMPR program. We are currently preparing for the pre-license inspection with Health Canada and when granted Matica will become the sixth publicly traded company with an MMPR license.”

Matica has recently completed an agreement with **THC Dispensaries Inc.** (“THCD”), a Nova Scotia company with “Ready to Build” status awaiting its Marijuana for Medical Purposes Regulation (“MMPR”) License. Matica and THCD are currently completing a brand new state of the art free standing growing facility and anticipate the final inspection by Heath Canada shortly.

Jacob Securities Inc. is an independent full-service investment bank providing underwriting and financial advisory services to companies in the cannabis, power, infrastructure, technology, and energy sectors. The firm, which is headquartered in Toronto, primarily services small and mid-cap issuers in North America and around the world. www.jacobsecurities.com

On behalf of the Board of Directors
MATICA ENTERPRISES INC.

Boris Ziger

Boris Ziger, CEO & Chairman

The Company's filings are available for review at www.sedar.com and www.thecse.com.

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Cautionary Note Regarding Forward-Looking Statements

Certain information in this press release may constitute forward-looking information. This information is based on current expectations that are subject to significant risks and uncertainties that are difficult to predict. Actual results might differ materially from results suggested in any forward-looking statements. The Company assumes no obligation to update the forward-looking statements, or update the reasons why actual results could differ from those reflected in the forward looking-statements unless and until required by securities laws applicable to the Company. Additional information identifying risks and uncertainties is contained in the Company's filings with the Canadian Securities Regulators, which filings are available at www.sedar.com and www.thecse.com.