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GRF - (CSE)
39N - (Frankfurt)

FOR IMMEDIATE RELEASE

MATICA SHARES BEGIN TRADING ON FRANKFURT STOCK EXCHANGE

July 17th, 2014 – Toronto, Ontario – Matica Enterprises Inc. (“Matica” or the “Company”) is pleased to announce that Matica common shares have been accepted for trading on the Frankfurt Stock Exchange under the ticker symbol 39N (WKN A117H7). The international security identification number (ISIN) for Matica is CA5768081096.

Matica CEO and Chair, Boris Ziger, CEO, states "This is an exciting development for Matica as we can now tell our story to a large, new and international audience. Frankfurt is one of the World's great trading and financing centres and we are thrilled to be able to reach out to a European audience. Listing on the Frankfurt Stock Exchange is an opportunity for the Company to increase and diversify its shareholder base in the German speaking world and in Europe as a whole."

About Matica Enterprises Inc.

The Company will continue to explore options in the medical marijuana and industrial hemp industries. While pursuing alternative projects, Matica will also continue to conduct exploration on its resource projects. Matica has graphite projects in Buckingham, Quebec. Buckingham is an historic graphite producing area which has been the scene of renewed exploration activity. Matica trades on the CSE under the symbol GRF. For more information on Matica visit the website at www.maticaenterprises.com.

On behalf of the Board of Directors
MATICA ENTERPRISES INC.

Boris Ziger

Boris Ziger, CEO & Chairman

The Company's filings are available for review at www.sedar.com and www.thecse.com.

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Cautionary Note Regarding Forward-Looking Statements

Certain information in this press release may constitute forward-looking information. This information is based on current expectations that are subject to significant risks and uncertainties that are difficult to predict. Actual results might differ materially from results suggested in any forward-looking statements. The Company assumes no obligation to update the forward-looking statements, or update the reasons

why actual results could differ from those reflected in the forward looking-statements unless and until required by securities laws applicable to the Company. Additional information identifying risks and uncertainties is contained in the Company's filings with the Canadian Securities Regulators, which filings are available at www.sedar.com and www.thecse.com.