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ROYAL COAL REPORTS COAL SALES AND COAL SALE PRICE INCREASES

Highlights:

- Increase in Q4 coal sales contracts
- Increase to the average sale price per ton of coal sold to \$76.44 per ton
- End of lower priced legacy contacts

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Toronto, Ontario – September 20, 2011 – Royal Coal Corp. ("**Royal Coal**") (**TSX-V: RDA, F: RLC**) is pleased is pleased to announce that it has secured coal sales contracts for 122,600 tons during Q4 at an average sale price of \$76.44 per ton. This represents an increase of approximately 21% over prices to date in 2011 and this average price includes the allocation of 18% of all sales to Sandstorm Metals & Energy at \$55 per ton. Additional sales for Q4 are expected to be in line with these contracts.

"Over the past six months the company has been focused on improving its operating margins by decreasing operating costs and improving sales prices. With the end of the legacy contracts for 2011 and improved prices for the balance of the year we are making progress towards achieving a profitable operation" commented Tom Griffis, Chairman of Royal Coal.

About Royal Coal

Royal Coal is a coal exploration and production company, headquartered in Toronto, Ontario, Canada with a regional office in Hazard, Kentucky, U.S.A. whose primary business focus is developing producing surface coal mining operations in the Central Appalachian coal producing region of the United States, which includes parts of West Virginia, Virginia, Kentucky, Ohio, and Tennessee.

For further information contact Tom Griffis, Chairman of Royal Coal, at (416) 861-8775, or Richard Buzbuzian, Investor Relations, at (647) 501-3290.

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