

## **ROYAL COAL ANNOUNCES MR. RODNEY MAYS' APPOINTMENT AS CHIEF OPERATIONS OFFICER**

**Toronto, Ontario – June 29, 2011 – Royal Coal Corp. (TSX-V:RDA, F: RLC)** is pleased to announce the appointment of Mr. Rodney Mays as Chief Operations Officer.

Mr. Mays is an experienced operations manager with twenty-six years of coal mining experience and strong industry knowledge. He brings to Royal Coal extensive knowledge of the Appalachian coal industry and its day-to-day operations. He was most recently Operations Manager & East Kentucky Regional Mine Manager at another public mining company that is producing at a rate of 140,000 tons per month.

“As the company looks to expand its coal production and operations we are pleased that Mr. Mays has joined the Royal Coal team. He has demonstrated an ability to ramp up production while at the same time driving down costs. This is exactly what Royal Coal needs at this time in our mine development plan.” said Mr. Tom Griffis, Chairman of Royal Coal.

### **About Royal Coal**

Royal Coal is a coal exploration and production company, headquartered in Toronto, Ontario, Canada with a regional office in Hazard, Kentucky, U.S.A. whose primary business focus is developing producing surface coal mining operations in the Central Appalachian coal producing region of the United States, which includes parts of West Virginia, Virginia, Kentucky, Ohio, and Tennessee.

For further information contact Tom Griffis, Chairman of Royal Coal, at (416) 861-8775, or Richard Buzbuzian, Investor Relations, at (647) 501-3290.

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