

**ROYAL COAL ANNOUNCES MR. JEFF LOWE'S APPOINTMENT AS
CHIEF FINANCIAL OFFICER**

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**Toronto, Ontario – May 3, 2011 – Royal Coal Corp. (TSX-V: RDA,
F: RLC)** is pleased to announce the appointment of Mr. Jeff Lowe as Chief
Financial Officer.

Mr. Lowe, MBA, CGA, ICD.D, brings to Royal Coal a diverse financial acumen across multiple industry segments including coal production and significant expertise in public company treasury/corporate finance, sophisticated financial and commodity risk management, as well as corporate development.

“As the company looks to expand its coal production and operations we are pleased that Mr. Lowe has joined the Royal Coal team during this exciting period of expansion,” commented Mr. Tom Griffis, Chairman of Royal Coal.

About Royal Coal

Royal Coal is a coal exploration and production company, headquartered in Toronto, Ontario, Canada with a regional office in Hazard, Kentucky, U.S.A. whose primary business focus is developing producing surface coal mining operations in the Central Appalachian coal producing region of the United States, which includes parts of West Virginia, Virginia, Kentucky, Ohio, and Tennessee.

For further information contact Tom Griffis, Chairman of Royal Coal, at (416) 861-8775.

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