



Atlas Global Brands Announces Application by Stokes Finance Canada Corp.

CHATHAM, ONTARIO and **TEL-AVIV, ISRAEL** / Executive Business Services / June 11, 2024 – Atlas Global Brands Inc. (“**Atlas Global**” or the “**Company**”) (CSE: ATL), a cannabis company with expertise across the value chain, announces that Stoke Canada Finance Corp. (“**Stoke**”) has made an application to the Ontario Court of Justice for an order that a receiver be appointed over, in material part, those eligible receivables and underlying purchase orders of GreenSeal Cannabis Company Ltd. (“**GreenSeal**”) (a wholly-owned subsidiary of the Company). GreenSeal and Stoke had previously entered into a receivables purchase agreement dated June 7, 2024. In its application to the Ontario Superior Court of Justice, Stoke has also requested judgment against the Company in respect of an unsecured guarantee of GreenSeal’s obligations under the receivables purchase agreement.

The Company intends to vigorously defend the application by Stoke.

As announced on June 4, 2024, owing principally to various requirements to pay issued by the Canada Revenue Agency in respect of Excise Tax arrears and consequential claims by Stoke, the Company is undertaking a review of its strategic alternatives.

About Atlas Global Brands

Atlas Global is a global cannabis company operating in Canada and Israel with expertise across the cannabis value chain, including cultivation, manufacturing, marketing, and distribution. Atlas Global currently distributes to seven countries: Australia, Canada, Denmark, Germany, Israel, Norway, and the United Kingdom. In addition to a differentiated product mix, Atlas Global operates two licensed cannabis facilities: (1) an EU-GMP facility in Chatham, ON, and (2) a GACP and IMC-GAP facility in Stratford, ON. Atlas Global also has a majority interest in three medical pharmacies in Israel and entered into binding agreements to acquire a majority interest in a trading house and six additional medical cannabis pharmacies in Israel. Learn more by visiting: www.atlasglobalbrands.com.

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Forward-Looking Information

This news release contains “forward-looking information” and “forward-looking statements” (collectively, “forward-looking statements”) within the meaning of the applicable Canadian securities legislation. All statements, other than statements of historical fact, are forward-looking and based on expectations, estimates and projections. Any statement that involves discussions concerning predictions, expectations, beliefs, plans, projections, objectives, assumptions, future events or performance (often but not always using phrases such as “expects” or “does not expect,” “is expected,” “anticipates” or “does not anticipate,”

“plans,” “budget,” “scheduled,” “forecasts,” “estimates,” “believes” or “intends” or variations of such words and phrases or state that certain actions, events or results “may” or “could,” “would,” “might” or “will” be taken to occur or be achieved) are not statements of historical fact and may be forward-looking statements.

The forward-looking information in this news release reflects management’s current expectations based on information currently available and is subject to a number of risks and uncertainties that may cause outcomes to differ materially from those discussed in the forward-looking information. Although the Company believes that the assumptions and factors used in preparing the forward-looking information are reasonable, undue reliance should not be placed on such information, and no assurance can be given that such events will occur in the disclosed time frames or at all. New risk factors emerge from time to time including, but not limited to the risk that the Company is unable to source third party financing, reach a reasonable settlement with CRA, the risk that Stoke is successful in its application, the risk that the Company is unable to complete any strategic alternative transaction, that CRA issues additional requirements to pay against the Company further materially and adversely affecting its financial condition. It is impossible for the Company’s management to predict all risk factors, nor can the Company assess the impact of all factors on the Company’s business or the extent to which any factor, or combination of factors, may cause actual results to differ from those contained in any forward-looking information. For a description of the risks and uncertainties facing the Company and its business operations, readers should refer to the Company’s management discussion and analysis for the financial year ended March 31, 2023 and three and nine month interim period ended December 31, 2023.

The forward-looking statements set forth herein concerning the Company reflect management’s expectations as of the date of this news release and are subject to change after such date. The Company disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, other than as required by law.

Neither the Canadian Securities Exchange nor its Market Regulator (as defined in the CSE policies) accepts responsibility for the adequacy or accuracy of this release.