

August 25, 2021



Jushi Holdings Inc. to Open Its 21st BEYOND / HELLO™ Retail Location Nationwide, 14th Store in Pennsylvania and Third in the City of Philadelphia Through its Subsidiary Agape Total Health Care Inc

BEYOND / HELLO™ University City to Begin Serving Medical Marijuana Patients in the Culturally Diverse Academic Epicenter of Philadelphia on August 31st at 10:00 a.m.

BOCA RATON, Fla., Aug. 25, 2021 (GLOBE NEWSWIRE) -- [Jushi Holdings Inc.](#) (“Jushi” or the “Company”) (CSE: [JUSH](#)) (OTCQX: [JUSHF](#)), a vertically integrated, multi-state cannabis operator, announced the opening of its [21st BEYOND / HELLO™](#) retail location nationwide, 14th medical marijuana dispensary in Pennsylvania and third storefront in the City of Philadelphia through its subsidiary, Agape Total Health Care Inc (“Agape”). BEYOND / HELLO™ University City will begin serving Pennsylvania medical marijuana patients and caregivers on Tuesday, August 31, 2021, at 10:00 a.m., providing an unparalleled in-store experience, coupled with online reservations available through [beyond-hello.com](#) and in-store express pickup.

“Through our subsidiary, Agape, we are very excited to open the latest BEYOND / HELLO™ location in the University City district of Philadelphia, an active, culturally diverse academic center, where cutting-edge art exhibitions bring together eclectic crowds,” said Jim Cacioppo, Chief Executive Officer, Chairman and Founder of Jushi. “The opening of the third BEYOND / HELLO™ location in Philadelphia, along with our previously announced expansion of our other subsidiary’s grower-processor facility in Scranton, demonstrates our commitment to improving patient access across Pennsylvania. We also plan to open four additional locations in the Commonwealth by year end through our subsidiaries, which will continue to help better serve patients as the medical market continues to expand.”

BEYOND / HELLO™ University City, located at 3519 Lancaster Avenue, is conveniently positioned near University of Pennsylvania, Drexel University, University of the Sciences, the Restaurant School at Walnut Hill College, Institute of Contemporary Art, SEPTA University City Station, 30th Street Station as well as budget-friendly dining options such as street food stalls, international eateries and casual bars. The new dispensary will serve customers Monday through Saturday from 9:00 a.m. to 8:00 p.m. and on Sunday from 10:00 a.m. to 6:00 p.m., and joins the Company's two additional BEYOND / HELLO™ locations in

the City of Philadelphia: [BEYOND / HELLO™ Center City](#) and [BEYOND / HELLO™ Northern Liberties](#).

Featuring the Company's new retail design system, BEYOND / HELLO™ University City will provide customers with an efficient, accessible, and safe experience that goes beyond the traditional cannabis retail environment. As part of this commitment to exceeding patients' expectations, a licensed pharmacist, along with experienced well-trained staff, will also be on-site to dispense products, answer questions and provide service to patients and caregivers. The dispensary will carry dry leaf, concentrates, cartridges, tinctures, topicals, capsules, pills and various ancillary products such as approved batteries and devices. In addition, BEYOND / HELLO™ University City is handicap accessible, LGBTQIA+ friendly and offers a 10% discount to anyone 65 years or older, veterans and active military personnel with proper identification.

For more information, visit jushico.com or [BEYOND / HELLO™](#) on [Instagram](#) and [Facebook](#).

About Jushi Holdings Inc.

We are a vertically integrated cannabis company led by an industry-leading management team. In the United States, Jushi is focused on building a multi-state portfolio of branded cannabis assets through opportunistic acquisitions, distressed workouts and competitive applications. Jushi strives to maximize shareholder value while delivering high-quality products across all levels of the cannabis ecosystem. For more information, visit jushico.com or [BEYOND / HELLO™](#) on [Instagram](#) and [Facebook](#).

Forward-Looking Information and Statements

This press release contains certain "forward-looking information" within the meaning of applicable Canadian securities legislation and may also contain statements that may constitute "forward-looking statements" within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. Such forward-looking information and forward-looking statements are not representative of historical facts or information or current conditions but instead represent only the Company's beliefs regarding future events, plans or objectives, many of which, by their nature, involve estimates, projections, plans, goals, forecasts, and assumptions that may prove to be inaccurate. As a result, actual results could differ materially from those expressed by such forward-looking statements and such statements should not be relied upon. Generally, such forward-looking information or forward-looking statements can be identified by the use of forward-looking terminology such as "plans," "expects" or "does not expect," "is expected," "budget," "scheduled," "estimates," "forecasts," "intends," "anticipates" or "does not anticipate," or "believes," or variations of such words and phrases or may contain statements that certain actions, events or results "may," "could," "would," "might" or "will be taken," "will continue," "will occur" or "will be achieved". The forward-looking information and forward-looking statements contained herein may include but are not limited to, information concerning the expectations regarding Jushi, or the ability of Jushi to successfully achieve business objectives, and expectations for other economic, business, and/or competitive factors.

By identifying such information and statements in this manner, the Company is alerting the reader that such information and statements are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity,

performance or achievements of the Company to be materially different from those expressed or implied by such information and statements. In addition, in connection with the forward-looking information and forward-looking statements contained in this press release, the Company has certain expectations and has made certain assumptions. Among the key factors that could cause actual results to differ materially from those projected in the forward-looking information and statements are the following: the ability of Jushi to successfully and/or timely achieve business objectives, including with regulatory bodies, employees, suppliers, customers and competitors; changes in general economic, business and political conditions, including changes in the financial markets; changes in applicable laws; and compliance with extensive government regulation, as well as other risks and uncertainties which are more fully described in the Company's Management, Discussion and Analysis for the three months ended March 31, 2021, and other filings with securities and regulatory authorities which are available at www.sedar.com. Should one or more of these risks, uncertainties or other factors materialize, or should assumptions underlying the forward-looking information or statements prove incorrect, actual results may vary materially from those described herein as intended, planned, anticipated, believed, estimated or expected.

Although the Company believes that the assumptions and factors used in preparing, and the expectations contained in, the forward-looking information and statements are reasonable, undue reliance should not be placed on such information and statements, and no assurance or guarantee can be given that such forward-looking information and statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information and statements. The forward-looking information and forward-looking statements contained in this press release are made as of the date of this press release, and the Company does not undertake to update any forward-looking information and/or forward-looking statements that are contained or referenced herein, except in accordance with applicable securities laws. All subsequent written and oral forward-looking information and statements attributable to the Company or persons acting on its behalf is expressly qualified in its entirety by this notice.

For further information, please contact:

Investor Relations Contact:

Michael Perlman
Executive Vice President of Investor Relations and Treasury
561-281-0247
Investors@jushico.com

Media Contact:

Ellen Mellody
570-209-2947
ellen@mattio.com

Photos accompanying this announcement are available at

<https://www.globenewswire.com/NewsRoom/AttachmentNg/a453f356-fe5e-447b-a013-6926552f092a>

<https://www.globenewswire.com/NewsRoom/AttachmentNg/8985396b-6435-4663-92ae->

[f552ab8bd8d4](#)

<https://www.globenewswire.com/NewsRoom/AttachmentNg/d064df72-aebf-4bcd-b84e-a147c244485b>

.Jushi

Exterior of BEYOND / HELLO™ University City



On Tuesday, August 31, 2021 at 10:00 a.m., Jushi Holdings Inc. will open its 21st BEYOND / HELLO™ retail location nationwide, 14th medical marijuana dispensary in Pennsylvania and third storefront in the City of Philadelphia Through its Subsidiary Agape Total Health Care Inc.

Interior of BEYOND/HELLO™ University City



Commenting on the Philadelphia dispensary opening .Jushi Holdings Inc. Chief Executive Officer

Commenting on the Philadelphia dispensary opening event, Jushi Holdings Inc. Chief Executive Officer, Chairman and Founder Jim Cacioppo said, “We are very excited to open our latest BEYOND / HELLO™ location in the heart of University City in Philadelphia’s bustling, culturally diverse academic center, where cutting-edge art exhibitions attract hip crowds. The opening of our third location in the City of Brotherly Love reinforces our commitment to Pennsylvania’s patients as does our multi-million dollar, grower-processor expansion project at our Scranton facility. In 2021, we plan to open up additional locations in the Commonwealth, which will only help us better serve patients while driving added value for shareholders.”

Products Showcased at BEYOND/HELLO™ University City



BEYOND/HELLO™ University City will carry dry leaf, concentrates, cartridges, tinctures, topicals, capsules, pills and various ancillary products such as approved batteries and devices, including Jushi's suite brands such as The Bank, The Lab, Nira + Medicinals and Sèche.

Source: Jushi Holdings Inc.