



Jushi Announces Launch of New Online Shopping Experience Coupled with Convenient Curbside Pick-Up for Patients/In-Store Pick-Up for BEYOND / HELLO™ Retail Customers; Company Successfully Transitions Illinois Cannabis Dispensaries to BEYOND / HELLO™ Brand

BOCA RATON, Fla., May 04, 2020 -- [Jushi Holdings Inc.](#) (“Jushi” or the “Company”) (CSE: JUSH) (OTCQX: JUSHF), a globally-focused, multi-state cannabis and hemp operator, announced the launch of a new, digital online shopping experience at www.beyond-hello.com, which the Company is coupling with convenient curbside and in-store pickup for BEYOND / HELLO™ retail customers.

The new digital online shopping experience enables BEYOND / HELLO™ customers to view real-time pricing and product availability, shop for brands online and then reserve products for either convenient in-store pickup at BEYOND / HELLO™ retail locations across Pennsylvania and Illinois. Patients are also able to place orders over the phone for curbside pick-up and caregiver deliveries. BEYOND / HELLO™ will also continue to serve only patients 50 years or older during the first hour of operations until further notice.

“Around the country, consumers are looking for ways to save time, particularly during these uncertain times,” said Jushi’s Chairman and Chief Executive Officer Jim Cacioppo. “Our new online shopping site gives consumers a safe, simple online shopping experience and cutting-edge technologies that deliver the kind of flexibility that consumers are looking for. Long-term, we also believe this digital integration will not only contribute to our growth, but also add to overall customer satisfaction at all of our retail locations across the country.”

Jushi also announced it has successfully transitioned its two recently acquired Illinois dispensaries in Sauget and Normal, Illinois, to the BEYOND / HELLO™ brand, which were previously operating as The Green Solution.

Commenting on the recent branding transition in Illinois, Mr. Cacioppo added, “Since legalizing adult-use sales earlier this year, Illinois has become one of the most attractive, fastest-growing adult-use markets in the country. We’re thrilled to give consumers access to the full value of the BEYOND / HELLO™ brand, along with best-in-class cannabis products, cutting-edge technologies and solutions that will help make our customers’ lives a little easier, particularly during the outbreak. Over the coming months, we plan to add two additional stores to bring our total store count in Illinois to four, and look forward to serving more consumers in the Prairie State as well as in other key markets throughout the U.S.”

For more information, visit www.jushico.com or Jushi’s social media channels, [Instagram](#), [Facebook](#), [Twitter](#) and [LinkedIn](#).

About Jushi Holdings Inc.

We are a globally focused cannabis and hemp company led by an industry leading management team. In the United States Jushi is focused on building a multi-state portfolio of branded cannabis and hemp-derived assets through opportunistic acquisitions, distressed workouts and competitive applications. Jushi strives to maximize shareholder value while delivering high quality products across all levels of the cannabis and hemp ecosystem. For more information please visit www.jushico.com or our social media channels, [Instagram](#), [Facebook](#), [Twitter](#) and [LinkedIn](#).

Forward-Looking Information and Statements

This press release contains certain "forward-looking information" within the meaning of applicable Canadian securities legislation and may also contain statements that may constitute "forward-looking statements" within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. Such forward-looking information and forward-looking statements are not representative of historical facts or information or current condition, but instead represent only the Company's beliefs regarding future events, plans or objectives, many of which, by their nature, are inherently uncertain and outside of the Company's control. Generally, such forward-looking information or forward-looking statements can be identified by the use of forward-looking terminology such as "plans," "expects" or "does not expect," "is expected," "budget," "scheduled," "estimates," "forecasts," "intends," "anticipates" or "does not anticipate," or "believes," or variations of such words and phrases or may contain statements that certain actions, events or results "may," "could," "would," "might" or "will be taken," "will continue," "will occur" or "will be achieved". The forward-looking information and forward-looking statements contained herein may include, but are not limited to, information concerning the expectations regarding Jushi, or the ability of Jushi to successfully achieve business objectives, and expectations for other economic, business, and/or competitive factors.

By identifying such information and statements in this manner, the Company is alerting the reader that such information and statements are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the Company to be materially different from those expressed or implied by such information and statements. In addition, in connection with the forward-looking information and forward-looking statements contained in this press release, the Company has made certain assumptions. Among the key factors that could cause actual

results to differ materially from those projected in the forward-looking information and statements are the following: the ability of Jushi to successfully achieve business objectives, including with regulatory bodies, employees, suppliers, customers and competitors; changes in general economic, business and political conditions, including changes in the financial markets; changes in applicable laws; and compliance with extensive government regulation, as well as other risks and uncertainties which are more fully described in the Company's Filing Statement dated December 5, 2019 and other filings with securities and regulatory authorities which are available at www.sedar.com. Should one or more of these risks, uncertainties or other factors materialize, or should assumptions underlying the forward-looking information or statements prove incorrect, actual results may vary materially from those described herein as intended, planned, anticipated, believed, estimated or expected.

Although the Company believes that the assumptions and factors used in preparing, and the expectations contained in, the forward-looking information and statements are reasonable, undue reliance should not be placed on such information and statements, and no assurance or guarantee can be given that such forward-looking information and statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information and statements. The forward-looking information and forward-looking statements contained in this press release are made as of the date of this press release, and the Company does not undertake to update any forward-looking information and/or forward-looking statements that are contained or referenced herein, except in accordance with applicable securities laws. All subsequent written and oral forward-looking information and statements attributable to the Company or persons acting on its behalf is expressly qualified in its entirety by this notice.

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