Jushi

Investor Presentation

FEBRUARY 2020



CSE: JUSH OTCQX: JUSHF



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Jushi. A Bold, Principled Leader in Cannabis & Hemp

Senior Management Team & Board of Directors

Experienced Talent Leading Buildout and Execution



Jim Cacioppo Founder, Chairman and CEO

Jim brings managerial, start-up, financial and investing experience to his role as Founder, Chairman and CEO of Jushi. Prior to founding Jushi, Jim spent over two decades managing the business and allocating capital in senior management positions at several large hedge funds. Jim is Co-Founder and Managing Partner of One East Partners (\$2.3 billion (peak AUM)). Jim earned his BA from Colgate University and his MBA from Harvard University.



Jon Barack

Founder, Co-President, Corporate Secretary

Jon brings extensive financial and cannabis industry investing experience to his role as Founder, Co-President and Corporate Secretary at Jushi. Jon spent over 10 years in investments at various hedge funds, including five years of cannabis investing. Jon earned his BA from Princeton University and his JD/MBA from Northwestern University.



Erich Mauff

Founder, Co-President, Director

Erich brings financial and managerial experience to his role as Founder, Co-President and Director of Jushi. Erich spent over 20 years at Deutsche Bank, first heading Capital Markets & Treasury Solutions group, then serving as Managing Director and Vice Chairman of Corporate Finance North America. Erich's fierce work ethic extends beyond his executive experience—in 1992, Erich competed in the Olympics for South Africa's Men's rowing team. Erich earned his BA from Brown University.



Kim Bambach

EVP. Chief Financial Officer

Kim brings impressive financial and executive experience to her position as CFO at Jushi. Prior to joining the Jushi team, Kim served as CFO for a number of high growth ventured back startups including Bidtellect and HookLogic. Kim earned her BA from SUNY Brockport and her MBA from Pace University.

Senior Management Team & Board of Directors

Experienced Talent Leading Buildout and Execution



Max Cohen

Director

Mr. Cohen is the Founder and CEO of The ClinicTM, a large-scale cannabis retailer. Max is a founding member of the Marijuana Industry Group and a member of the Board of Directors for the National Cannabis Industry Organization. Max was a founding board member pre-IPO of Green Thumb Industries (GTI). Max earned his BS in Business Administration from the University of Montana.



Stephen Monroe

Director

Mr. Monroe has a robust record of accomplishment as President of a financial services company and vast expertise in financial markets and risk management. Steve is President and Managing Partner of Liquid Capital Alternative Funding (LCAF), an asset-based lender. Prior to joining LCAF, Steve served as National Sales Manager for Short Duration Products at JP Morgan; and previously in a variety of senior management positions covering cash and short duration products at Barclays and the Royal Bank of Scotland. Steve earned his BA from Williams College.



Peter Adderton

Director

Mr. Adderton has over 30 years of invaluable operational and marketing expertise that he brings to his role as Director at Jushi. Peter is a Director and Founder of Boost Mobile, a wireless telecommunications brand based in Australia. Under his leadership, Boost Mobile USA was purchased by Nextel/Sprint and remains a wholly owned subsidiary of Sprint Nextel. Peter graduated from Sydney Technical College.



Ben Cross

Director

Mr. Cross is a seasoned leader who has been at the helm of several companies. Benjamin brings more than 20 years of extensive financial markets experience and commodities knowledge to his role as Director at Jushi. Benjamin spent 20 years at Morgan Stanley in the Commodities Division until his retirement in 2015 as a Managing Director at the firm. Benjamin earned his BS from Cornell University.

Transaction Highlights Since RTO(1)

State	Asset	Status at RTO ⁽¹⁾	Current Status (2)(3)
Pennsylvania	Deal 1) Up to 12 retail locations Deal 2) Up to 3 retail locations	LOI	Deal 1) Closed Deal 2) Definitive Agreement
Illinois	2 retail locations (Sauget and Normal) with rights to open an additional 2 retail locations ⁽⁴⁾	LOI	Closed
California	Santa Barbara and San Diego retail locations; Culver City retail license	Definitive Agreement, LOI, Applied	Definitive Agreements/Selected as 1 of 3 to move forward in the approval process
Virginia	Vertically integrated license	LOI	Closed
Nevada	Cultivation, production and distribution license	Definitive Agreement	MSA Closed ⁽⁵⁾
Ohio	Processing license	LOI	MSA Closed ⁽⁵⁾

⁽¹⁾ Jushi listed publicly via RTO on June 10, 2019

⁽²⁾ There is no assurance proposed transactions labeled "LOI," "Definitive agreement" or "Applied" will be completed on terms acceptable by the Company

⁽³⁾ As of January 31, 2020

⁽⁴⁾ Illinois dispensaries are eligible to seek approval to become adult-use dispensaries. The Sauget dispensary has received approval for adult-use

⁽⁵⁾ Management Services Agreement; equity transfer to follow

Key Achievements

Jushi leveraging Unique Platform to Drive Long-Term Shareholder Value

THE JUSHI DIFFERENCE

- Experienced management team with a successful track record of investing in the cannabis industry, deal structuring, raising capital, allocating capital and identifying distressed assets
 - Raised approximately \$185 million⁽¹⁾ over the last two years; Management and insiders invested approximately \$40 million; One of five companies to close on debt financing in the fourth quarter of 2019
 - Assembled best in class in-house legal, finance, business development, applications and operating management teams
- Solid balance sheet and disciplined approach to capital deployment targeting cash generating or soon to be cash generating assets
 - Pro forma for financing, cash and marketable securities were approximately \$70 million (as of December 31, 2019)
- Acquired enviable footprint focused on high quality, fast growing, limited license markets, such as PA, IL and VA
- Early stage company with a unique combination of small market capitalization, very seasoned management team and strong balance sheet poised to generate strong returns
- Includes \$9.6 million of debt assumed in the acquisition of TGS Illinois Holdings, Inc.



Operating Achievements

Best-in-Class Operating Team

THE JUSHI DIFFERENCE

- Operations Team comprised of experienced (10+ years) cannabis industry veterans from The Clinic[™], The Bank[™] & The Lab[™]
 - The Clinic[™] contains trademarks, trade secrets and other proprietary information for various cannabis brands
 - The Lab[™] brand includes intellectual property consisting of proprietary concentrates and extraction techniques
 - 11th best selling brand in the history of legal cannabis⁽¹⁾
 - The Clinic team has a strong track record of winning applications, including one of the first legal licenses in Colorado in 2009
- Jushi named as one of the best companies to work for by Cannabis Business Times

 Source: BDS Analytics | Data includes revenues captured in Arizona, California, Colorado, Nevada, Oregon and Washington from January 2014 to July 2019





Operating Achievements

Best in Class Operating Team

THE NIRA DIFFERENCE

- Dr. Laszlo Mechtler, Jushi's Medical Director and the Medical Director of the DENT Neurologic Institute, has a patient base of over 10,000, making it one of the largest cannabis based medical clinics in the world. Jushi owns the rights to certain cannabinoid treatment data and intellectual property developed by Dr. Laszlo Mechtler
- Nira is Jushi's medical brand focused on CBD that is formulated by Dr. Laszlo Mechtler

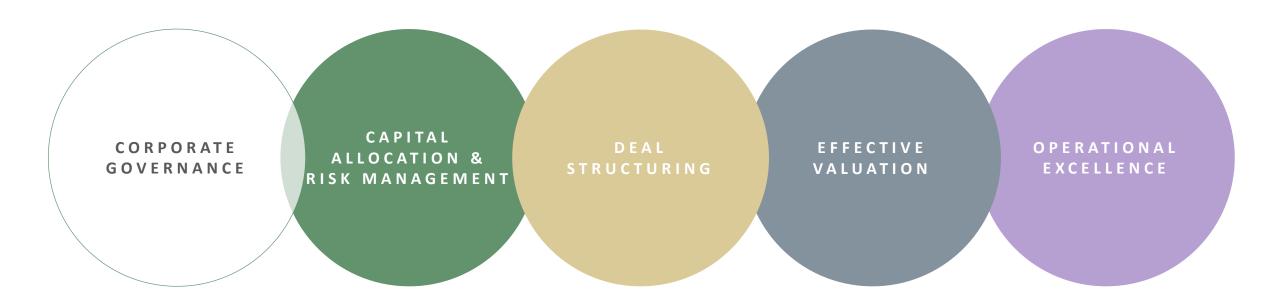






The Foundation of Our Business

Driven by Five Key Directives





Our Key Attributes

Capabilities to Drive Long-term Value Through Vertical Integration



CULTIVATION & PRODUCTION

- Selectively targeting cultivation combined with best-in-class processing to supply production needs
- Targeting VA, NV and OH

BRANDED **PRODUCTS**

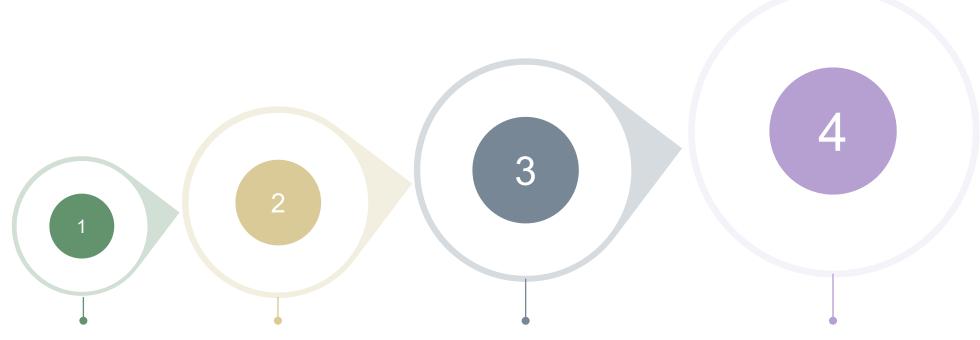
RETAIL

- Retail distribution focusing on high traffic areas
- Targeted demographics with future global footprint
- Up to 25 locations in PA, IL, VA, CA and NY



Our Core Advantage

Jushi Maintains a Disciplined Four Pillar Capital Allocation Methodology:



ULTRA-LIGHT CAPITAL INTENSITY

Applying for new licenses

Target States: CA, FL, GA, NJ, NY

LIGHT CAPITAL INTENSITY

Opportunistically purchasing existing retail dispensaries or manufacturing facilities

Target States: IL, OH, CA, PA

MEDIUM CAPITAL INTENSITY

Purchasing or building both retail distribution and manufacturing facilities in a specific state

Target States: PA, IL, NV

HEAVY CAPITAL INTENSITY

Purchasing fully integrated licenses (cultivation, manufacturing, retail) in limited license medical markets

Target State: VA



Footprint

US \$185M

Capital Raised to Date

Up to 25

Cannabis Retail Locations

Cultivation Locations

Extraction & Processing Locations

Office Locations ~240

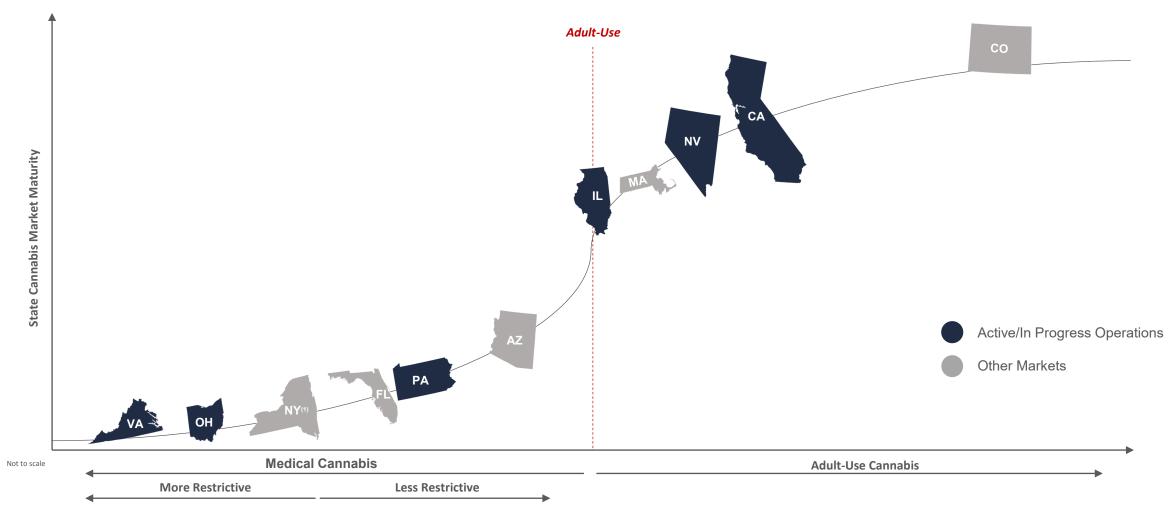
Team Members



Strategic Market Selection

Jushi's Methodology







(1) The Company operates a CBD store in Buffalo, NY

Operational Highlights

STRATEGIC EXPANSION IN LIMITED LICENSE MARKETS

Established a presence across multiple limited license markets and jurisdictions

Pennsylvania

 Acquired four entities, with another under definitive agreement, allowing for a total of up to 15 retail stores, representing 10% of the stores allowed in the Commonwealth

Virginia

Acquired one of five conditionally approved licensees in an attractive early stage market

Illinois

 Acquired business with two licensed dispensaries located in Sauget and Normal. Each dispensary is eligible to seek approval for adult-use and to open a second retail location. Sauget location has been approved for adult-use

San Diego, California

 Definitive agreement executed to acquire an operational, adult-use location in San Diego, a limited license jurisdiction operating 1 of 17 operational licenses

PRODUCTION CAPACITY IN CANNABIS AND HEMP

Building production capacity in Virginia, Nevada, Ohio and New York

Virginia

 Acquired a pharmaceutical processor for medical cannabis extracts with conditional approval for a vertically-integrated license in the Commonwealth's most populated designated health service area

Nevada

 Under definitive purchase agreement, Jushi's subsidiary ("Production Excellence") to acquire target operator with medical and adult-use cannabis cultivation, processing, distribution and hemp handler licenses

Ohio

 Operational and consulting relationship with a provisionally licensed medical marijuana processor

New York

• Owner of Industrial Hemp CBD Processor License

MANAGEMENT CONSISTS OF INDUSTRY EXPERTS

Management maintains a disciplined and risk adjusted approach to capital allocation

- Enter markets with long-term competitive advantage
- · Operations with clear path to strong cash flow
- Purchase for combination of cash, notes and equity
- Management and insiders have invested ~\$40 million of their own money into the business
- Operate in highly desirable states (e.g. PA, IL, VA)

Operations Team

- Acquired award winning operating team from the Clinic[™] with over 10 years of experience
- Significant operating experience in cultivation, extraction and retail processes

Medical

 Partnered with Dr. Laszlo Mechtler, a world-renowned expert and a foremost leading U.S. physician in the study of therapeutic benefits of cannabinoids and related research



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Market Profile



- https://www.census.gov/quickfacts/fact/table/PA/PST045218
- https://www.media.pa.gov/Pages/Health-Details.aspx?newsid=721
- Includes three stores in Southeast region under definitive agreement

Pennsylvania Market Overview (1)(2)(3)

- Pennsylvania is the fifth-largest state in the country, home to nearly 13 million people and operates as a high barrier market with limited market participation
- As of February 2020, approximately 290,000 patients and caregivers in the state had registered to participate in the medical cannabis program
- Demand is beyond initial medical market projections and is estimated that medical sales will reach approximately US\$350 million by 2022
- PA allows flower sales and, since signing the first PA deal, has added anxiety as a medical condition
- · Adult-use legislation is under consideration following Governor Tom Wolf's announcement supporting recreational use in Pennsylvania

Jushi's Pennsylvania Assets

- Jushi has acquired 100% of the membership interests in four retail dispensary businesses, each having the ability to open three stores, for a total of 12 locations. This acquisition establishes Jushi as a major player in this limited license market
- · Jushi has a definitive agreement in place to acquire 80% of another retail dispensary business with the ability to open an additional three locations in Southeast region
- Jushi plans to operate nine dispensaries in the greater Philadelphia region including three in Philadelphia and one in the Pittsburgh region
- Jushi has six retail dispensary businesses operational today, with nine more planned to open in 2020, subject to regulatory approvals

Market Profile



- (1) https://www.census.gov/quickfacts/IL
- (2) https://mibizdaily.com/illinois-11th-state-to-legalize-adult-use-cannabis-2-billion-market-projected/
- (3) https://www.fool.com/investing/2020/02/05/illinois-recreational-pot-sales-reach-almost-40-mi.aspx

Illinois Market Overview⁽¹⁾⁽²⁾⁽³⁾

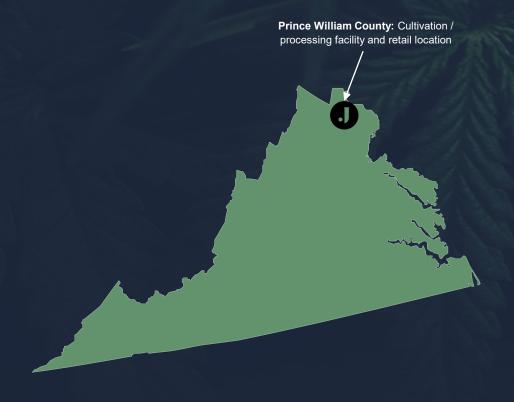
- As of July 1, 2019 Illinois has an estimated population of over 12.6 million, ranking it the sixth largest state in the country
- In June 2019, Illinois Gov. J.B. Pritzker signed a recreational marijuana legalization bill into law that became effective January 1, 2020
- The Illinois market is projected to reach \$2.5 billion in annual sales at market maturity
- Illinois' Department of Financial and Professional Regulation reported that sales were over \$39.2 million in January 2020

Jushi's Illinois Assets

- Became owner of licensed business owning and operating two Illinois medical cannabis dispensaries one in Sauget (St. Louis metro east area) and one in Normal (Bloomington-Normal metro area)
- The Sauget dispensary has received approval for adult-use sales
- The Normal dispensary is eligible to seek approval from the IDFPR to become adult-use
- Each dispensary is eligible to seek approval to open one additional retail location. Jushi plans to exercise this option and operate four stores by the end of 2020



Market Profile



Virginia Market Overview (1)(2)

- Virginia has a population of over 8.5 million and is one of the country's most limited license states
- In March 2018, the governor of Virginia signed into law a bill expanding the allowable medical conditions to any diagnosed condition or disease, upon recommendation from any physician
- 62% of Virginians are in favor of ending cannabis prohibition, indicating a receptive consumer base to adult-use legislation

Jushi's Virginia Assets

- Jushi closed an acquisition of a Virginia-based pharmaceutical processor for medical cannabis extracts, Dalitso LLC
- Dalitso holds one of five conditionally approved applications in Virginia
- This license allows for cultivation, processing, dispensing and delivering throughout the state's most populous designated health service area

- https://wtkr.com/2018/03/11/ralph-northam-approves-groundbreaking-medical-marijuana-legislation
- https://www.vanorml.org/2019 01 29



Branding

Multifaceted Branding Strategy Focused on Differentiation and Growth

Retail Brand:

- BEYOND / HELLOTM is a leading dispensary brand focused on bringing personalized service and individualized experiences to customers beyond the first visit and first "Hello"
- Currently operate six stores in PA (opening nine more), rebranding two and opening two in IL and opening two in CA

Premium In-house Brands:

- The LabTM is the 11th best selling brand in the history of legal cannabis⁽¹⁾
- Nira CBD Ultra high quality, third party tested, physician formulated hempbased CBD products
- Nira Plus First of its kind line of medical cannabis products standardized stateto-state based on clinical data
- Leveraging data analytics to drive merchandising effectiveness

Premium Third-Party Brands:

- Partner with "Top Tier" cannabis brands to distribute on the BEYOND / HELLO and Jushi retail, extraction and processing platform
- (1) Source: BDS Analytics | Data includes revenues captured in Arizona, California, Colorado, Nevada, Oregon and Washington from January 2014 to July 2019

BEYOND / HELLO













Capitalization

JUSHI HOLDINGS INC. CAPITALIZATION

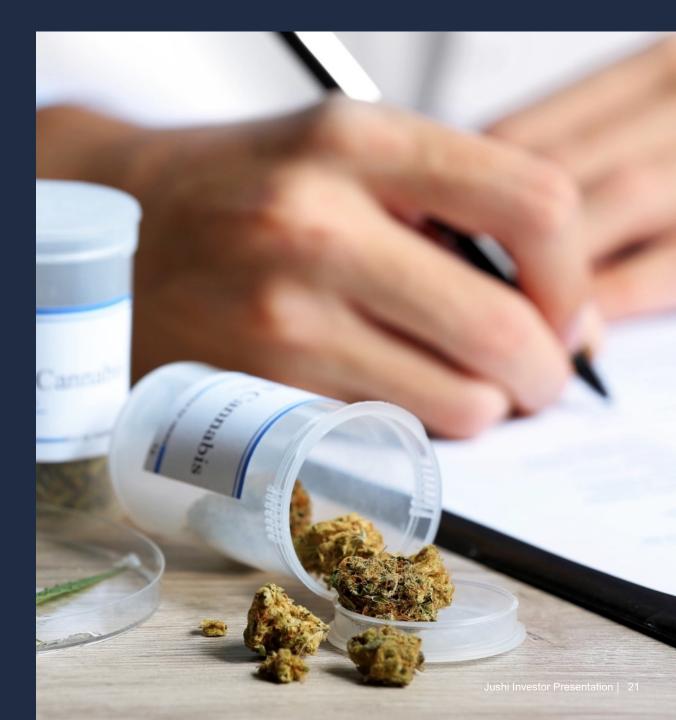
(as of January 31, 2020)

SHARE CLASSES (1)

Super Voting Shares (as-converted) Multi Voting Shares (as-converted) Subordinate Voting Shares ⁽²⁾	14,900,000 4,000,000 86,834,886
Total as-converted basic shares	105,734,886
Warrants ⁽³⁾ Stock Options ⁽⁴⁾	72,887,394 8,761,333
Fully Diluted Shares	187,383,613

- (1) Super Voting Shares are consolidated 1:100 on balance sheet (149k shares total) and have 10 votes per as-converted share. Multi Voting Shares are unconsolidated and have 10 votes per as-converted share.
- (2) Includes 24.8 million shares sold in Jushi's US\$68 million sub receipt offering and 3.7 million unvested Restricted Shares (with 1- to 3-year vesting periods). Does not include 450,000 private company shares held in escrow that may be transferred into 450,000 Subordinate Voting Shares subject to certain conditions being met.
- (3) Number of warrants shown on an as-converted basis. Weighted-average warrant strike of US\$1.57 per share, with range of US\$0.50 - \$3.00. Does not include 200,000 private company warrants held in escrow that may be transferred into 200,000 Subordinate Voting Warrants subject to certain conditions being met.
- (4) Option strikes range from US\$1.00 \$3.00, weighted average of US\$1.89. Options vest over 3-year period.





Jushi's Future

Poised for Large Scale Growth



Enter New Domestic and International Markets

Expand Retail Footprint

Scale Cultivation and Manufacturing Facilities

Build Brand Awareness and Growth

Strategically Acquire Complimentary Companies and Brands

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Appendix



Corporate Timeline



January 2018

Jushi was founded by Jim Cacioppo, Erich Mauff, Jon Barack and Denis Arsenault.



November 2018

Acquired a cannabinoid medical research company in Buffalo, NY.



February - March 2019

Entered definitive agreements to acquire cannabis retail locations in highly affluent, limited license CA towns.



July 2019

Closed major PA acquisition, entered into MSA in NV, selected as 1 of 3 to move forward in CUP process in Culver City, CA, signed definitive agreement in San Diego, CA.



December 2019 - Jan. 2020

Announced ~\$47 million debt financing. Acquired two IL medical dispensaries – one in Sauget and one in Normal. Each dispensary has the right to seek approval to open an additional location and become an adultuse dispensary. Opened 6th store in PA. Began trading on the Canadian Stock Exchange (CSE) under ticker symbol JUSH.



March 2018

Acquired 16.5% stake in New York state licensed cannabis operator.

January 2019

Launched Jushi Europe, focusing on international early stage medical market opportunities.



Raised \$68.2 million in oversubscribed private placement. Listed publicly on NEO Exchange (transitioned to CSE in Dec '19). Opened CBD store in Buffalo, NY. Entered into processing MSA in Midwest.

September 2019

Opened 2 new stores in PA under BEYOND / HELLO brand (5th store), signed definitive agreement to acquire PA dispensary permittee (3 stores) and closed on acquisition in VA. Began trading on the OTCQX under ticker JUSHF and secured DTC Eligibility. Sold 16.5% stake in NY state licensed cannabis operator.



















Management Team

Experienced Talent Leading Buildout and Execution



Emily Cohen

VP, New Market Development

Emily brings diverse experience in management, business development, acquisitions, government relations, real estate entitlements and project management to her role as VP of New Market Development at Jushi. Emily earned her degree in Finance and Urban Land Development from the University of Wisconsin - Madison.



Ryan Cook

EVP. Operations

Ryan brings extensive cannabis operations experience to his role as EVP of Operations at Jushi. Before joining Jushi, Ryan founded The Clinic™ and served as COO the last 10 years overseeing all aspects of day-to-day operations including oversight of all retail, cultivation and manufacturing facilities. Ryan earned his degree from the University of Colorado in the School of Architecture and Planning.



Tobi Lebowitz

EVP. Co-Head of Legal Affairs

Tobi brings extensive legal and human resources expertise to Jushi. Tobi recently served as the Associate General Counsel of KLX Inc where she played a pivotal role in the sale of its aerospace segment to Boeing for \$4.25B. Tobi earned her BS from University of Florida and JD from University of Florida -Frederic G. Levin College of Law. Tobi holds a Senior Professional in Human Resources certification.



Matt Leeth

EVP, Co-Head of Legal Affairs

Matt brings invaluable cannabis industry legal expertise to his role as EVP, Co-Head of Legal Affairs at Jushi. Before joining Jushi, Matt served as General Counsel at The Green Solution, one of Colorado's largest cannabis companies, and its related entities. Matt earned his BS in Civil Engineering from the University of South Florida and earned his JD from Florida State University College of Law.



Dr. Lazlo Mechtler, MD

Medical Director, Advisor

Jushi's Medical Director, Dr. Mechtler is a world-renowned expert and a foremost leading U.S. physician in the study of therapeutic benefits of cannabinoids and related research. Dr. Mechtler is a Professor of Neurology and Oncology and has been practicing for over thirty-four years. Dr. Mechtler serves as the Medical Director of the DENT Neurologic Institute and DENT Cannabis Clinic based in Buffalo. New York.



Michael Perlman

EVP, Investor Relations & Treasurer

Michael brings vast investor relations, marketing, finance, market intelligence, and treasury experience to his role as EVP of Investor Relations & Treasurer at Jushi. Before joining Jushi, Michael served as head of Investor Relations and Treasurer at KLX Energy Services. Michael earned his BS in Finance from the University of Florida. Michael also earned his Master's in International Business from the University of Florida.

Management Team

Experienced Talent Leading Buildout and Execution



Steven Przybyla

EVP, President, Jushi Medical

Steven brings extensive executive experience from within the medical and pharmaceutical industries to his role as President of Jushi Medical. Steven formerly served as General Counsel and Executive VP of Business Development at The DENT Neurological Institute. Steven earned his Bachelor's in Economics from Washington & Lee University and his JD from Columbia Law School.



Daniel Swasbrook

EVP, President, Jushi Europe

Daniel brings vast international executive and market experience to his role as President of Jushi Europe. Daniel has a diverse range of international experience. Before joining Jushi, Daniel served as head of FRC Distribution for the Americas, Managing Director at UBS and covered global markets at both Deutsche Bank and Goldman Sachs. Daniel earned a Bachelor of Commerce, Finance & Economics from The University of Auckland and received an MBA from NYU Stern School of Business.



Nichole Upshaw

VP, Human Resources

Nichole brings invaluable experience to her role as Vice President of Human Resources. Prior to Jushi, Nichole was head of Human Resources for RaceTrac Petroleum, a convenience store chain that operates over 500 company-owned retail locations with over 9,000 employees. Nichole was a founding member of RaceTrac's Women's organization, LEAD, and has experience building affinity groups.



Trent Woloveck

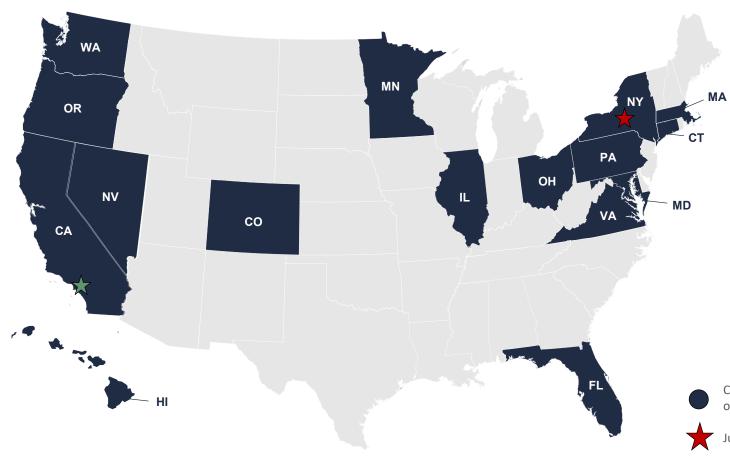
EVP, Head of Origination

Trent brings singular strategic planning and strong business acquisition and development experience to his role as EVP and Head of Origination at Jushi. Trent formerly served as President of TGS National Holdings (an affiliate of The Green Solution), as well as COO at American Cannabis Company, where he worked with his clients to win state cannabis licenses. Trent earned his BS in Finance from Miami University.

Excellence in License Applications

None of the licenses won under previous organizations are owned or controlled by Jushi Holdings Inc.

Jushi hired an applications team with a track record of winning in 16 states under previous organizations (1)



- Jushi hired an expert applications team led by Emily Cohen
- She previously led teams that won licenses in New York, Nevada and Illinois in her previous role as Director of Business Development at The ClinicTM
- In 2019, Jushi won a New York industrial hemp CBD processor license and received approval from Culver City to move forward to CUP application for retail and delivery permit

Combined Applications Won by Applications Team at Previous Organizations (None of which are owned or controlled by Jushi)



Jushi's NY Industrial Hemp CBD Processor License



Jushi's Culver City Application for Retail & Delivery Permit Approved to Move Forward to CUP Application

Select Market Profiles



California Market Overview⁽¹⁾⁽²⁾

- California is the largest cannabis market in the U.S, with ~US\$3.1 billion in sales through state-licensed channels in 2019
- By the end of 2022, estimated retail sales for both medical and adult-use cannabis are forecasted to reach US\$5.7 billion
- Market is still very much developing, as legacy operators from the decadesold black market and the younger medical gray market continue to transition into the newly regulated system

Jushi's California Assets

- Jushi has entered into a definitive agreement to acquire a Santa Barbara cannabis retail location (one of three permitted licenses in the city)
- Jushi has entered into a definitive agreement to acquire a Malibu cannabis retail location (one of two permitted licenses in the city)
- Jushi has a definitive agreement to acquire a 75% equity stake in a San Diego retail location (one of seventeen operational licenses in the city)
- Jushi's subsidiary has received approval to move forward in permitting an adult-use retail and delivery location in Culver City
- (1) BDS Analytics
- 2) Canaccord Genuity Global Equity Research Cannabis Industry Update (October 23, 2019)





North Las Vegas: Cultivation / processing facility

Nevada Market Overview⁽¹⁾⁽²⁾

- The City of Las Vegas is one of the most visited cities in the U.S with ~60 million visitors annually and 3 million residents
- Developed medical and adult-use markets
- Projected cannabis sales are expected to reach ~US\$950 million by 2022

Buffalo: CBD retail location

New York City: Jushi office location

New York Market Overview

- New York State is expected to become one of the largest CBD markets in the US based on rapid consumer adoption and New York's affluent consumer base and population size
- Since the 2018 Farm Bill was signed into law more than a year ago, New York has made a meaningful effort to support the State's hemp industry by incorporating product testing and other quality-based standards into new legislation

Jushi's Nevada Assets

- Jushi's subsidiary, Production Excellence, entered into management services agreement with Franklin Bioscience Nevada
- Further, Production Excellence is under definitive agreement to acquire 100% equity of Franklin Bioscience Nevada, subject to regulatory approvals
- Jushi has also completed the purchase of the real estate associated with Franklin Bioscience Nevada's facility in North Las Vegas, Nevada
- Franklin Bioscience holds medical and adult use cannabis cultivation, processing, distribution and hemp handler licenses
- https://www.lvcva.com/stats-and-facts/visitor-statistics/
- (2) Canaccord Genuity Global Equity Research Cannabis Industry Update (October 23, 2019)

Jushi's New York Assets

- Sound Wellness, a Jushi subsidiary, was awarded an Industrial Hemp CBD Processor License by the New York State Department of Agriculture and Markets
- CBD retail location operational within Dent Neurological Institute near Buffalo, NY
- Sold 16.5% stake in parent company of New York state licensed cannabis operator. Sold for highly favorable ROI: the cash and securities received in sale has a total value of approximately \$15-20 million depending on contingency payouts

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Thank you

Contact Information

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Risk Factors

An investment in the securities described herein is speculative and involves a number of risks that should be considered by a prospective investor. Prospective investors should carefully consider the risk factors described under "Risk Factors" in the Appendix at the end of this presentation and those contained in the CSE Form 2A Listing Statement filed on December 5, 2019 as filed on SEDAR, before investing in the Company and purchasing the securities described herein.

UNCERTAINTY CAUSED BY NEW AND CHANGING REGULATORY FRAMEWORK

There is substantial uncertainty regarding federal, state and local regulation of both cannabis and hemp described more fully in the Risk Founders contained in the CSE Form 2A Listing Statement. Federal, state and local governments are developing new regulations and amending current regulations, of which some are subject to varying interpretations, under which the Company is and/or will operate. Accordingly, there is uncertainty as to the restrictions placed on the Company and the industry. If these uncertainties continue, they may have an adverse effect upon the introduction of the Company's products in different markets.

BANKING LIMITATIONS NEGATIVELY IMPACT BUSINESS IN THE CANNABIS INDUSTRY

The terms cannabis and marijuana are terms generally used to describe the products and derivatives of the cannabis plant. The use of those terms varies by federal, state and local regulators and in federal, state and local laws, rules, regulations and ordinances and can create confusion. The possession and use of cannabis for any purposes is illegal under federal law. Therefore, there is a strong argument that banks cannot, and they typically do not, accept for deposit funds from the drug trade and therefore cannot do business with businesses engaged in the production, sale or distribution of cannabis, as well as businesses that provide products and services to these businesses, despite the fact that the activities in which these businesses engage may be legal under applicable state law. While the Company currently has a banking relationship, there can be no assurances that the Company will be able to maintain this relationship. On February 14, 2014, FinCEN released guidance to banks clarifying BSA expectations for financial institutions seeking to provide services to cannabis-related businesses." Even with the FinCEN guidance, however, there can be no guaranty that banks will decide to do business with businesses in the cannabis industry, or that, in the absence of actual legislation, state and federal banking regulators will not strictly enforce current prohibitions on banks handling funds generated from an activity that is illegal under federal law. The inability of businesses operating in the cannabis industry to open accounts and otherwise use the services of banks may make it difficult for such businesses to prosper and expand, which could have a significant and negative impact on such businesses and their operations and financial condition.

SCIENTIFIC RESEARCH RELATED TO THE BENEFITS OF CANNABIS REMAINS IN EARLY STAGES IS SUBJECT TO A NUMBER OF IMPORTANT ASSUMPTIONS, AND MAY PROVE TO BE INACCURATE

Research in Canada, the United States and internationally regarding the medical benefits, viability, safety, efficacy and dosing of cannabis or isolated cannabinoids remains in early stages. To the Company's knowledge, there have been relatively few double-blind placebo-controlled clinical trials on the benefits of cannabis or isolated cannabinoids. Any statements made in this Presentation concerning cannabis's or cannabinoids' potential medical benefits are based on published articles and reports. As a result, any statements made in this Presentation are subject to the experimental parameters, qualifications, assumptions and limitations in the studies that have been completed.

Although the Company believes that the articles and reports, and details of research studies and clinical trials that are publicly available reasonably support its beliefs regarding the medical benefits, viability, safety, efficacy and dosing of cannabis, future research and clinical trials may prove such statements to be incorrect or could raise concerns regarding and perceptions relating to cannabis. Given these risks, uncertainties and assumptions, prospective purchasers under investors should not place undue reliance on such articles and reports. Future research studies and clinical trials may draw opposing conclusions to those stated in this Presentation or reach negative conclusions regarding the viability, safety, efficacy, dosing, social acceptance or other facts and perceptions related to medical cannabis, which could materially impact the Company.

TAXATION

Prospective investors should be aware that the purchase of securities of the Company or any entity related thereto may have tax consequences both in Canada and the United States. Each prospective investor is strongly encouraged to consult its own tax advisor concerning any purchase of securities of the Company or any entity related thereto and the holding and disposition of any such securities. This presentation does not address the tax consequences of the purchase, ownership or disposition of any such securities.