

Jushi Holdings Inc.'s BEYOND/HELLO™ to Open Second Medical Marijuana Dispensary in Philadelphia

Fourth of Seven New PA Locations to Open in 2019

August 26, 2019 - Philadelphia - BEYOND / HELLO™, a premier retail chain owned by Jushi Holdings, Inc. (“**Jushi**” or the “**Company**”)(**NEO: JUSH.B**), a leading company focused on bringing only the best, personalized marijuana treatments and products to customers, announced BEYOND / HELLO™ received approval from the Pennsylvania Department of Health to begin serving patients from its second Philadelphia location.

The new dispensary, located right off of I-95 at 475 North 5th Street and close to patients and caregivers in the Northern Liberties, Old City and other parts of the city, is set to open on Monday, August 26th, 2019 at 9:00 a.m.

“Our team at BEYOND / HELLO, not only works in the Greater Delaware Valley, but also lives here,” said BEYOND / HELLO™ President Blythe Huestis. “Having the opportunity to work closely with our patients, who are not only our neighbors but have become a part of the BEYOND / HELLO family, has been extremely rewarding. With the opening of our new Philadelphia location we will make life-changing treatments more easily accessible to patients in our own backyard.”

BEYOND / HELLO™ 5th Street will carry a wide array of medical marijuana products, including dry leaf, oils and oil cartridges, concentrates, pills, capsules, tinctures, topicals and various ancillary products. A licensed pharmacist, along with seasoned, trained staff, will be on site to dispense products, answer questions and provide service to patients and caregivers. As the Commonwealth expands its medical marijuana program, BEYOND / HELLO™ will continue to make state-approved products available to patients.

“Our focus is to bring more patients safe, convenient access to transformative medicinal treatments that improve their quality of life,” said Jushi CEO and Chairman Jim Cacioppo. “With numerous retail locations open in the Greater Philadelphia region, northeastern PA, central PA and an expanding footprint across the Commonwealth, BEYOND / HELLO™ is set to be one of the fastest-growing East Coast retailers concentrated on increasing access to medical marijuana patients. We look forward to working closely with their team in Pennsylvania as Jushi aggressively expands its national portfolio.”

The BEYOND / HELLO™ 5th Street location will be open 9:00 a.m. - 8:00 p.m. Monday through Wednesday, 9:00 a.m. - 9:00 p.m. Thursday through Saturday and 12:00 p.m. - 5:00 p.m. on Sunday. It is the fifth BEYOND / HELLO™ location in the Commonwealth with three additional stores expected to open by the end of 2019.

About BEYOND / HELLO™

BEYOND / HELLO™, a premier retail chain owned by Jushi Holdings Inc., is a leading dispensary brand focused on bringing personalized service and individualized experiences to customers beyond the first visit and beyond the first hello. Led by a team of industry and medical experts, BEYOND / HELLO™ brings trusted, personalized marijuana treatments to customers with compassion and professionalism. For more information, please visit <https://beyond-hello.com> and on Instagram at [@beyond_hello_dispensary](https://www.instagram.com/beyond_hello_dispensary).

About Jushi Holdings Inc.

Jushi is a globally-focused cannabis and hemp company led by an industry leading management team. In the United States Jushi is focused on building a multi-state portfolio of branded cannabis and hemp-derived assets through opportunistic acquisitions, distressed work-outs and competitive applications. Jushi strives to maximize shareholder value while delivering high quality products across all levels of the cannabis and hemp ecosystem. For more information please visit www.jushico.com or our social media channels; [Instagram](https://www.instagram.com/jushi), [Facebook](https://www.facebook.com/jushi), [Twitter](https://twitter.com/jushi) and [LinkedIn](https://www.linkedin.com/company/jushi).

Forward-Looking Information and Statements

This press release contains certain "forward-looking information" within the meaning of applicable Canadian securities legislation and may also contain statements that may constitute "forward-looking statements" within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. Such forward-looking information and forward-looking statements are not representative of historical facts or information or current condition, but instead represent only the Company's beliefs regarding future events, plans or objectives, many of which, by their nature, are inherently uncertain and outside of the Company's control. Generally, such forward-looking information or forward-looking statements can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or may contain statements that certain actions, events or results "may", "could", "would", "might" or "will be taken", "will continue", "will occur" or "will be achieved". The forward-looking information and forward-looking statements contained herein may include, but are not limited to, information concerning the expectations regarding Jushi, or the ability of Jushi to successfully achieve business objectives, and expectations for other economic, business, and/or competitive factors.

By identifying such information and statements in this manner, the Company is alerting the reader that such information and statements are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, levels of activity, performance or achievements of the Company to be materially different from those expressed or implied by such information and statements. In addition, in connection with the forward-looking information and forward-looking statements contained in this press release, the Company has made certain assumptions. Among the key factors that could cause actual results to differ materially from those projected in the forward-looking information and statements are the following: the ability of Jushi to successfully achieve business objectives, including with regulatory bodies, employees, suppliers, customers and competitors; changes in general economic, business and political conditions, including changes in the financial markets; changes in applicable laws; and compliance with extensive government regulation, as well as other risks and uncertainties which are more fully described in the Company's Filing Statement dated May 31, 2019 and other filings with securities and regulatory authorities which are available at www.sedar.com. Should one or more of these risks, uncertainties or other factors materialize, or should assumptions underlying the forward-looking information or statements prove incorrect, actual results may vary materially from those described herein as intended, planned, anticipated, believed, estimated or expected.

Although the Company believes that the assumptions and factors used in preparing, and the expectations contained in the forward-looking information and statements are reasonable, undue reliance should not be placed on such information and statements, and no assurance or guarantee can be given that such forward-looking information and statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information and statements. The forward-looking information and forward-looking statements contained in this press release are made as of the date of this press release, and the Company does not undertake to update any forward-looking information and/or forward-looking statements that are contained or referenced herein, except in accordance with applicable securities laws. All subsequent written and oral forward-looking information and statements attributable to the Company or persons acting on its behalf are expressly qualified in its entirety by this notice.

This news release does not constitute an offer to sell or a solicitation of an offer to buy any of the securities in the United States. The securities have not been and will not be registered under the United States Securities Act of 1933, as amended (the "U.S. Securities Act") or any state securities laws and may not be offered or sold within the United States unless registered under the U.S. Securities Act and applicable state securities laws or an exemption from such registration is available.

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